HAOWEI CHAO
UX Designer & Dreamer

Contact

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Education

HUMAN-COMPUTER INTERACTION, MASTER

Carnegie Mellon University (CMU)   Aug. 2017–Aug. 2018

INDUSTRIAL DESIGN, BACHELOR

ShangHai Jiao Tong University (SJTU)   Sep. 2011–Aug. 2015
Average GPA: 3.4/4.2M   Major GPA: 3.7/4.2

Awards

LiteOn Design Award-ABB Award of Honor   LiteOn
Self-GeneratorA   Aug. 2014

HuaWei-SJTU Design Award-Innovative Award   HuaWei
Cloned- AI   Dec. 2013

Scholarships

SJTU National Scholarship
C class   2014-2015

SJTU National Taiwanese Scholarship
A class   2013-2014

Skills

- PS
- AI
- Sketch
- AE
- Sketching
- Rhino
- Keyshot
- Modeling
- Html
- Css
- Javascript
- Arduino
- Proto.io
- Axure
- FinalCut
- ProE

Experience

UX/ UI Designer   Mar. 2017–Aug. 2017 (6 mos)
Delta Research Center of Delta Electronics   Taipei TW

- Design the user flow of an enterprise online learning platform(eTube 1.0 & 2.0)
- Design eTube UI 1.0 & UI 2.0   ▪ Design posters and demo websites of TSM
- Design eTube 1.0 & 2.0 prototype & conduct user testing with 80% satisfaction

Substitue Service Man   Feb. 2016-Mar. 2017 (1 yr 1 mos)
Taoyuan City Brigade of National ImmigrationAgency   TaoyuanT W

- Research and redesign a fingerprint recognition APP
- Interview and analyze officers' pain points
- Redesign the user flow
- Submit research report
- Experience and record the investigation scene
- Design a new function of verifying illegal workers' identities from different sources

UX Designer   Jul. 2015– Feb. 2016(8 mos)
A100tek   TaoyuanT W

- Design solutions, functions, and user flows of SOE User and SOE Business
- Refine and unify SOE UI
- Offer operation suggestions and business strategies
- Operate online platforms
- Devise D3 chart for annual conference for analysis and performance evaluation

Product Design Intern   Jan. 2015– Mar. 2016(3 mos)
TAYOHYA   Shanghai CN

- Design illustrations on mugs, kid kettles, towels and slippers
- Research the new color trend for 2014 product color standards

Student Product Designer   Sep. 2013– Jul. 2014(11 mos)
Sony China   Shanghai CN

- Design a "Tonebrush" concept for the "Wellness" topic
- Research existing design and technology, interview kids for pinpointing problems
- Analyze pain points and conclude problems which can be solved
- Choose texture material for prototype
- Design Logo

Project

Online Shopping Experience Redesign with Big Data Visualization Feb.2015–Jul.2015
Dissertation. SJTU   Shanghai CN

- Interview and record interviewees' answers and shopping choices
- Analyze and conclude reasons behind shopping choices
- Redesign online shopping user flows
- Code a combination of Sandel and Bullet chart, Tree chart and Chord chart
- Conduct user testing and receive feedbacks