

The Problem Statement

The idea of this website comes to being with main goal of democratising the advertisement business. The core mission of this website is to help bridge the gap between the influencer and the companies that wants to do advertisement. And help influencers monetised the number people following you on a certain social media

How it will work ?

the influencer from different social medias will create an account on our website where they will fill all the social medias they have and his/her username and number of followers. He/she can choose top five most liked or most viewed or listened post there from each social media.

Now the businesses will come and make there account and they will go through the website to choose any now influencer or artist and you can talk about the advertisement and all

There will be a point system where the number of ad deal done and the number of likes and views that ad get and that will give a point to the influencer and when then businesses come for advertiser they can use the point system to go through faster

Work start:

1 March 2021

1 to 2 hour everyday

2 hour meeting every sunday evening

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