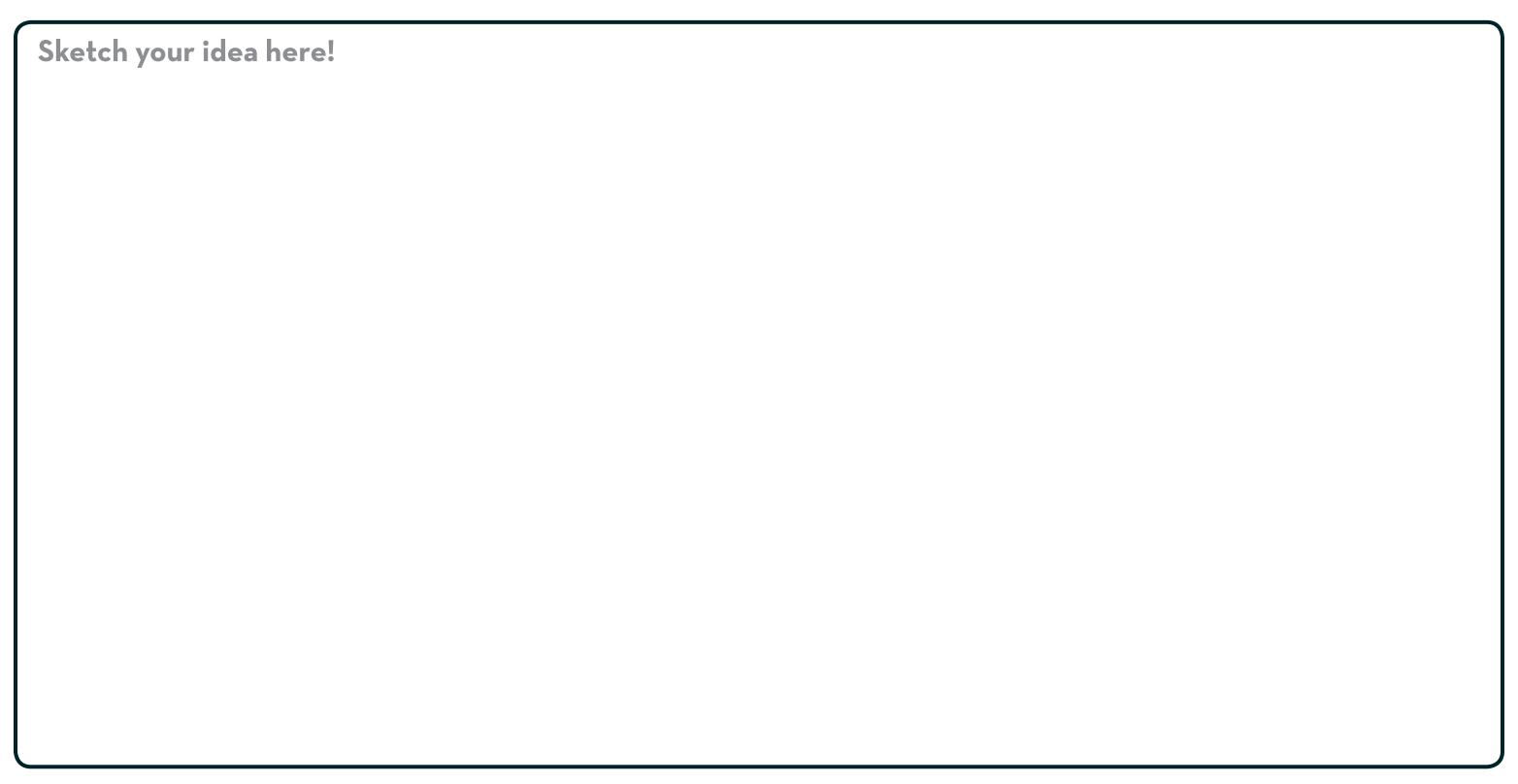
Design the IDEAL wallet.

Draw 5min



Your NEW Design something useful and meaningful for your partner. Start by gaining empathy.

1 Interview

 $10 \min$ (2 sessions x 5 minutes each)



2 Dig deeper

10min (2 sessions x 5 minutes each)





Reframe the problem.

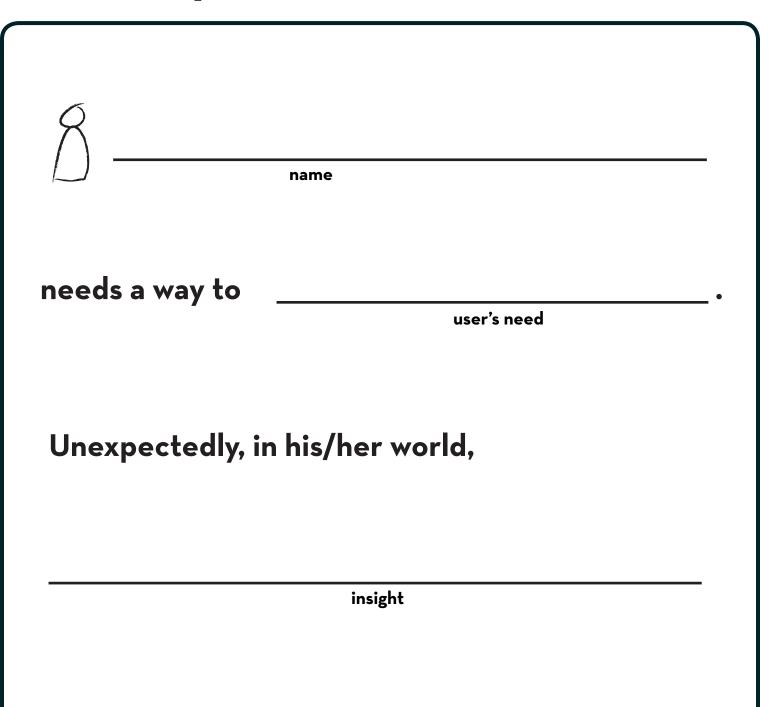
3 Capture findings 3min

needs: things they are trying to do*

insights: new learnings about your partner's feelings/
worldview to leverage in your design*

*make inferences from what you heard

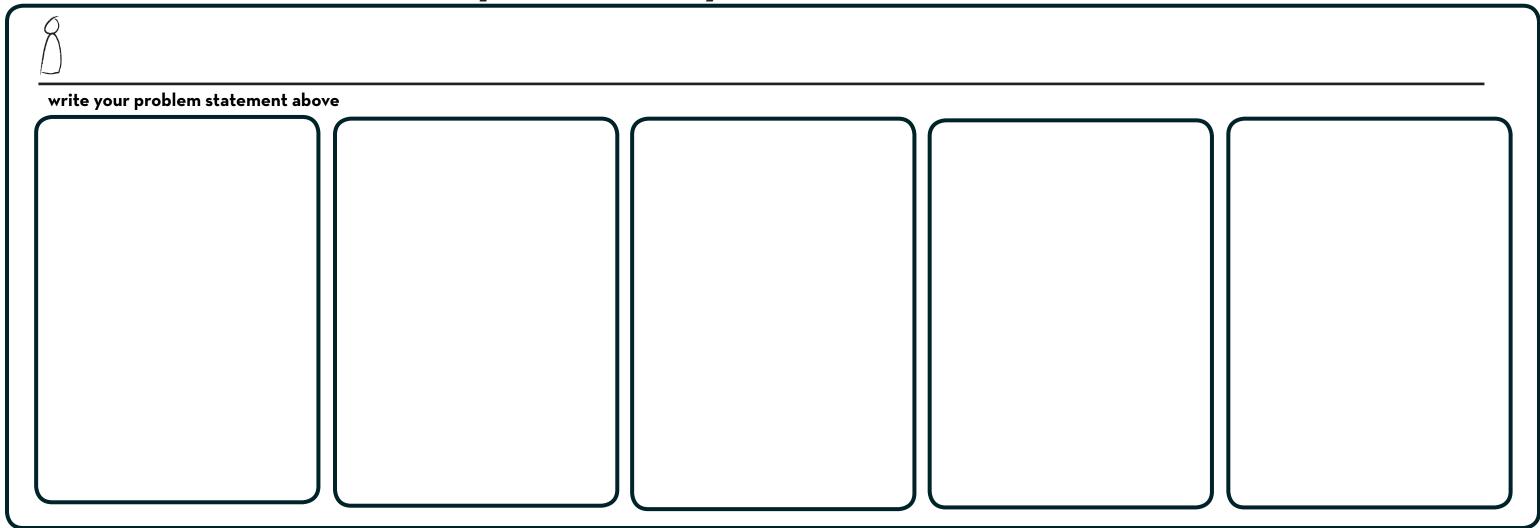
4 Define problem statement 3min





Ideate: generate alternatives to test.

5 Sketch 3-5 radical ways to meet your user's needs. 10min



6 Share your solutions & capture feedback. 10min (2 sessions x 5 minutes each)





Iterate based on feedback.

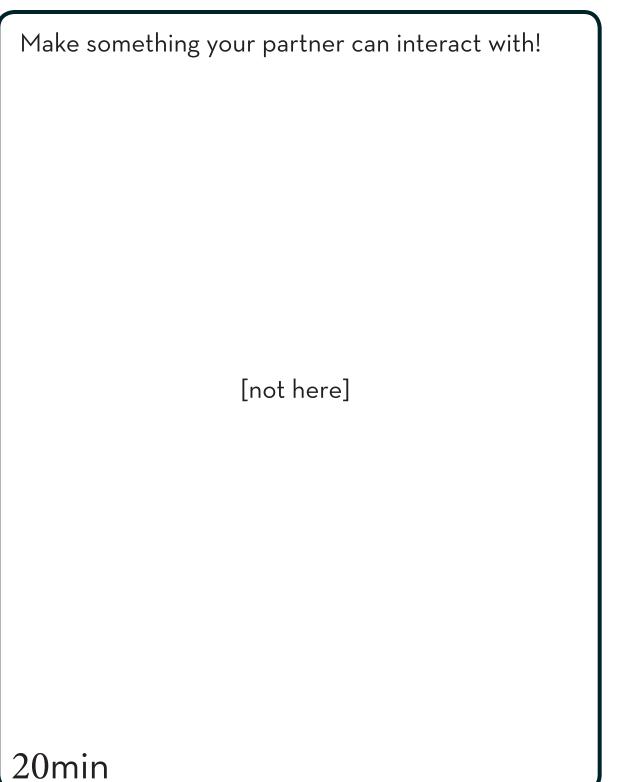
7 Reflect & generate a new solution. 3min





Build and test.

8 Build your solution.



9 Share your solution and get feedback.

