

Erika Williams

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Experience

Digital Marketing Specialist

2022 - Present

Digital Tsunami

- deliver back-end metrics.
- repurpose 24/365 metrics.

Brand Manager

2017 - 2021

Momentum Marketing

- envisioneer cross-media eyeballs.
- facilitate 24/7 e-markets.
- envisioneer wireless initiatives.

Education

Oak Valley University

Graduated: 2016

Master of Science

Skills

Content Marketing, Email Campaigns, Adobe Creative Suite, Google Analytics, SEO/SEM, PPC