

FINANCIAL & DEVELOPMENT TIMELINE PROPOSAL

Custom Website Development Service

For

ORIYET

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VISER X AT A GLANCE

Name of Company	VISER X LIMITED	
Business Function	Global Information Technology, Consulting & Outsourcing Company.	
Dhaka Office Address	House # 06 (3 rd Floor), Road # 02, Sector # 11 Uttara Model Town, Dhaka-1230, Bangladesh.	
USA Office Address	30 N Gould St STE R Sheridan, WY 82801, USA	
Total Employees	30	
Website Address	www.viserx.com	
Company Email	Information Desk : info@viserx.com Sales Desk : sales@viserx.com Support Desk : support@viserx.com	
Company Hotline	Information : +880 1842088100 Sales Inquiry : +880 1842088101 Sales Inquiry : +880 1842088116 HR & Finance : +880 1842088103 SEO Dept. : +880 1842088119 Software Dept. : +880 1842088115	
Areas of Expertise	Digital Marketing, SEO, Media Buying, Website Development, Software Development, Mobile App Development, Reputation Management.	
Market Coverage	107 countries including USA, UK, UAE, Canada, Germany, Australia, India & Bangladesh.	
PayPal	PayPal Email : payment.viserx@gmail.com	
Bank Information	Bank Details (Bangladesh)	Bank Details (USA)
	Bank Name : Bank Asia Account Name : VISER X LIMITED Account No: 07533001184 Swift Code: BALBBDDH Routing No: 070260083 Address: 32, Kazi Najrul Islam Avenue, Kawran Bazar, Dhaka-1215	Bank Name : First Century Bank Account Name : VISER X LIMITED Account No : 4024666074345 Account Type : CHECKING Routing No : 061120084 Address : 1731 N Elm St Commerce, GA 30529 USA

OUR HONORABLE CLIENTS



WEBSITE DEVELOPMENT LIFECYCLE



WEB DEVELOPMENT WORKING PROCESS

1) Information Gathering: This is the first steps where we collect all the necessary information form the clients in a PRD (Project Requirement Documentation), then review it, again do a detail discussion with clients, and finalize the whole information.

2) Planning: At this stage of the website development cycle, the developer creates the data that allows a customer to judge how the entire site will look like.

Based on the information that was gathered in the previous phase, the **sitemap** is created

The sitemap should describe the relations between the main areas of your website. Such representation could help understand how usable the final product will be. It can show you the “relationship” between the different pages of a website, so you can judge how easy it will be for the end-user to find the required information or service if he starts from the main page. The main reason behind the sitemap creation is to build a user-friendly and easy to navigate website.

3) Design: During the design phase, your website takes shape. All the visual content, such as images, photos, and videos are created at this step. Once again, all the info that was gathered through the first phase is crucial. The customer and target audience must be kept in mind while you work on a design.

The website layout is the result of a designer’s work. It can be a graphic sketch or an actual graphic design. The primary function of the layout is to represent the information structure, visualize the content, and demonstrate the basic functionality. Layouts contain colors, logos, images and can give a general understanding of the future product.

4) Content Writing and Assembly: Content writing and compiling usually overlaps with other stages of website creation, and its role can’t be underestimated. At this step, it is necessary to put in writing the very essence you’d like to communicate to the audience of your website and add calls-to action. Content writing also involves the creation of catching headlines, text editing, writing new text, compiling the existing text, etc., which takes time and effort. As a rule, the client undertakes to provide website content ready to migrate to the site. It is better when all website content is provided before or during website coding

5) Coding: At this step, you can finally start creating the website itself. Graphic elements that have been designed during the previous stages should be used to create an actual website. Usually, the home page is created first, and then all sub-pages are added, according to the website hierarchy that was previously created in the form of a sitemap. Frameworks and CMS should be implemented to make sure that the server can handle the installation and set-up smoothly.

All static web page elements that were designed during the mock-up and layout creation should be created and tested. Then, special features and interactivity should be added. A deep

understanding of every website development technology that you're going to use is crucial at this phase.

6) Testing, Review and Launch: Testing is probably the most routine part of a process. Every single link should be tested to make sure that there are no broken one's among them. You should check every form, every script, run a spell-checking software to find possible typos. Use code validators to check if your code follows the current web standards. Valid code is necessary, for example, if cross-browser compatibility is crucial for you.

After you check and re-check your website, it's time to upload it to a server. An FTP (File Transfer Protocol) software is used for that purpose. After you deployed the files, you should run yet another, final test to be sure that all your files have been installed correctly.

7) Maintenance: What's important to remember is that a website is more of a service than a product. It's not enough to "deliver" a website to a user. You should also make sure that everything works fine, and everybody is satisfied and always be prepared to make changes in another case.

The feedback system added to the site will allow you to detect possible problems the end-users face. The highest priority task, in this case, is to fix the problem as fast as you can. If you won't, you may find one day that your users prefer to use another website rather than put up with the inconvenience.

The other important thing is keeping your website up to date. If you use a CMS, regular updates will prevent you from bugs and decrease security risks.

TECHNOLOGY STACK

Frontend

- a. HTML/CSS

Backend

- a. PHP

Database

- a. MySQL

CMS

- a. Laravel

DEVELOPMENT TEAM STRUCTURE

Role	No. of Experts
Technical Project Manager	1
Frontend Developer	2
Backend Developer	2
Full Stack Developer	1
SQA Engineer	1

BUDGET & TIMELINE BREAKDOWN

SL	Phase	Tasks	No. of Experts	Days	Hours	Rate/Hour (BDT)	Amount (BDT)
1	Base Infrastructure & Interface Phase	1. Project Setup	2	10	60	1000	60,000
		a. Backend & Frontend Framework Initialization					
		b. Codebase Structuring					
		c. Docker Configuration					
		2. User Management & Authentication					
		a. Admin login					
		b. Multi-Role System					
		c. Two-Factor Authentication (2FA)					
		d. Profile Management – Personalized dashboard for users					
		e. Role-Based Access Control (RBAC)					
		3. Database Design					
		a. ER Diagram Creation					
		b. Schema Design & Setup					
2	Website	1. Website Homepage	2	8	48	1000	45,000
		The system shall display banner sliders managed from the admin panel.					
		The system shall display seminar, course, and upcoming event sections dynamically.					
		The system shall display instructor profiles on the homepage.					
		The system shall be fully responsive across desktop, tablet, and mobile devices.					
		The system shall support bilingual content (Bangla and English).					
3		The system shall list current, upcoming, and past events.	3	8	48	1000	48,000

	Event & Course Listings	<p>The system shall allow filtering and searching of events and courses.</p> <p>The system shall display detailed event pages with schedules, speakers, and pricing.</p>					
4	CMS & Administration	<p>The system shall allow admins to manage pages, blogs, and resources.</p> <p>The system shall allow management of team and advisory board profiles.</p> <p>The system shall support testimonials and success stories management.</p>	4	10	60	1000	60,000
5	Certificate Management	<p>The system shall generate automated PDF certificates upon successful completion.</p> <p>The system shall include a public verification URL or QR code.</p> <p>The system shall enforce completion rules for long-term courses before certificate issuance.</p>	5	7	42	1000	42,000
6	Automation & Communication	<p>The system shall send automated confirmation emails upon successful registration.</p> <p>The system shall generate and send Zoom meeting links automatically.</p> <p>The system shall support email reminders before events.</p>	3	3	18	1000	18,000
7	Learning Management & Content Access	<p>The system shall restrict session recordings to enrolled users only.</p> <p>The system shall embed recordings from YouTube or other platforms.</p> <p>The system shall track course progress, module completion, and quiz scores.</p>	3	8	48	1000	48,000
8	Customer Panel	1. Customer Authentication & Profile	4	13	78	1000	78,000

		<p>a. The system shall allow customers/participants to register and log in using email and password.</p> <p>b. The system shall allow customers to manage their profile information (name, email, phone, organization, photo).</p> <p>c. The system shall allow customers to change passwords and manage 2FA settings.</p> <p>2. Customer Dashboard</p> <p>a. The system shall provide a personalized dashboard for each customer.</p> <p>b. The dashboard shall display upcoming registered events and courses.</p> <p>c. The dashboard shall display completed events and courses.</p> <p>d. The dashboard shall show payment history and transaction status.</p> <p>3. Event & Course Management (Customer View)</p> <p>a. The system shall allow customers to view details of registered events and courses.</p> <p>b. The system shall allow customers to access Zoom links for upcoming sessions.</p> <p>c. The system shall allow customers to download event materials (if provided).</p> <p>d. The system shall display session schedules and instructors.</p> <p>4. Certificate & Verification Access</p> <p>a. The system shall allow customers to download earned certificates.</p>					
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		b. The system shall display certificate verification links and QR codes.					
		c. The system shall prevent certificate download until completion criteria are met.					
9	Career & Opportunities	The system shall display available programs, internships, and fellowships.	3	5	30	1000	30,000
		The system shall provide a detailed opportunity page with eligibility and deadlines.					
		The system shall include an application form for each opportunity.					
		The system shall validate and store application submissions securely.					
		The system shall notify administrators upon new application submission.					
10	Social & Marketing Integration	The system shall include social media sharing links on event and course pages.	3	2	12	1000	12,000
		The system shall generate shareable URLs with preview metadata.					
11	Contact & Communication	The system shall provide a contact page with organization details.	3	8	48	1000	48,000
		The system shall include an inquiry form with validation.					
		The system shall notify admins of new inquiries.					
12	Reporting & Data Export	The system shall store all registration and application data.	3	5	30	1000	30,000
		The system shall allow exporting data in Excel, CSV, and Google Sheets formats.					
		The system shall support filtering data prior to export.					
13	Security	1. Backup & Security	2	5	30	1000	30,000
		a. Database Backup Module (Manual or Auto)					

		b. Input Validation & Sanitization					
		c. Rate Limiting and Bot Protection (e.g., CAPTCHA)					
14	Testing & Deployment	Testing in Web and Mobile environment	2	8	48	1000	48,000
		Migrate The Website From Staging to The Live Server					
Sub Total				100	600	1000	6,00,000
Grand Total							6,00,000

***Please Note that if any new requirement arises during or after development, the total budget may increase based on the time required to develop the new feature. The “rate/hour” will be the same as mentioned above.**

Duration: The Project duration for completion of the website will be **100 working** days after VISER X receives the advance payment.

BUDGET BREAKDOWN

DESCRIPTION	DURATION	AMOUNT (MONTHLY)
VISER X Customized Website Development Service	100 Working Days	BDT 6,00,000

Grand Total **BDT 6,00,000**

In words: Six Lac Taka Only

PAYMENT TERMS

Milestones	Phase	Amount (In BDT)
Milestone-1	Advance 50%	3,00,000
Milestone-2	After the Development of 50%	2,00,000
Milestone-3	Before Deployment	1,00,000

TERMS AND CONDITION

1. The proposal includes a complete, detailed description of the proposed services.
2. **VISER X LIMITED will start providing the service after getting the work advance payment.**
3. Quotation validity is 30 days from the day of issuing the proposal.
4. **Payment terms will be followed according to the proposal.**
5. If the feedback of any version is not provided within 2 days, we'll consider that as the final version.
6. Our working hour will be from 10 am - 6 pm (GMT+6) and 8 hours a day, Sunday to Thursday except govt. holidays.
7. Re-design, Re-alignment or Re-development all these falls under the scope of change requests which will require another agreement between VISER X & client.
8. This proposal implies between both parties, restricts either party to disclose any information to the third party of this proposal or any information, which is confidential to the other party.

Thanks & Regards



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