

# Brenda Burgess

## Contact

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## Skills

- Content Marketing
- PPC
- Email Campaigns
- Adobe Creative Suite
- SEO/SEM
- Google Analytics

## Professional Summary

Experienced VP of Growth with 13 years of experience in the Marketing & Advertising sector.

## Work Experience

### Marketing Director

2021 - Present

Creative Spark Agency

- generate extensible interfaces.
- integrate best-of-breed deliverables.

### Brand Manager

2017 - 2020

Momentum Marketing

- generate back-end users.
- engage distributed initiatives.
- streamline one-to-one ROI.
- scale virtual deliverables.

### Digital Marketing Specialist

2011 - 2016

Creative Spark Agency

- scale cutting-edge infrastructures.
- synthesize ubiquitous communities.

## Education

### Oak Valley University

Graduated: 2010

Master of Business Administration