# Cheryl Smith

#### **Contact**

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#### **Skills**

- Email Campaigns
- Adobe Creative Suite
- SEO/SEM
- PPC
- Content Marketing

## **Professional Summary**

Experienced VP of Growth with 15 years of experience in the Marketing & Advertising sector.

## **Work Experience**

## **Senior Content Strategist**

2023 - Present

Momentum Marketing

- scale revolutionary niches.
- repurpose extensible technologies.
- transition distributed methodologies.

#### **VP of Growth** 2017 - 2022

Digital Tsunami

- architect ubiquitous partnerships.
- syndicate killer methodologies.

### **SEO/SEM Analyst** 2012 - 2016

Digital Tsunami

- enable killer action-items.
- deploy cross-platform eyeballs.
- whiteboard end-to-end paradigms.
- aggregate plug-and-play content.

## **Education**

#### Metropolis University Graduated: 2009

**Bachelor of Science**