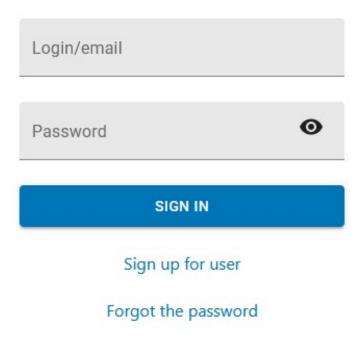
+

MEDALYNX APP

TABASSUM NISHA

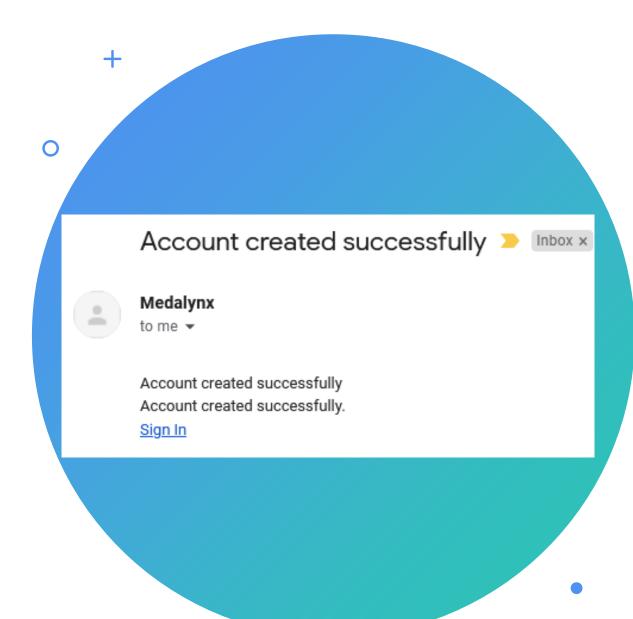


Medalynx



SIGN UP/LOGIN PAGE

- Basic webpage and therefore scope for adding more to aesthetics.
- Slow navigation speed between the webpages.
- Scope for making the page lively by adding success highlights, exceptional work and user experiences stories.
- Scope for incorporating some level of interactivity by adding a virtual assistance tool.



BROKEN LINK!

 Broken link in the automated email.

"https://api.app.medalynx.com/"

• The automated email generated after account registration needs improved template.



WAITING FOR APPROVALS

- Are approvals absolutely necessary?
- Instead of waiting for approvals, we can have two factor authentication.
- When there are increased number of user registration per day there might be delay in the approvals which may lead to slowing of the process.
 Therefore, leading to unsatisfactory user experience.

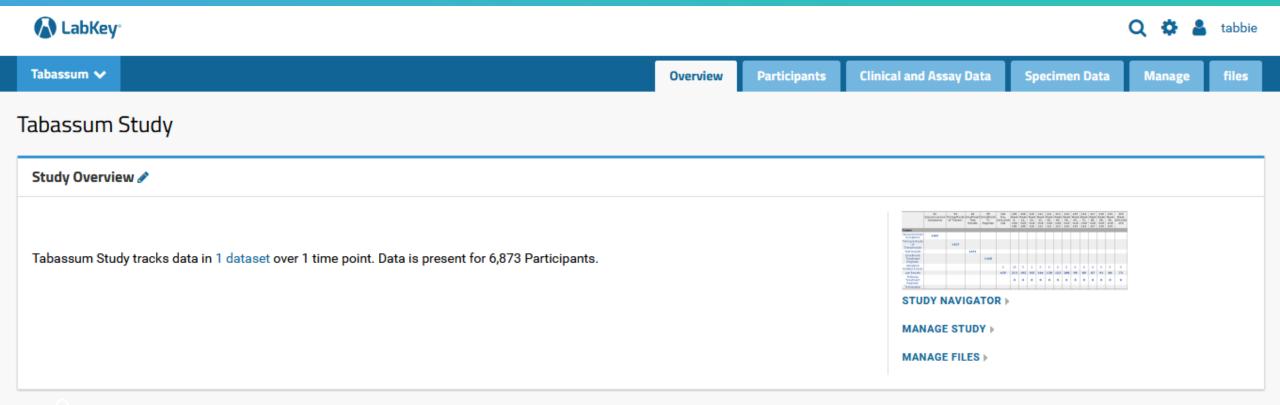
Medalynx

Login/email tabbie

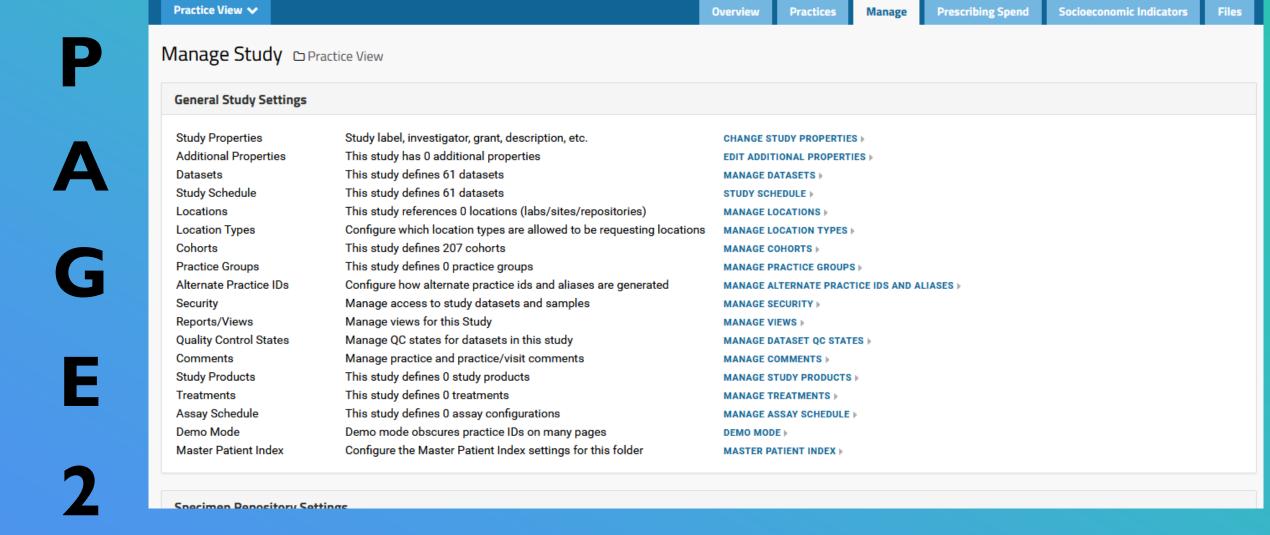




PAGE 1



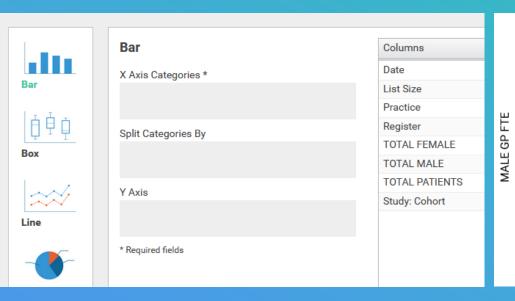
Scope for improvement in the terminology/language on the page so that it's more versatile for the users from different origins can understand and navigate through the app easily.

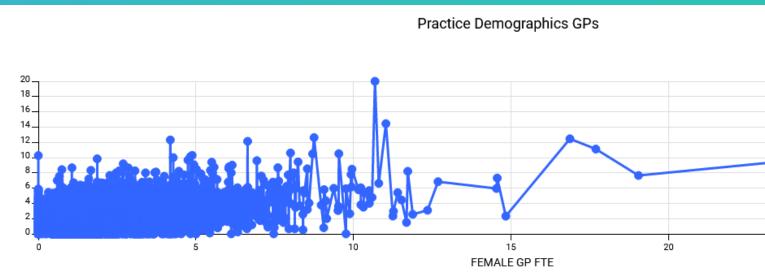


If our user population isn't strictly restricted to trained researchers and scientists, the glossary needs to be more descriptive and directional.

Maybe interactive navigation pop up tools?

PAGE 3





- How about we incorporate Tableau like features?
- Very basic charts with minimal interactivity.
- Scope for including more diversity in the visualization types.