

How to Move the Elites?

How to Move the Public?

Glen Anderson February 17, 2013

The people who participate in efforts to protect the climate already care.

But much of the general public is in denial about how serious the Climate Crisis is.

And much of the general public feels that solving the Climate Crisis is beyond their control.

“Business-as-usual” and “politics-as-usual” are **not adequate** solving the problem. Indeed, “business-as-usual” and “politics as usual” might even be **obstacles** to solving the problem.

Too many **people with economic and/or political power** ...

(A) are making money off the status quo; and

(B) don't want to upset the powerful interests.

As a result, the **general public** is allowed to either ...

(C) remain in denial; or

(D) feel powerless.

Those of us who want to solve the climate crisis need to take STRATEGICALLY SMART actions to directly address (A), (B), (C), and (D).

Let's think how we can organize at the grassroots to strategically address these four dimensions.

Each of these strategies (A, B, C, and D) would require different approaches. Any of these four would be a good first step. Perhaps some people will pick one to work on, and other people will pick others.

Let's think individually about creative strategies that would engage other people and provide leverage toward moving in any of these directions. Let's talk thoughtfully with each other and with our existing grassroots groups that is working on the climate crisis.

Let's explore bold, creative possibilities that will strengthen the grassroots movements to protect our climate.