The visualizations were created using Microsoft Excel based on the SQL query results exported as CSV files from Jupyter Notebooks. For each data source (TVmaze API and Nielsen Web Scrape), two queries were used to generate descriptive and diagnostic insights. These results were visualized using appropriate chart types: clustered column charts, combo column-line charts with dual axes, and bar charts, depending on whether the metric was a count, proportion, or trend over time. Each chart was titled clearly, with labeled axes to reflect the insights. The Excel workbook containing the charts, along with this explanation, was saved as Visualizations.pdf and committed to the reports/ folder of the GitHub repository.

Average Rating vs High-Rated Show Count

Avg Premiere Year vs High-Rated Show Count