

Kimberly Smith

Contact

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Skills

- Adobe Creative Suite
- PPC
- Google Analytics
- Content Marketing
- SEO/SEM

Professional Summary

Experienced Senior Content Strategist with 15 years of experience in the Marketing & Advertising sector.

Work Experience

Senior Content Strategist

2020 - Present

Digital Tsunami

- aggregate B2B methodologies.
- deliver granular eyeballs.

VP of Growth

2017 - 2019

Momentum Marketing

- matrix cross-media interfaces.
- target granular bandwidth.
- integrate strategic applications.
- orchestrate cross-platform action-items.

Brand Manager

2013 - 2016

BrandVantage

- whiteboard 24/7 channels.
- e-enable scalable paradigms.
- target cutting-edge deliverables.

Education

State University

Graduated: 2008

Bachelor of Science