

id #1

Please enter your identification number below. (Please take care to make sure it is the right number.)

**intro**

Are you a vegetarian or vegan?

- ☐ Yes, I am a vegetarian/vegan
- ☐ No, I am not a vegetarian/vegan

Do you have any food allergies (nuts, lactose, egg, etc)?

- ☐ Yes, I have food allergies
- ☐ No, I do not have any food allergies

How hungry are you right now?

- ☐ Very hungry
- ☐ Hungry
- ☐ Somewhat hungry
- ☐ Not hungry at all

**Noveg**

We're very sorry but, as was stated in the recruitment email as well as in the instructions, you cannot participate in this study if you are a vegetarian or vegan.

**Noallergy**

We're very sorry but, as was stated in the recruitment email as well as in the instructions, you cannot participate in this study if you have any food allergies.

**UW Catering info**

**These page timer metrics will not be displayed to the recipient.**

First Click: 0 seconds

Last Click: 0 seconds

Page Submit: 0 seconds

Click Count: 0 clicks

Thanks to the University of Wyoming Catering & Events, we are able to provide you a meal today. You will get to choose a meal from their menu, and the meal will be given to you during this study.

Please take a moment to read the below text describing the services offered by UW Catering & Events.

Catering & Events has a comprehensive menu that includes buffets, plated meals, hors d'oeuvres, bakery items, desserts and beverages. It offers a diverse and savory range of cuisine that will satisfy the palate of virtually any audience, with a calorie content ranging between 400 and 1000 calories per meal.

Its experienced staff is capable of providing these menu offerings through full-service (waited, buffet-style, reception) or limited service (delivery,

☐ I read the above text

☐ I did not read the above text

Below are the four lunch meals on offer today:

***#{e://Field/item4name}***  
*#{e://Field/item4descr}*

I would hate it      I wouldn't like it      I would like it      I would love it

-5      -4      -3      -2      -1      0      1      2      3      4      5

\${e://Field/item1name}									
\${e://Field/item2name}									
\${e://Field/item3name}									
\${e://Field/item4name}									

- ☐ \${e://Field/item1name}
- ☐ \${e://Field/item2name}
- ☐ \${e://Field/item3name}
- ☐ \${e://Field/item4name}

**These page timer metrics will not be displayed to the recipient.**

First Click: *0 seconds*

Last Click: *0 seconds*

Page Submit: *0 seconds*

Click Count: *0 clicks*

You chose \${e://Field/mealori}.

You now have the option to either stick with \${e://Field/mealori}, or instead get \${e://Field/mealalt} plus some money.

Below, you are presented with nine choices. In each row, select if you prefer to stick with \${e://Field/mealori} or if you would like to change your meal so that you instead receive \${e://Field/mealalt} plus the amount of money shown in that row.

For instance, say that you prefer to get \${e://Field/mealalt} plus \$0.01 over getting \${e://Field/mealori}. If so, you should select "Switch to \${e://Field/mealalt}" in row 1 below. If \$0.01 is not enough money for you to want to switch meals, then you should instead select "Stick with \${e://Field/mealori}."

One row will be randomly selected by the computer and you will receive the choice you made in that row.

	Stick with \${e://Field/mealori}	Switch to \${e://Field/mealalt}
\${e://Field/mealalt} + \$0.01	<input type="radio"/>	<input type="radio"/>
\${e://Field/mealalt} + \$0.25	<input type="radio"/>	<input type="radio"/>
\${e://Field/mealalt} + \$0.50	<input type="radio"/>	<input type="radio"/>
\${e://Field/mealalt} + \$0.75	<input type="radio"/>	<input type="radio"/>
\${e://Field/mealalt} + \$1	<input type="radio"/>	<input type="radio"/>
\${e://Field/mealalt} + \$1.50	<input type="radio"/>	<input type="radio"/>
\${e://Field/mealalt} + \$2	<input type="radio"/>	<input type="radio"/>
\${e://Field/mealalt} + \$2.50	<input type="radio"/>	<input type="radio"/>
\${e://Field/mealalt} + \$3	<input type="radio"/>	<input type="radio"/>
\${e://Field/mealalt} + \$5	<input type="radio"/>	<input type="radio"/>

### Result123

The computer randomly chose row \${e://Field/Crow}, in which you chose "\${e://Field/Resultstr}." You will therefore get \${e://Field/mealget} and \${e://Field/moneyget}.

### Result4

You chose to have \${e://Field/mealget}.

### Priorsn

Here is the menu one more time:

**\${e://Field/item1name}**

\${e://Field/item1descr}

**\${e://Field/item2name}**

\${e://Field/item2descr}

**\${e://Field/item3name}**

\${e://Field/item3descr}

**\${e://Field/item4name}**

\${e://Field/item4descr}

How many calories do you think the **\${e://Field/item1name}** meal contains?

How many calories do you think the **\${e://Field/item2name}** meal contains?

How many calories do you think the \${e://Field/item3name} meal contains?

How many calories do you think the \${e://Field/item4name} meal contains?

#### TFnudge

These page timer metrics will not be displayed to the recipient.

First Click: 0 seconds

Last Click: 0 seconds

Page Submit: 0 seconds

Click Count: 0 clicks

Please take a moment to think about the long-term risks of eating too many calories. These include becoming overweight/obese, or contracting severe diet-related illnesses such as type 2 diabetes, heart disease and certain types of cancer.

- ☐ I took a moment
- ☐ I did not take a moment

#### TSnudge

These page timer metrics will not be displayed to the recipient.

First Click: 0 seconds

Last Click: 0 seconds

Page Submit: 0 seconds

Click Count: 0 clicks

Please take a moment to think about a time in the past when you felt tempted to eat something something unhealthy (for example, something with too many calories), but you did not eat it: you managed to resist the temptation.

- ☐ I took a moment
- ☐ I did not take a moment

#### Tinfochoice

You will now get to choose your preferred meal from UW Catering. There are two menus, one with calorie information and one without calorie information. Both menus show exactly the same four meals. Which menu do you want?

- ☐ The menu with calorie information
- ☐ The menu without calorie information

#### Tswitch\_ni

These page timer metrics will not be displayed to the recipient.

First Click: 0 seconds

Last Click: 0 seconds

Page Submit: 0 seconds

Click Count: 0 clicks

You chose the menu **without** calorie information.

You now have the option to either (1) stick with the menu **without** calorie information or (2) get the menu **with** calorie information plus some money. In each row below, select if you prefer to stick with the menu without calorie information or switch to the menu with calorie information plus the amount of money shown.

For instance, say that you prefer to get the menu with calorie information plus \$0.01 over the menu without calorie information. If so, then you should check "Switch to menu with calorie information" in row 1 below. If \$0.01 is not enough money for you to want to switch, then you should instead check "Stick with menu without calorie information."

One row will be randomly selected by the computer and you will receive the choice you made on that row.

	Stick with menu without calorie information	Switch to menu with calorie information
Menu with calorie information + \$0.01	<input type="radio"/>	<input type="radio"/>
Menu with calorie information + \$0.25	<input type="radio"/>	<input type="radio"/>
Menu with calorie information + \$0.50	<input type="radio"/>	<input type="radio"/>
Menu with calorie information + \$0.75	<input type="radio"/>	<input type="radio"/>
Menu with calorie information + \$1	<input type="radio"/>	<input type="radio"/>
Menu with calorie information + \$1.50	<input type="radio"/>	<input type="radio"/>
Menu with calorie information + \$2	<input type="radio"/>	<input type="radio"/>
Menu with calorie information + \$2.50	<input type="radio"/>	<input type="radio"/>
Menu with calorie information + \$3	<input type="radio"/>	<input type="radio"/>
Menu with calorie information + \$5	<input type="radio"/>	<input type="radio"/>

Tniresult

The computer randomly chose row \${e://Field/Tnirow}, in which you chose "\${e://Field/Tniresultstr}." You will therefore get \${e://Field/menuget} and \${e://Field/moneyget}.

Tswitch\_in

These page timer metrics will not be displayed to the recipient.

First Click: 0 seconds

Last Click: 0 seconds

Page Submit: 0 seconds

Click Count: 0 clicks

You chose the menu **with** calorie information.

You now have the option to either (1) stick with the menu **with** calorie information or (2) get the menu **without** calorie information plus some money. In each row below, select if you prefer to stick with the menu with calorie information or switch to the menu without calorie information plus the amount of money shown.

For instance, say that you prefer to get the menu without calorie information plus \$0.01 over the menu with calorie information. If so, you should tick "Switch to menu without calorie information" in row 1 below. If \$0.01 is not enough money for you to want to switch, then you should instead check "Stick with menu with calorie information."

One row will be randomly selected by the computer and you will receive the choice you made on that row.

	Stick with menu with calorie information	Switch to menu without calorie information
Menu without calorie information + \$0.01	<input type="radio"/>	<input type="radio"/>
Menu without calorie information + \$0.25	<input type="radio"/>	<input type="radio"/>

8/10/2020Qualtrics Survey Software

Menu without calorie information + \$0.50	<input type="radio"/>	Stick with menu with calorie information	<input type="radio"/>	Switch to menu without calorie information
Menu without calorie information + \$0.75	<input type="radio"/>		<input type="radio"/>	
Menu without calorie information + \$1	<input type="radio"/>		<input type="radio"/>	
Menu without calorie information + \$1.50	<input type="radio"/>		<input type="radio"/>	
Menu without calorie information + \$2	<input type="radio"/>		<input type="radio"/>	
Menu without calorie information + \$2.50	<input type="radio"/>		<input type="radio"/>	
Menu without calorie information + \$3	<input type="radio"/>		<input type="radio"/>	
Menu without calorie information + \$5	<input type="radio"/>		<input type="radio"/>	

**Tinresult**

The computer randomly chose row  $\{e://Field/Tinrow\}$ , in which you chose " $\{e://Field/Tinresultstr\}$ ." You will therefore get  $\{e://Field/menuset\}$  and  $\{e://Field/moneyget\}$ .

**Menui**

Below are the four lunch meals on offer today, with the amount of calories that each meal contains:  $\{e://Field/item1name\}$  ( $\{e://Field/item1calories\}$  calories)  $\{e://Field/item1descr\}$   $\{e://Field/item2name\}$  ( $\{e://Field/item2calories\}$  calories)  $\{e://Field/item2descr\}$   $\{e://Field/item3name\}$  ( $\{e://Field/item3calories\}$  calories)  $\{e://Field/item3descr\}$   $\{e://Field/item4name\}$  ( $\{e://Field/item4calories\}$  calories)  $\{e://Field/item4descr\}$

Please indicate, by moving the sliders below, how much you think you would like each meal.

	I would hate it		I wouldn't like it		I would like it		I would love it				
	-5	-4	-3	-2	-1	0	1	2	3	4	5
$\{e://Field/item1name\}$											
$\{e://Field/item2name\}$											
$\{e://Field/item3name\}$											
$\{e://Field/item4name\}$											

Which meal do you choose to have today?

☐  $\{e://Field/item1name\}$

☐  $\{e://Field/item2name\}$

☐  $\{e://Field/item3name\}$

☐  $\{e://Field/item4name\}$

**Priors**

Here is the menu one more time:

**$\{e://Field/item1name\}$**   
 $\{e://Field/item1descr\}$

**$\{e://Field/item2name\}$**   
 $\{e://Field/item2descr\}$

**#{e://Field/item3name}**

#{e://Field/item3descr}

**#{e://Field/item4name}**

#{e://Field/item4descr}

You previously saw the amount of calories in each meal. However, we would like to know the calorie content that you would have guessed for each meal, had you not received the calorie information.

How many calories would you have thought the **#{e://Field/item1name}** meal contains?

How many calories would you have thought the **#{e://Field/item2name}** meal contains?

How many calories would you have thought the **#{e://Field/item3name}** meal contains?

How many calories would you have thought the **#{e://Field/item4name}** meal contains?

#### ShowC

Treatment: #{e://Field/Treatment}  
 Initial meal choice: #{e://Field/mealori}  
 Meal switch asked about: #{e://Field/mealalt}  
 Final meal choice: #{e://Field/mealget}  
 Money: #{e://Field/moneyget}

#### ShowT

Treatmentfinal: #{e://Field/Treatmentfinal}  
 Initial info choice: #{e://Field/wantinfo}  
 Final info choice: #{e://Field/getinfo}  
 Meal choice: #{e://Field/mealget}  
 Money: #{e://Field/moneyget}

#### id #2

Please type your identification number one more time. Please be very careful and make sure it is the right number.

