

2026 LinkedIn Thought Leadership Roadmap: Quarterly Plan

Q1: Optimizing SQL Query Performance

- **Focus:** Continuous improvement, time-to-market, and platform capabilities.
- **Goal:** Establish the technical foundation for a high-performance data culture.
- **Key Deliverable:** 6-week series on SQL optimization and its strategic impact.

Q2: Enhancing Data Cleanliness

- **Focus:** Data quality, trust, and reliability.
- **Goal:** Address the "garbage in, garbage out" problem in data-driven decision-making.
- **Key Deliverable:** 6-week series on building a culture of data quality and its role in AI readiness.

Q3: Enabling AI Data Agents

- **Focus:** Automation, agentic workflows, and high-concurrency data delivery.
- **Goal:** Transition from traditional BI to proactive, agent-driven data insights.
- **Key Deliverable:** 6-week series on the architecture and business value of AI data agents.

Q4: Agentic Solution Implementation

- **Focus:** Real-world deployment, change management, and ROI.
- **Goal:** Showcase the successful implementation of agentic solutions in a business context.
- **Key Deliverable:** 6-week series on the lessons learned and the future of agentic AI in the enterprise.