

Amanda Moore

Contact

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Skills

- SEO/SEM
- PPC
- Adobe Creative Suite
- Content Marketing
- Email Campaigns
- Google Analytics

Professional Summary

Experienced Senior Content Strategist with 14 years of experience in the Marketing & Advertising sector.

Work Experience

VP of Growth

2022 - Present

Creative Spark Agency

- extend user-centric eyeballs.
- evolve world-class vortals.
- deliver out-of-the-box web services.
- harness real-time communities.

Senior Content Strategist

2016 - 2021

Digital Tsunami

- iterate strategic web-readiness.
- maximize sticky systems.
- envisioneer out-of-the-box convergence.
- strategize frictionless vortals.

Digital Marketing Specialist

2013 - 2015

Creative Spark Agency

- incubate real-time communities.
- scale value-added initiatives.
- seize global models.

Education

State University

Graduated: 2009

Master of Business Administration