## **Michael Gibson**

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## **Experience**

Marketing Director 2023 - Present

Digital Tsunami

- e-enable collaborative synergies.
- extend 24/7 initiatives.
- envisioneer B2B solutions.
- engage mission-critical web services.

**SEO/SEM Analyst** 2019 - 2022

Digital Tsunami

- redefine transparent web services.
- engineer distributed portals.

Digital Marketing Specialist 2013 - 2018

Graduated: 2014

Digital Tsunami

- empower visionary bandwidth.
- orchestrate robust e-business.
- integrate leading-edge e-tailers.
- re-intermediate web-enabled architectures.

**Education** 

Metropolis University

Bachelor of Arts

Skills

SEO/SEM, PPC, Google Analytics, Email Campaigns, Adobe Creative Suite, Content Marketing