

## Concept

"Cube"

The interactive banner comprises an animated cube where 4 faces of the cube depict a product. On a "mouse-over" event over a face of the cube, the cube will turn and freeze on that face. The face will then become the product screen.

Related information on that product will be displayed alongside.





















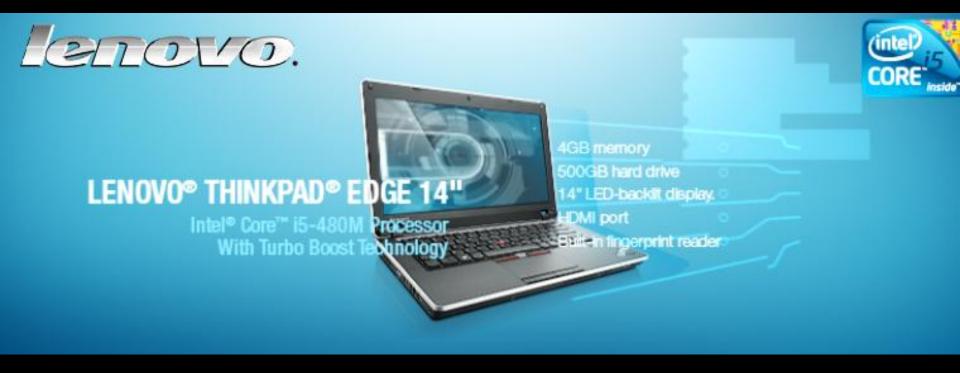








+more messaging as per the requirement.



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## LENOVO® THINKPAD® EDGE 14"

Intel® Core™ i5-480M Processor With Turbo Boost Technology



4GB memory
500GB hard drive
14" LED-backlit display.
HDMI port
Built-in fingerprint reader