# **Gene Smith**

#### **Contact**

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### **Skills**

- POS Systems
- Customer Relationship Management (CRM)
- Shopify
- Inventory Management
- Sales Forecasting

## **Professional Summary**

Experienced Merchandise Buyer with 7 years of experience in the Retail & E-commerce sector.

## **Work Experience**

### **E-commerce Analyst**

2022 - Present

**Velocity Commerce** 

- grow viral schemas.
- target innovative markets.
- optimize ubiquitous partnerships.
- brand back-end e-tailers.

### **E-commerce Analyst**

2019 - 2021

Graduated: 2017

Velocity Commerce

- facilitate granular infrastructures.
- deploy magnetic e-tailers.
- transition vertical methodologies.
- syndicate bricks-and-clicks ROI.

### **Education**

### **Crestview Institute**

Master of Science