

DATAGRES

Ideas

Website + Branding

managing the data universe

The website shows a universe of data where related words and phrases occupy the space. When the visitor chooses a particular pain-point, the corresponding options come closer and become clearer.



accelerate
app

manage active
data

extend storage
lifetime

cut
costs



accelerate
app

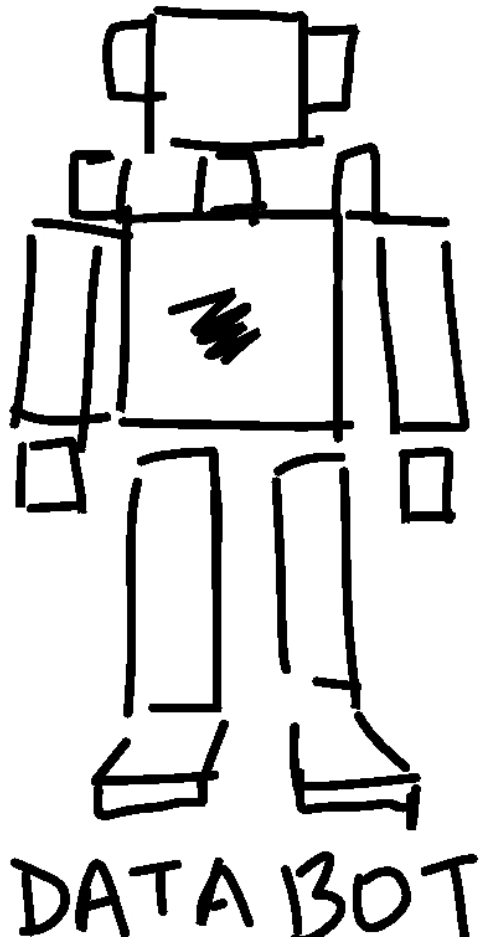
manage active
data

extend storage
lifetime

cut
costs

Intelligent data servicing

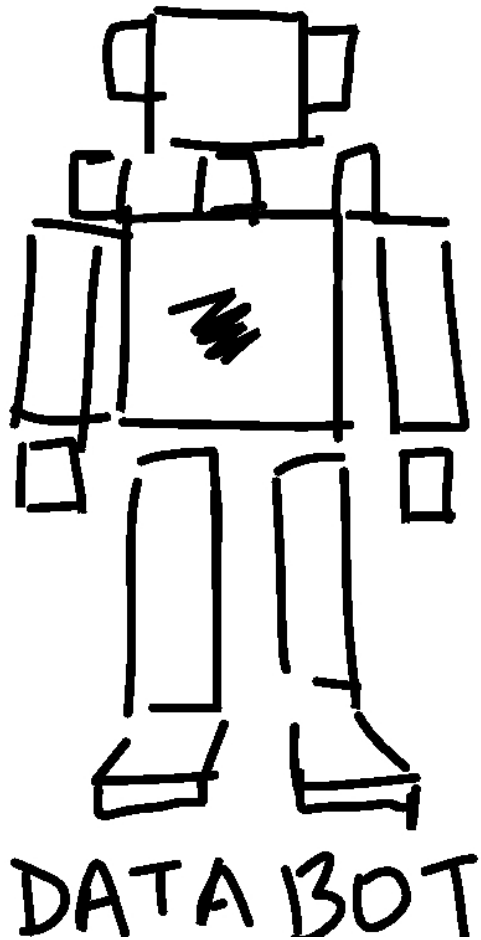
The website provides an intelligent way of looking for the right data solution for the visitor. There are *Databots* available and based on the “instructions/choices made”, the databots will serve the visitor with the required solution.



Hi!

I am your Databot. I am here to serve you with whatever you need to **accelerate your app**, **manage your active data**, **cut your costs** or **extend your storage lifetime**.

Please begin by clicking on the button below.



The Story

The *Databot* will help you get the tools needed to do all that you want to do with your data. The *Databot* can run, jump, walk and get rid of any obstacles that you encounter on the way.

The tools could be an axe, a spanner, a battery and a wheel. All these tools are placed at various locations in the Databot world. The world also has a number of Data-monsters such as “Redundant data”, “Data gobbler”, “Old data” etc. The Databot will fight these monsters/get rid of them to get you the tools that you need.

Solving the data challenge

The website is a word puzzle where people can find solutions to their issues by making the right choices. The solutions will show up on the word grid just like we see in word finders.

C O S E C O N D H A N D I E E W V C
R A S T R O D C C R O W D O O L O M
O D I T C I A R E W O L B W O N S R
R O J G O R S O A I E T D P G D T C
S T N I O D F I I S V I I C S E O R
P C I T R C I I N P E S C O O N I E
R N I O N H N O I T P I R C S E R P
N D P N V A R C N O I T A C I D E M
C O M P L I A N C E A S E I R W N S
R E I O N O I T A R B I V B F L O S
I I N G R E E C N E R E H D A G R I
A S E S I S O R O P O E T S O A P B
R E G Y E C H C I A S P N V D I S U
E C N O M C S O I Y T I S E B O L D
T S I S D R N R V I P D C T I N N R
L O C C N S O D I E V T H P R N O P
A T O F L O I E O R L H N S S E C P
O E L A R E H P I R E P A R G D O V