

🖰 tabishkhanji12@gmail.com

**\** +971 50 792 2428

O Dubai, UAE

more than

6+ YEARS

in design industry

# **Professional Summary**

Experienced UI/UX & Graphic Designer with over 6+ years in the design industry, creating intuitive digital experiences and impactful brand identities for clients across the UAE, USA, UK, KSA, South Africa, and Pakistan. Skilled in user research, wireframing, prototyping, and scalable design systems along with branding, packaging, and print design. Proven ability to deliver measurable results by improving design efficiency by 25% and user satisfaction by 30% through creativity, collaboration, and user-centered strategy.

Languages: English, Urdu

Portfolio Links:

Website: tabishdesigner.github.io/tabish.design/

Behance: www.be.net/tabishdziner

#### **Skills**

Interaction Design	Branding and Visual Identity Design			User Experience (UX) Research			
Responsive Web and Mobile App Design			Usability Testing and Analysis			User Interface (UI) Design	
Wireframing and Prototyping (Figma, Adobe XD) Gra			Graphic	Design	Adol	be Creative Suite (Photoshop,	Illustrator)

#### **Academic Profile**

**Higher Sec. School Certificate** – BIEK, Khi Certificate attested by the (MOFA), Pak. & UAE

Google UX Design Certificate - Coursera

(In Progress)

### **Professional Experience**

Dec 2024 — Ongoing

Remote • O Islamabad, Pak.



Compass Design Co.

Mid level UI/UX Designer

- Lead the end-to-end UX process for digital products, improving usability and task completion rates by 25%.
- Built reusable components and design systems, reducing design and development time by 20%.
- Developed high-fidelity mockups to align with client branding and project goals.
- Collaborated with engineers to ensure designs were effectively implemented.

Aug 2022 — Nov 2024 Onsite • O Karachi, Pak.



### **Digital Graphiks-Dubai**

Sr. UI/UX Designer

- Designed LMS/RMS, eCommerce, and real estate portals for leading **Dubai brands** like **Tower Plaza Hotel, Fast Marine Boat, SS Lootah**, and others, increasing user satisfaction by 30%.
- Delivered high-fidelity prototypes and mockups for smooth design-to-development transitions.
- Implemented scalable UX solutions to enhance usability and engagement across platforms.
- Collaborated with developers and clients to maintain brand consistency and visual quality.



# **Professional Experience**

Jan 2022 — Jul 2022

Onsite • O Karachi, Pak.



### Hudasoft

UI/UX Designer

- · Designed data-driven dashboards and SaaS interfaces, improving usability and workflow efficiency by 25%.
- Translated complex ideas into clean, functional UI designs, reducing revisions by 15%
- Enhanced user engagement and retention through improved interaction design and accessibility.

May 2021 — Oct 2021

Onsite • O Karachi, Pak.



#### **A&I Group of Companies**

Senior Graphic Designer

- · Led brand design, packaging, and digital campaign projects, enhancing visual identity and recognition by 30%
- Designed print and marketing assets to strengthen brand consistency.
- Delivered creative design solutions that improved engagement and client satisfaction.

Mar 2018 — Apr 2021



Onsite • O Karachi, Pak.



# **Al Qalam Printing Solution**

Graphic Designer

- Created packaging and marketing materials ensuring precision and high-quality output.
- Designed and prepared print-ready files for offset, Spot UV, and emboss printing.
- Improved print workflow efficiency by 20% through optimized design processes.

# **Software Expertise**



Figma



Adobe Xd



Adobe Photoshop



Adobe Illustrator

## **Recent Projects**

To better understand my approach towards problem solving and arriving at a design, please review my projects

More Projects

#### ZenBrix

I designed ZenBrix, a smart construction platform combining AI estimates, mood boards, and client portals for smooth project management.



#### **Neighbourhood Naas**

View Project **对** 

I designed a stylish, modern website for Neighbourhood Naas, a vibrant restaurant focused on delivering a warm dining experience with a contemporary edge.

