

MUHAMMAD TABISH

DIGITAL MARKETER

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SUMMARY

Detail-oriented Content Writer with practical experience in SEO strategies and digital content creation. Seeking to leverage my foundational knowledge of digital marketing, strong communication skills, and creative mindset in a Digital Marketing role. Eager to contribute to dynamic marketing campaigns, enhance brand visibility, and gain hands-on experience to grow into a results-driven digital marketing professional.

PROFESSIONAL EXPERIENCE

SEO Content Writer | Hamzah Academy Jan 2025 - Aug 2025

- Created and optimized SEO-friendly content aligned with target keywords to improve organic search rankings and drive web traffic.
- Performed on-page and off-page SEO, including internal linking, backlink outreach, and meta tag optimization.
- Designed and updated responsive WordPress pages using Elementor and custom blocks to enhance user experience and site performance.
- Conducted keyword research using tools like Ubersuggest and Moz to align content with audience intent.
- Implemented on-page SEO for an article, increasing SERP rankings from Page 5 to Page 1 within a month.
- Collaborated with the marketing team to support content strategy, landing page creation, and campaign development.

SKILLS

SEO	WordPress	CRM & Data Management
Content Writing	HTML & CSS	Canva

EDUCATION

Bachelor In Software Engineering	Oct 2021 - Aug 2025
Virtual University	
Intermediate	Mar 2018 - Apr 2020
Govt MAO College	

ADDITIONAL INFORMATION

- **Languages:** English, Urdu.
- **Reference:** Will be furnished on demand.
- **Certificates:** Facebook ADS, SEO Content Writing.