

# John Anderson

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## Experience

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### Senior Content Strategist

2021 - Present

Momentum Marketing

- whiteboard value-added infrastructures.
- innovate next-generation initiatives.
- whiteboard integrated functionalities.
- architect distributed e-tailers.

### Marketing Director

2015 - 2020

Momentum Marketing

- re-contextualize enterprise functionalities.
- facilitate clicks-and-mortar e-business.

### Digital Marketing Specialist

2011 - 2014

Creative Spark Agency

- whiteboard 24/7 portals.
- iterate frictionless info-mediaries.
- deploy B2B applications.

## Education

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### Crestview Institute

Graduated: 2010

Master of Business Administration

## Skills

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PPC, Email Campaigns, SEO/SEM, Content Marketing, Adobe Creative Suite, Google Analytics