

IDS

Points	A1 (2,10) cluster 01	A4 (5,8) cluster 02	A7 (1,2) cluster 03	Belong to
A1 (2,10)	0	5	9	C1
A2 (2,5)	5	6	4	C3
A3 (8,4)	12	7	9	C2
A4 (5,8)	5	0	10	C2
A5 (7,5)	10	5	9	C2
A6 (6,4)	10	5	7	C2
A7 (1,2)	9	10	0	C3
A8 (4,9)	3	2	10	C2

new cluster 01 = (2,10)

new cluster 02 =  $\frac{(8+5+7+6+4)}{5}$ ,  $\frac{(4+8+5+4+9)}{5}$  = (6,6)

new cluster 03 =  $\frac{(2+1)}{2}$ ,  $\frac{(5+2)}{2}$  =  $(\frac{3}{2}, \frac{7}{2})$  = (1.5, 3.5)

2nd:

Points	A1 (2,10) cluster 01	A4 (6,6) cluster 02	A7 (1.5, 3.5) cluster 03	Belong to
A1 (2,10)	0	8	7	C1
A2 (2,5)	5	5	2	C3
A3 (8,4)	12	4	7	C2
A4 (5,8)	5	3	8	C2
A5 (7,5)	10	2	7	C2
A6 (6,4)	10	2	5	C2
A7 (1,2)	9	9	2	C3
A8 (4,9)	3	5	8	C1

new cluster 1 =  $\frac{(2+4)}{2}$ ,  $\frac{(10+9)}{2}$ , = (3, 9.5)

new cluster 2 =  $\frac{(8+5+7+6)}{4}$ ,  $\frac{(4+8+5+4)}{4}$  = (6.5, 5.25)

new cluster 3 =  $\frac{(2+1)}{2}$ ,  $\frac{(5+2)}{2}$  = (1.5, 3.5)

3rd:

Points	(3, 9.5) cluster 01	(6.5, 5.25) cluster 02	(1.5, 3.5) cluster 03	Belongto.
A1 (2, 10)	1.5	9.25	7	C1
A2 (2, 5)	5.5	4.75	2	C3
A3 (8, 4)	10.5	2.75	7	C2
A4 (5, 8)	3.5	4.25	8	C1
A5 (7, 5)	8.5	0.75	7	C2
A6 (6, 4)	8.5	1.75	5	C2
A7 (1, 2)	9.5	8.75	2	C3
A8 (4, 9)	1.5	6.25	8	C1

# CLUSTERING

individual	variable 1	variable 2
1	1.0	1.0
2	1.5	2.0
3	3.0	4.0
4	5.0	7.0
5	3.5	5.0
6	4.5	5.0
7	3.5	4.5

cluster	variable 1	variable 2
K1	1.0	1.0
K2	5.0	7.0

• distances from cluster 1 (1.0, 1.0)

$$\begin{aligned}
 (1.0, 1.0) &= \sqrt{(1.0-1.0)^2 + (1.0-1.0)^2} = 0 \\
 (1.5, 2.0) &= \sqrt{(1.5-1.0)^2 + (2.0-1.0)^2} = 1.11 \\
 (3.0, 4.0) &= \sqrt{(3.0-1.0)^2 + (4.0-1.0)^2} = 3.60 \\
 (5.0, 7.0) &= \sqrt{(5.0-1.0)^2 + (7.0-1.0)^2} = 7.21 \\
 (3.5, 5.0) &= \sqrt{(3.5-1.0)^2 + (5.0-1.0)^2} = 4.71 \\
 (4.5, 5.0) &= \sqrt{(4.5-1.0)^2 + (5.0-1.0)^2} = 5.32 \\
 (3.5, 4.5) &= \sqrt{(3.5-1.0)^2 + (4.5-1.0)^2} = 4.30
 \end{aligned}$$

cluster 2 (5.0, 7.0)

$$\begin{aligned}
 &= 7.21 \\
 &= 6.10 \\
 &= 3.61 \\
 &= 0 \\
 &= 2.5 \\
 &= 2.06 \\
 &= 2.92
 \end{aligned}$$

• new centroids

$$C_1 = \frac{1}{3} (1.0 + 1.5 + 3.0), \frac{1}{3} (1.0 + 2.0 + 4.0) = (1.83, 2.33)$$

$$C_2 = \frac{1}{4} (5.0 + 3.5 + 4.5 + 3.5), \frac{1}{4} (7.0 + 5.0 + 5.0 + 4.5) = (4.12, 5.38)$$

individual	centroid variable 1	centroid 2
1	0	7.21
2	1.11	6.10
3	3.60	3.61
4	7.21	0
5	4.71	2.5
6	5.32	2.06
7	4.30	2.92

individual	centroid 1	centroid 2	
1	1.57	<del>0.47</del> 5.37	1
	0.47	4.27	2
	2.03	1.77	2
	5.64	1.84	2
	3.14	0.727	2
	3.77	0.53	2
	2.74	1.08	2



## - ADVANTAGES -

- \* at first calculate distances from the selected cluster points and classify them into clusters according to the minimum points.
- \* then find the new centroid and calculate distances again. do this until the clusters are classified.

## ADVANTAGES

- \* easy to represent
- \* can work in multiple dimensions.
- \* depends on initial value.
- \* scales to large datasets.

## DISADVANTAGES

- \* time-consuming to find optimal number of clusters.
- \* feature must be numeric and normalized.

## MACHINE LEARNING REGRESSION ANALYSIS

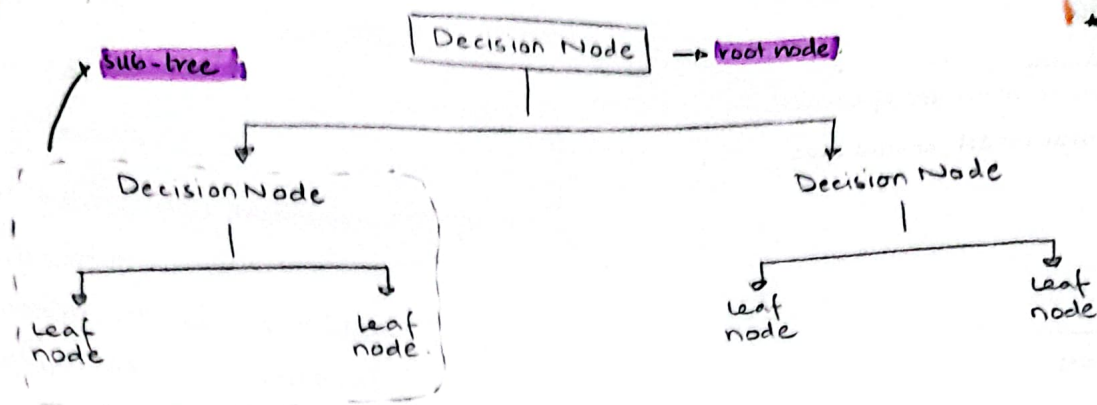
- \* prediction and forecasting.

- \* linear regression model

$$Y = b_0 + b_1X + \epsilon \quad \therefore b_0 = \text{yintercept} \quad b_1 = \text{slop} \quad \epsilon = \text{error variable}$$

- \* co-efficient of determination  $\rightarrow R^2$        $\cdot \text{score()}$        $\rightarrow r\_sq = \text{model.score}(x, y)$
- \* applications  $\rightarrow$  economic growth, product price, housing sales, score predictions.

## DECISION TREE ALGORITHM



\* internal node represents a feature/attribute.

\* branch represents decision rule.

\* leaf node represents outcome.

\* attribute selection measures are Information gain, gain score, gini index

// split dataset into feature and target variables.

feature columns are independent

target columns are dependent.

// dividing dataset into training set and test set.

3 parameters are feature, target and test\_set size.

// train decision tree  $y\_pred = clf.predict(x\_test)$

// predict response and accuracy (actual test set and predicted values)

metrics: accuracy\_score(y\_test, y\_pred)

## PROS

- \* easy to interpret and visualize.
- \* fewer data preprocessing.
- \* suitable for feature engineering.
- \* no assumptions.

## CONS

- \* sensitive to noisy data.
- \* small variation result in different data tree.
- \* biased with imbalanced dataset.

# MACHINE LEARNING PERFORMANCE METRICS

## CONFUSION MATRIX

- \* correctness and accuracy.
- \* output can be of two or more type of classes
- \* ideal scenario is that model should give.  
0 FP and 0 FN

		Actual	
		Positive	Negative
Predicted.	Positive	<u>TP</u>	<u>FP</u>
	Negative	<u>FN</u>	<u>TN</u>

## ACCURACY

- \*  $A = \frac{TP + TN}{TP + TN + FP + FN}$
- \* target variable classes are nearly balanced.

## PRECISION

- \*  $P = \frac{TP}{TP + FP}$

## RECALL/SENSITIVITY

- \*  $R = \frac{TP}{TP + FN}$

- \* precision is about being precise.
- \* if focus is on minimizing FN, Recall should be as close to 100%.
- \* if focus is on minimizing FP, Precision should be as close to 100%.

## F1 SCORE

- \*  $\frac{2(Precision)(Recall)}{Precision + Recall}$
- \* if one number is really small between precision and recall, F1 score is move closer to smaller number.

## SPECIFICITY

$$= \frac{TN}{TN + FP}$$

## AREA UNDER ROC CURVE

$$\text{True Positive Rate} = \text{Recall} = \frac{TP}{TP + FN}$$

$$\text{False Positive Rate} = \frac{FP}{FP + TN}$$

- \* ranges from 0 to 1
- 100% wrong  $\rightarrow AUC = 0.0$
- 100% correct  $\rightarrow AUC = 1.0$

Mean Absolute Error  $\rightarrow$  average of difference between original and predicted.

Mean Squared Error  $\rightarrow$  average of square of difference between original & predicted.

Mean Absolute % Error  $\rightarrow$  difference between actual & predicted / actual value, mean is taken.



FUNDAMENTALS  
OF

## STATISTICAL DATA ANALYSIS

Numerical methods and graphical tools.

Exploring data for pattern, trends

Maximize insight

- extract variables
- detect outliers and anomalies.
- classification
  - ↳ non-graphical : statistics
  - ↳ graphical : pictorial
  - ↳ univariate : one variable column.
  - ↳ multivariate : two or more variables.
- data types
  - ↳ categorical : nominal (no rank)  
ordinal (order)
  - ↳ numerical : discrete (counted)  
continuous (measured)

• high SD, scores are spread out

• low SD, scores near to mean.

## COMPUTER VISION/IMAGE PROCESSING

• image blurring : reduce noise or smooth out sharp edges.

• applications

- ↳ image classification
- ↳ object detection
- ↳ face recognition
- ↳ face generation
- ↳ image inpainting
- ↳ text to image
- ↳ optical character recognition

• cv2.imread

• edge detection : keeps important structural feature.

• sobel and prewitt : high frequency signals go through.

• canny edge : highest accuracy.

## SUPERVISED LEARNING

- labelled data

↳ classification: predict y labels (classes) for input x, discrete

spam detection, OCR, medical diagnosis, fraud detection.

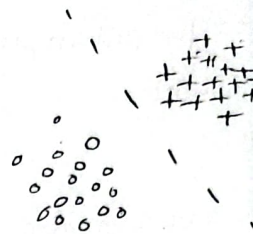
Image classification, customer retention

↳ regression: predict continuous valued output.

predicting price, income, age, weather prediction

population growth, market forecasting, life expectancy

classification

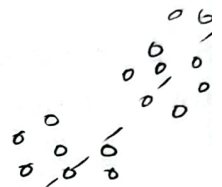


## UNSUPERVISED LEARNING

- unlabelled data.
- finds hidden pattern
- only input is provided

↳ clustering

targeted marketing, customer segmentation  
detection anomalies.



## TEXT PREPROCESSING IN NLP

- normalization

sentence = sentence.lower()

- tokenization

sentences = nltk.sent\_tokenize(text)

words = nltk.word\_tokenize(sentence)

- stemming

↳ finds common base root words

↳ chops start or end.

- lemmatization

↳ existing word.

- unigrams

unigrams = nltk.ngrams(tokens, 1)

bigrams = nltk.ngrams(tokens, 2)

trigrams = nltk.ngrams(tokens, 3)

FD = nltk.FreqDist(text)



1	2	3
4	5	6

1. `a = np.array([1, 2, 3, 4])`
2. `b = np.array([(1, 2, 3), (4, 5, 6)], dtype=float)`
3. `np.zeros([3, 4])` → 3 rows, 4 columns
4. `np.ones([2, 3, 4])` → 2 arrays, 3 rows, 4 columns
5. `np.random.random([2, 2])` → 2x2 by array
6. `a[0:2]` → array([1, 2])
7. `b[0:2, 1]` → rows at index 0 and 1 in column 1

#### matplotlib

1. `fig.savefig` → save image
2. `plt.legend` → identify and color, matches with correct label
3. `alpha` → transparency level
4. `clf` → clear entire figure
5. `cla` → clear entire axis

`ax[by label]`

- `ax[0:1]` → Data 1 are included
- `ax[0:1]` → 1 not included

## PANDAS

1. `pd.read_csv`
2. `pd.read_excel`
3. `df.head()` → returns first five rows.
4. `df.shape()` → returns a tuple with number of rows & column.
5. `df.describe()` → mean, std
6. `df.columns()` → name of all columns in a list.
7. `df.index` → index of dataframe.
8. `df.dtypes`
9. `df.isna().sum()` → how many missing values in each column.
10. `df['columnname'].replace('70-80', 0.7)`
11. `df['columnname'].isin(some-list)` → returns true or false.
12. `df.groupby('columnname')`
13. `df.iloc[0, 0]` → select value by row and column.
14. `df.loc[0, ['country']]` → select by column labels.
15. `df.drop('columnname', axis=1)`
16. `df.drop(number)` → axis=0, drops row.
17. `df.dropna()` → rows with missing value is removed.
18. `df.drop_duplicates` → rows with duplicate value is removed.
19. `df.drop_duplicates(['columnname'])` → check for duplicates in given column.
20. `df.fillna(value)` → missing values are replaced.
21. `df.info` → number of columns, labels, datatypes, range index.
22. `df.count` → number of non null values.
23. `pd.concat` → adding rows from two dataframe.
24. `df.merge(df2, how='left', on='columnname')` → column taken as reference.

list = [ ]

tuples = ( )

dictionary = { }

25. `get_dummies()` → categorical variables into dummy/indicator