

DAY 7 – LIVE DEPLOYMENT

AND POST-LAUNCH PRACTICE

Introduction to Nike- Website

Nike's official website is a leading e-commerce platform for the brand, offering a wide variety of sportswear, footwear, and athletic gear. It serves as the primary digital storefront for Nike products, providing customers with an easy and seamless shopping experience, from browsing the latest collections to ordering items directly online. The site features a vast catalog, including exclusive products, limited-edition releases, and custom footwear options.

Challenges in the Shoes E-Commerce Industry

The online shopping store experiences with its own challenges.

Customer often encounter:

- . Limited Product details**
- . No return policy**
- .Poor website navigation**
- .Difficulty to manage order place and tracking**
- .Difficult to search item**

Etc

Nike website 'solution to simplify shopping

We are provided a our latest collection to customers

We provide a curated selection of the latest, trendsetting footwear, featuring the newest releases and exclusive collections. Our platform ensures that customers stay ahead of the curve with access to the most innovative and stylish shoes available on the market.

OUR LATEST COLLECTON



Nike Court Vision Low Next Nature
Men's Shoes
Black

MRP : ₹ 4995

Add to cart

View Details



Nike Air Force 1 PLT.AF ORM
Women's Shoes
White

MRP : ₹ 8695

Add to cart

View Details

we provide dynamic page and order management

Real-Time Updates: Each product page dynamically loads the latest details, including new arrivals and exclusive collections, ensuring fresh content every time.

Effortless Navigation: Users can easily browse through dynamic pages, making the shopping experience faster and more intuitive.

Streamlined Order Management: The dynamic pages also integrate a smooth order management system, allowing customers to track, modify, and manage their purchases effortlessly.



Nike Pegasus 40

The Nike Pegasus 40 delivers responsive cushioning and durability for everyday runners. Its lightweight construction and secure fit make it the perfect choice for training or casual runs.

₹ 9795

 Shop Air Max

Advanced Search Bar for Effortless Navigation

Our search bar allows customers to quickly find the exact shoes they're looking for. With smart filters, auto-suggestions, and real-time results, it makes browsing seamless and efficient.

Shoes
Sports Bras
Tops & T-Shirts
Hoodies & Sweatshirts
Trousers & Tights
Shorts
Tracksuits
Jumpsuits & Rompers
Skirts & Dresses
Socks
Accessories
& Equipment

Gender



Men



Women



Unisex

OUR LATEST COLLECTON

nike waff



Nike Waffle One SE

Women's Shoes

Pink

MRP : ₹ 7895

Add to cart

View Details

Easy and Efficient Cart Management

Our cart page offers a smooth shopping experience, allowing customers to easily review, modify, and manage their selected items. With a clear overview of product details, prices, and quantities, customers can confidently proceed to checkout.

Shopping Cart



Nike Air Force 1 PLT.AF.ORM

-

2

+

\$8695.00 \$17390.00



Nike Court Vision Low Next Nature

-

3

+

\$4995.00 \$14985.00

Total Amount

\$32375.00

Clear Cart

Proceed to Checkout

Checkout Page with Clear Overview

The checkout page provides a detailed overview of all the items in the cart, including product names, quantities, and prices. Customers can review their selection before confirming the order, ensuring a hassle-free final step in their shopping journey.

Checkout



Nike Air Force 1

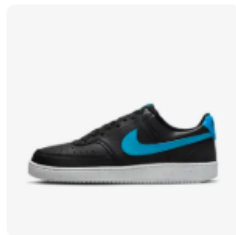
PLT.AF ORM

MRP: ₹ 17390.00

[Women's Shoes](#)

Colour: White

Quantity: 2



Nike Court Vision Low

Next Nature

MRP: ₹ 14985.00

[Men's Shoes](#)

Colour: Black

Quantity: 3

Summary

Subtotal ₹32375.00

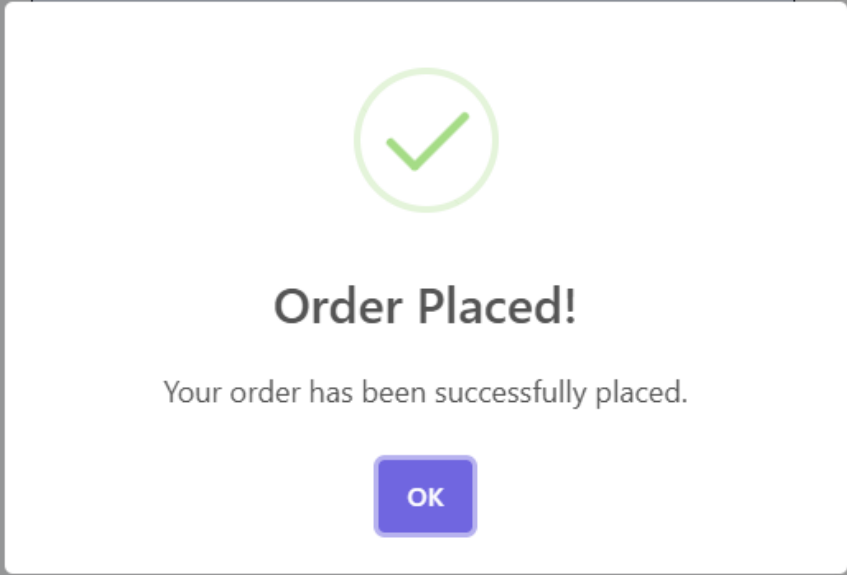
Estimated Delivery & Handling Free

Total ₹32375.00

Order Confirm

Billing Information Page with Order Confirmation

The billing information page allows customers to enter their details securely. Once the information is submitted, an order confirmation popup appears, ensuring that customers can review and confirm their purchase before finalizing the transaction.




The image shows a billing information form in the background with fields for 'Phone Number' (containing '03121234567') and 'Email'. Overlaid on this is a white order confirmation popup. The popup features a green checkmark icon, the text 'Order Placed!', a message 'Your order has been successfully placed.', and a blue 'OK' button.

Phone Number

03121234567

Email



Order Placed!

Your order has been successfully placed.

OK

Get in Touch with Us

We're here to help! If you have any questions or need assistance, feel free to reach out to us. Our support team is ready to provide you with the best service. Connect with us today!

Website : [Nike-website](#)

Email: seherqureshi060@gamil.com