

Joyce Soto

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Experience

Head of Content

2023 - Present

Echo Broadcasting

- re-contextualize dot-com platforms.
- evolve customized web-readiness.
- brand virtual markets.
- enhance 24/7 experiences.

Creative Director

2016 - 2022

Starlight Studios

- disintermediate value-added technologies.
- integrate dot-com users.
- target interactive web-readiness.

Graphic Designer

2013 - 2015

Echo Broadcasting

- repurpose B2B interfaces.
- evolve distributed e-commerce.
- streamline front-end eyeballs.

Education

Metropolis University

Graduated: 2008

Bachelor of Arts

Skills

Digital Media, Storytelling, After Effects, Content Strategy, Final Cut Pro