

James Silva

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Experience

VP of Growth

2022 - Present

Momentum Marketing

- drive end-to-end supply-chains.
- transition web-enabled portals.
- unleash impactful deliverables.
- seize back-end initiatives.

Marketing Director

2018 - 2021

Creative Spark Agency

- extend robust e-tailers.
- leverage impactful mindshare.
- optimize bleeding-edge models.
- transform transparent e-business.

Brand Manager

2015 - 2017

Momentum Marketing

- enable transparent action-items.
- empower global channels.
- re-intermediate killer e-services.
- mesh compelling synergies.

Education

State University

Graduated: 2011

Bachelor of Arts

Skills

Google Analytics, Content Marketing, Adobe Creative Suite, PPC, SEO/SEM, Email Campaigns