

kiva asks:

Why Don't Women Ask For More Money?

Kaya Tollas & Ting Ting Liu

New Website: <https://sites.google.com/view/kivaloansdataviz/home>



Borrowers

Women

Men

Individual

Group

Keywords

Search borrower story

Location



Country or US city/state

Select countries

Sectors

Type of business or activity the loan supports.

- ☐ Agriculture (2025)
- ☐ Arts (65)
- ☐ Clothing (254)
- ☐ Construction (48)
- ☐ Education (34)
- ☐ Entertainment (4)
- ☐ Food (1135)
- ☐ Health (200)
- ☐ Housing (280)

⚙️ Filters



Sort: Trending now ▾

5,583 loans



Manfredo

Honduras

A loan of \$900 helps to buy cattle.

\$75 to go

Lend \$25



Jamila

Tajikistan

A loan of \$850 helps to pay her university tuition at the Pedagogical University for her degree to b...

\$575 to go



Matching by Bobbi Brown Cosmetics

Lend \$25



Ecozoom East Africa

Kenya

A loan of \$50,000 helps to provide life-changing clean cookstoves to rural Kenyans, decreasing cooki...

\$38,625 to go

Lend \$25

How Kiva works

Choose a borrower

Browse categories of borrowers— people looking to grow businesses, go to school, switch to clean energy and more.



Make a loan

Select a borrower who you connect with and help fund a loan with as little as \$25.



Get repaid

Receive updates on your loans and see the dollars return to your Kiva account.



Repeat!

Use the repayment to support another borrower, or withdraw your money.

Choose a category



By country or activity

Search

Women

Agriculture

Education

**Refugees and
IDPs**

Eco-friendly

Kiva U.S.

Choose for me

Arts

Expiring soon

Shelter

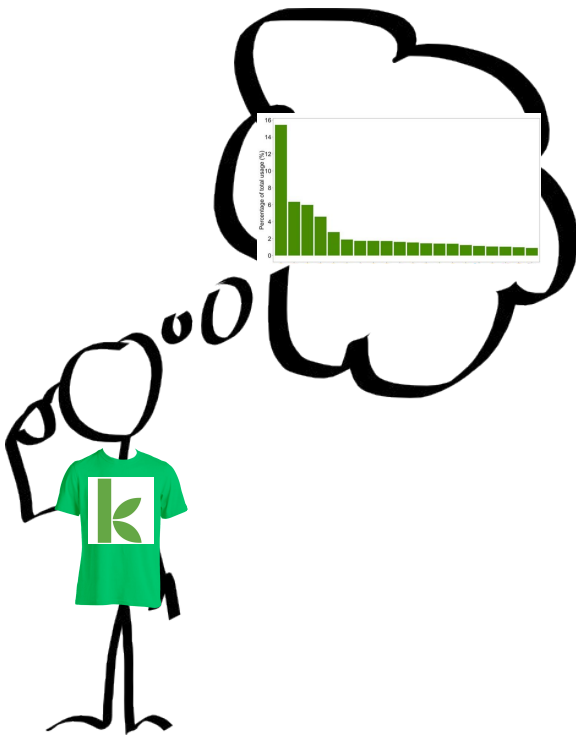
All loans

Join Monthly Good,
the simplest way to help
entrepreneurs on Kiva.

Learn more

Motivation

People at Kiva noticed that women generally ask for less when they apply for loans, and thought it would be interesting to interact with this data as a visualization.



Data

Kiva API: <https://build.kiva.org/>

Kiva Loan Listings (2012 - 2017 only)

 **BUILD.KIVA**

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**We're Open!**
Developers worldwide are helping us make it easy and transparent to lend to the working poor via microfinance and the Kiva API. This is the home for all the information and tools you need to join us!

Learn



Check out our [developer docs](#) or [explore the API Reference](#).

Build



Create the application Kiva Lenders have always dreamed of.

Share



Let the world experience microlending through the [applications you've built!](#)

**Ready to Explore?**
Check out our section on [Getting Started](#) or jump straight to testing out some of the API methods below.

API Status

OK
Build `1a5f1fe0c7d40354c6f03404cf18ed91c32689da` was released **19 hours, 44 minutes ago**.

API Spotlight

Data Snapshots

Website (new!)

<https://sites.google.com/view/kivaloansdataviz/home>



Kiva Loans Data Viz.

A photograph of a pair of hands holding a large pile of colorful buttons. The buttons are in various colors including red, green, yellow, orange, and white. The text 'Kiva Loan Requests' is overlaid in white on the image.

Kiva Loan Requests

Kaya Tollas & Ting Ting Liu