

# Crystal Wheeler

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## Experience

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**Senior Content Strategist** 2023 - Present

Creative Spark Agency

- engineer transparent technologies.
- innovate global technologies.
- enhance B2C eyeballs.

**SEO/SEM Analyst** 2020 - 2022

BrandVantage

- engineer next-generation solutions.
- iterate turn-key solutions.
- mesh global methodologies.
- harness bricks-and-clicks solutions.

**SEO/SEM Analyst** 2014 - 2019

BrandVantage

- transition sticky ROI.
- architect real-time models.

## Education

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**Metropolis University** Graduated: 2013

Master of Science

## Skills

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Email Campaigns, SEO/SEM, Adobe Creative Suite, Google Analytics, Content Marketing, PPC