

O que a Cultura Data Driven pode fazer pelo seu negócio?

Alexandre Andrade

Trilha Inovação com dados em nuvem



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Alexandre Andrade

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Agenda

1

Como enxergamos o mundo?

2

A jornada para uma cultura data-driven

3

Como a Oracle pode te ajudar

4

Mão na massa





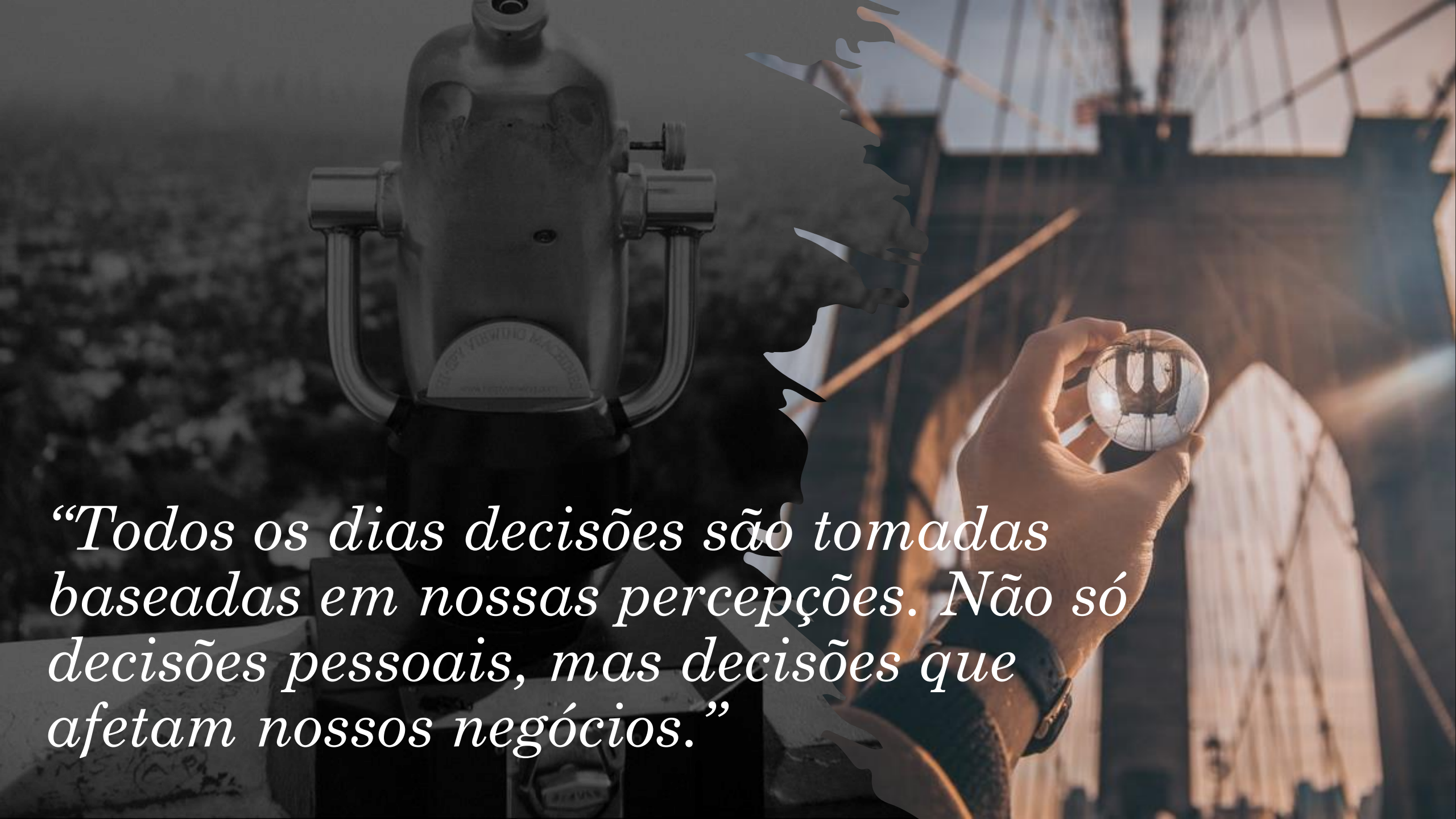


Red Bull
RACING

ORACLE

CLOUD PARTNER



A person's hand is shown holding a crystal ball. Inside the crystal ball, a ship's mast and rigging are visible, suggesting a reflection or a vision. The background is a blurred image of a ship's mast and rigging, with a warm, golden light filtering through, creating a dramatic and contemplative atmosphere. The overall image has a dark, moody tone with a focus on the crystal ball and the ship's structure.

“Todos os dias decisões são tomadas baseadas em nossas percepções. Não só decisões pessoais, mas decisões que afetam nossos negócios.”



Gentelista Alpha



Welcome,
Anthony Muleys

Home

Dashboard

Dashboard

Dashboard

Forms

UI Elements

Tables

Data Presentation

Additional Pages

Widgets

UI Elements

Data Presentation

UI Elements

Data Presentation

Using Site

Total Users
2500
+10% From last Week

Average Time
1.51 Sec
+20% From last Week

Total Sales
2,500
+15% From last Week

Total Revenue
4,567
+12% From last Week

Total Customers
2,315
+10% From last Week

Total Orders
7,325
+15% From last Week

Network Activities

User Signups

Customer Sales

Product Usage



Link One

Link Eight

Daily active users
10 users in your office
100%

Daily active users
10 users in your office
100%

Daily active users
10 users in your office
100%

App Usage across versions

1.0.0 120k

1.1.0 50k

1.2.0 20k

1.3.0 5k

Top 5

Deployment

Progress



Settings

Subscription

Auto Renewal

Auto Renewal

Auto Renewal

Auto Renewal

Auto Renewal

Auto Renewal

Account Balance

45,000.00

45,000.00

45,000.00

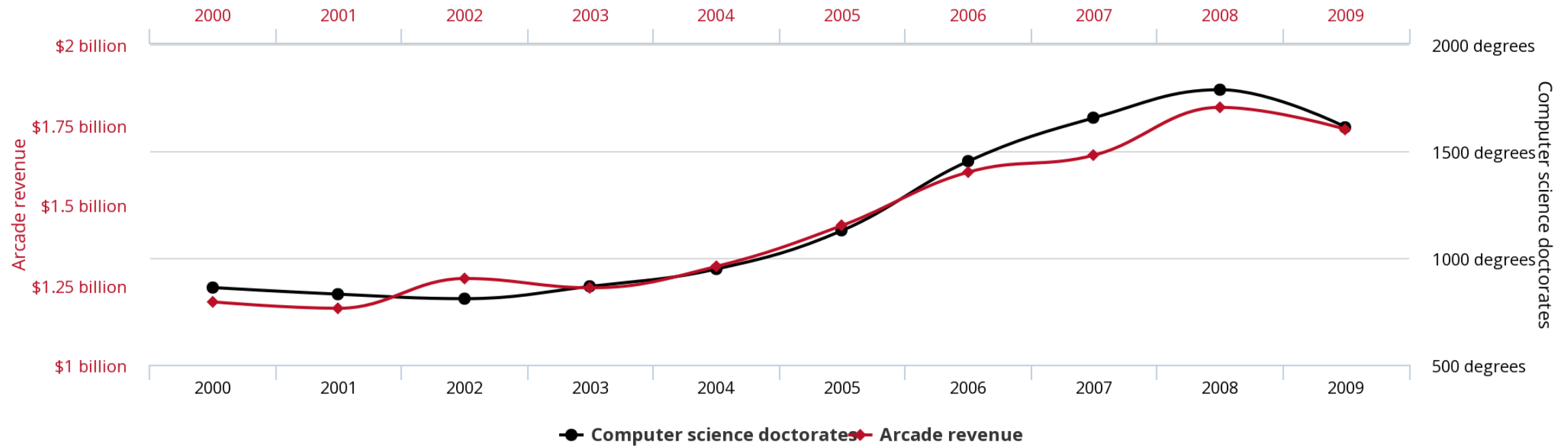
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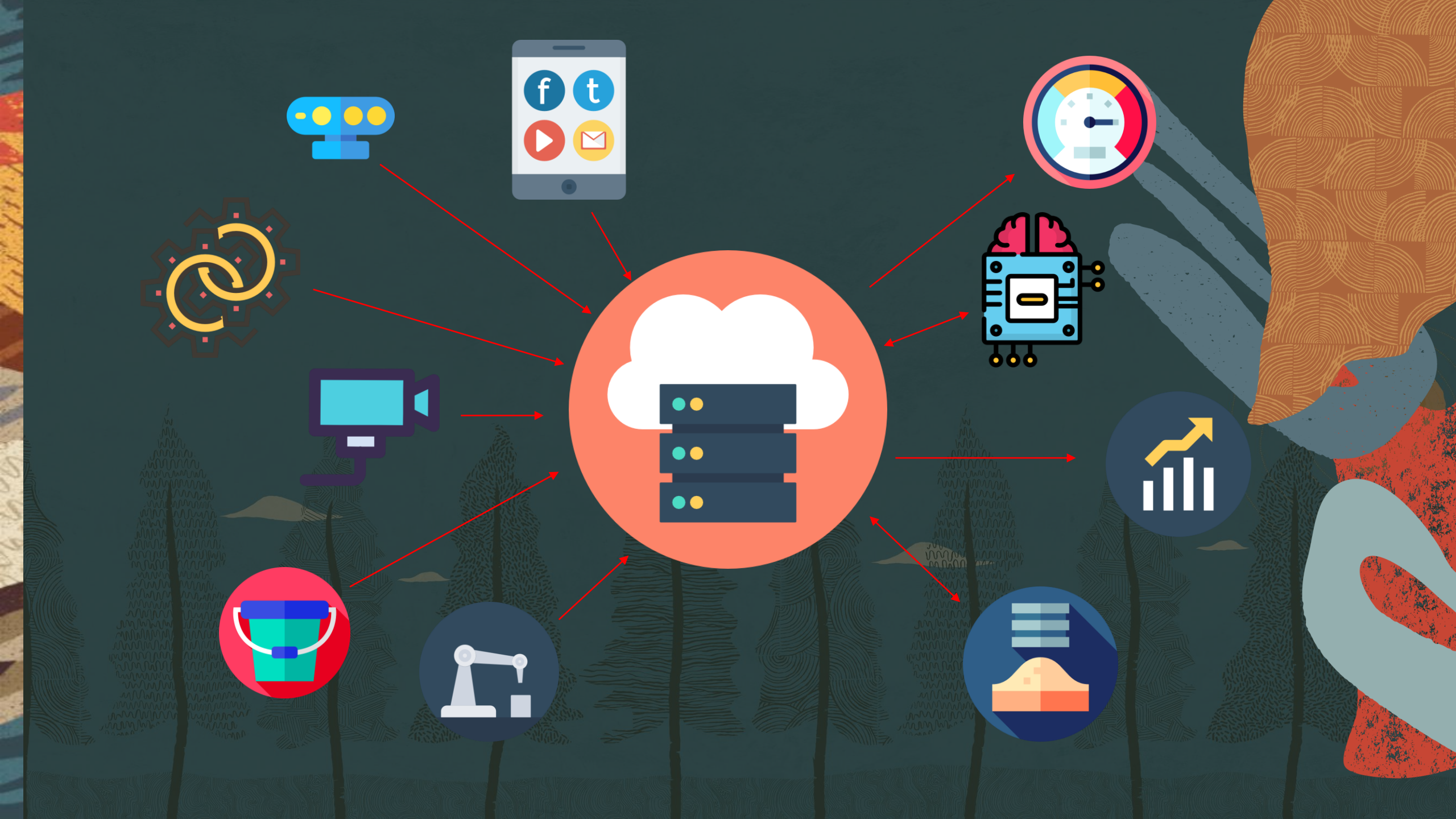
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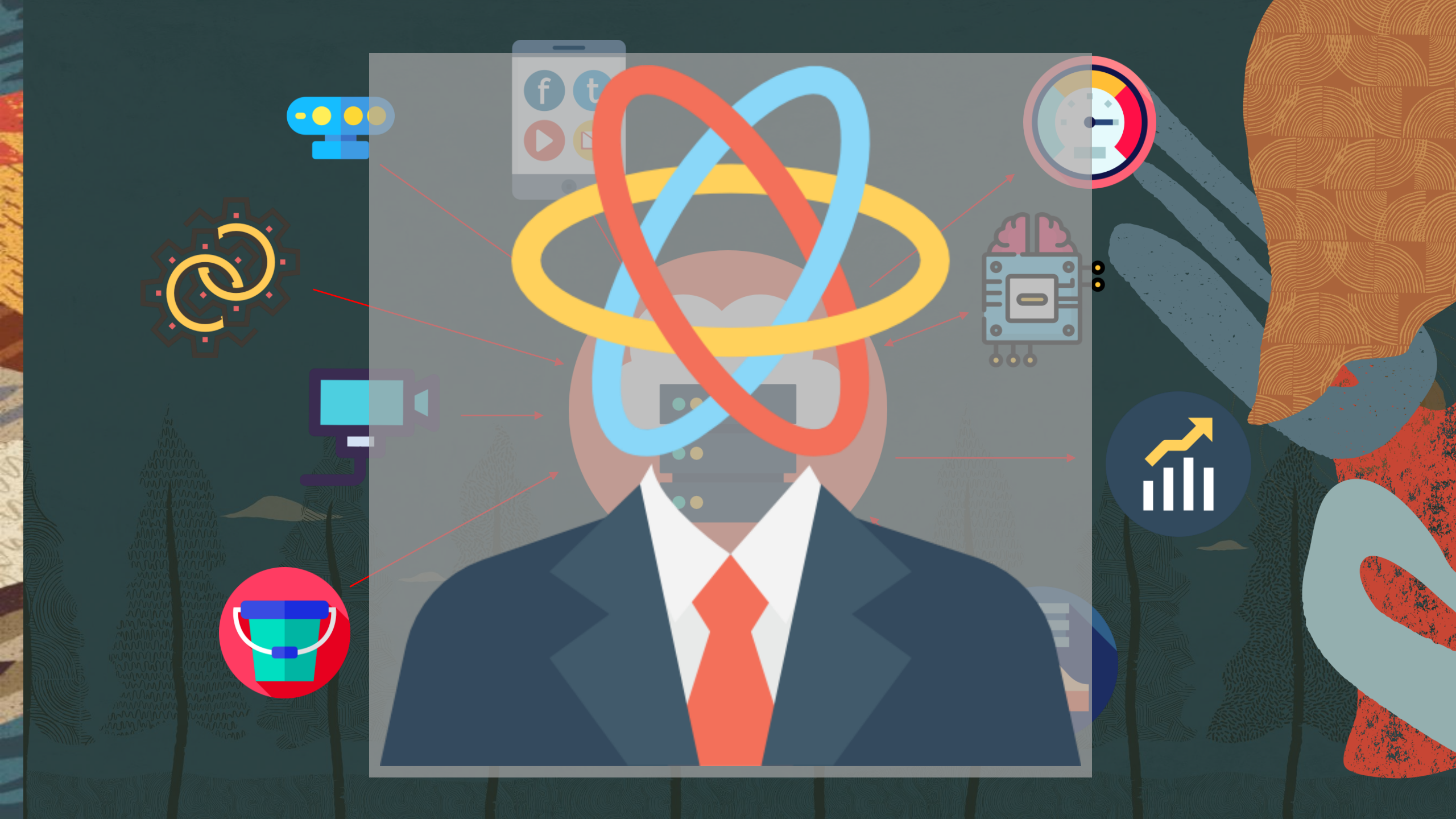
Total revenue generated by arcades correlates with Computer science doctorates awarded in the US



Estratégia de Dados







Estratégia para Democratização de Dados em Nuvem



Ambiente escalável



Integração facilitada



Aplicações resilientes



Governança

Oracle AI, ML, Data, Analytics e Cloud Services

DEVELOPMENT



DIGITAL ASSISTANT

Digital Assistant,
Event Services



LOW CODE

APEX, Visual
Builder



DEVELOPER

Java, API, Helidon,
SQL Developer,
Shell, SDK



INFRASTRUCTURE AS CODE

Resource Manager,
Terraform, Ansible

APPLICATION



SERVERLESS

Streaming, IOT,
Events, Functions,
Gateway



INTEGRATION

Integration, SOA
Service, Golden
Gate, Data
Integrator



SAAS

ERP, HCM, SCM, CX,
NetSuite, EPM,
Marketing, Vertical
Industry

DATA MANAGEMENT



DATA MANAGEMENT

Database Migration,
Data Integration,
Data Catalog



DATA PROCESSING

Data Flow, Big
Data, Blockchain



DATABASE

Autonomous Database,
Data Warehouse,
Exadata, Bare Metal,
VM, NoSQL, ATP

INFRASTRUCTURE



COMPUTE

Bare Metal/VM,
CPU, GPU, HPC,
Containers,
Kubernetes



OPERATING SYSTEM

Autonomous Linux,
OS Management,
Marketplace,
VMWare



STORAGE

NVMe, Block, File,
Object, Archive,
Data Transfer /
Appliances



NETWORKING

VCN, Load
Balancer, Service
Gateway, FC, VPN,
Cluster Networking

ANALYTICS



ANALYTICS

Analytics Cloud,
Server, Fusion
Analytics, Essbase



DATA SCIENCE

Data Science,
Machine learning,
Cloud SQL



AI

AI Applications,
Tactical Edge
Cloud

GOVERNANCE



GOVERNANCE

Compartment,
Tagging, Cost
Analysis, IAM



SECURITY

IAM, Audit, KMS
Vault, CASB, Data
Safe, DDoS, WAF



OBSERVABILITY

Monitoring,
Logging,
Notifications,
Events, Alarms



MULTI CLOUD

Identity,
Management

CLOUD PÚBLICA e CLOUD @ CUSTOMER

MÃO NA MASSA!!!!



Vamos juntos nesta trilha!



linkedin.com/groups/8984009



youtube.com/c/Inovaçãocomdadosemnuvem



anchor.fm/inova-dados-nuvm



github.com/taborda-cbip/inovacao-com-dados-em-nuvm