

(Networking) Letter to Dan Portillo

Slow Down to Startup

by Marcio S Galli, 6/28/2024 taboca@gmail.com

Nice to see your steps, Daniel. Congrats.

Hey, just to let you know of a state progress of a book I am working, entitled Slow Down to Start Up. I had this idea of this book around 2017 after watching the Blitzscaling lectures which I subtitled to pt-br two of them.

Then I got stuck, into the learnings, and understood something else from the Blitzscaling, a requirement, which had to do with a readiness level, as human beings before trying to make fast things to grow. Then from that, you know, I had moments of working and not working on it and life passing. But one year ago, the process took off (long story) and now I hit the mark of 260 days of writing work (Forest Gump style) and now I am hoping to achieve my initial manuscript by this summer or end of it or something.

Now where I am might be comparable with the grief phases which Andy mentioned, or the new sports metaphor of Brian Chesky. I am new in a new space, to make this a reality. Moreover, I have a dirt stone in my hands which I believe could be monumental

to founders but too that if a bad editor or partner looks at it, he she may throw it in the garbage or fix it in bad ways.

In case you happen to see connecting dots here, let me know. I had pinged Chris Yeh who may, if he has time, try to look at parts of it when I launch. He gave a very soft yes as in "try to send to me. "

Marcio