

# Michael Boyer

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## Experience

### Head of Content

2023 - Present

*Echo Broadcasting*

- mesh B2B schemas.
- enable virtual supply-chains.

### Creative Director

2016 - 2022

*Vortex Media Group*

- leverage e-business portals.
- streamline innovative channels.
- aggregate transparent synergies.

### Journalist

2008 - 2015

*Vortex Media Group*

- benchmark killer deliverables.
- architect best-of-breed vortals.
- exploit global ROI.

## Education

### State University

Graduated: 2009

*Bachelor of Science*

## Skills

Digital Media, Final Cut Pro, Adobe Premiere Pro, Content Strategy, Storytelling, After Effects