

PACKAGE RATES FOR CREATIVE SERVICES

Hereby is a breakdown of pricing for creative services:

— Web Design & Development

- This involves setting up a brand new website platform for your business/brand.

Website Type	No. of pages	Web design/dev cost
Informational/Small Business Website	2-10	USD \$200
Corporate websites	15+	USD \$600
E-Commerce websites	5+	USD \$500
CMS/Data driven website	-	USD \$1000

- Other factors that are put into consideration include:
 1. Volume of content for a particular website.
 2. Hosting platform
 3. SEO and marketability.

— Videography and editing

- This entails visual content in form of reels, adverts and video content.

Editing service	Duration	Expected Time of Delivery	Cost
Basic storyline editing	Per 30 minutes	6 - 7 hours	starting at \$300
Sound design		+2 hours	+ \$50
Motion graphics		+ 3 hours	+ \$50
Color grading		+30 minutes	+ \$75

* Additional clip durations may affect delivery time.



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— Social Media Management

- Optimize your social media platforms the right way. Grow your audience, reach potential fans

Service	Rate
Strategy Creation	USD \$40
Inbound Engagement Monitoring	USD \$40
Analytics Monitoring	USD \$500
Community growth	Rate depends on expected reach of community

— Branding and Graphic Design

- This applies to visual and graphic materials, such as logo designs, infographics, publications UI/UX interactive design.

- Logo package (Starting at \$150)
 - Brand definition
 - Logo
 - Style guide

- Identity package (Starting at \$200)
 - Logo package
 - + Color palette and typography
 - + Visual theme

- Custom package (Starting at \$400)
 - Identity package
 - + Social media templates
 - + Presentation templates
 - + Signage and publications

If further queries exist, don't hesitate to let us know

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