

TACHAIN

CREATE. INNOVATE. INSPIRE.

Sponsorship Brochure 2017

Jaypee University of Engineering & Technology, Guna



TACHYON 2017

The annual technical festival of Jaypee University of Engineering & Technology, Guna.

Competition amongst students from across state and India being extremely overwhelming, display of voracious technology, motivational speeches to inspire the youth, and workshops to sharpen their skills, Tachyon today is intimating platform that students across India can look up to.

With many spellbinding events covering all genres of technology and maangement, Tachyon brings some of the best conceptions for the mankind to the forefront. The huge amount of prize money is just another epitome of the heights we have scaled in the last three years.



| INTRODUCTION

Jaypee University of Engineering & Technology, Guna, is one of the finest technical institutions in India. With an annual intake of more than 1500 students from various branches of Engineering, Basic Science and Diploma, it houses state of the art facilities for students as well as for research.

The university labs are equipped with most modern equipments like SLS,OTS-TPP, Wind Tunnel, 3D-Printer, CIMS, to name a few. The campus spreads over 120 acres and cultivates a healthy academic environment for all-round development of students.

Albert Einstein once noted, "The true sign of intelligence is not knowledge, but imagination". That is the direction of this academic endeavour - thinking and innovating to paint the blank cancas provided to us.



TACHYON

Tachyon is an endeavour to provide an outstanding platform for the students to showcase their talent and skill sets in the fiercest of competitions.

To bring out the best from the youth is what we aim for, and an extremely overwhelming and vivacious display of know-how is what we get.

The huge rewards and recognition are just another feather in our cap, displaying the heights we have scaled over the years.

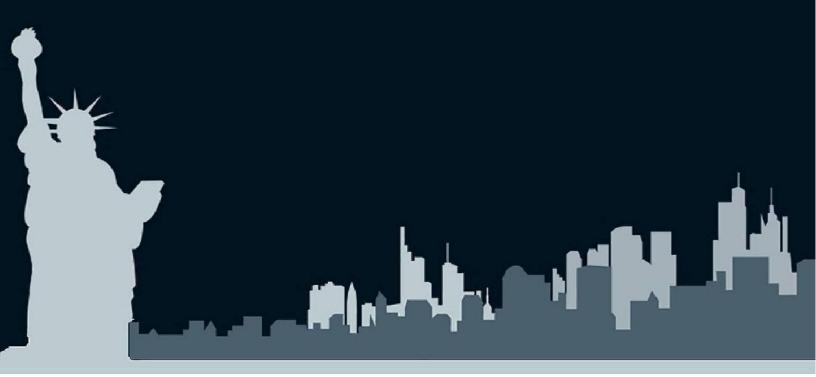


ALLIANCE OPPORTUNITIES

TITLE SPONSOR

Expected Amount: Rs.1,00,000

- Prime association with Tachyon. Your name would appear as JUET Guna
 [Title Sponsor] presents Tachyon.
- Your name would go on every certificate and T-Shirt of Tachyon, which every student would wear.
- A marketing area on the website of Tachyon for ads of your choice and prominent appearance of your logo in header of every page of website of Tachyon.
- Publicity through articles & advertisements in national dailies, technical magazines, news channels, websites, etc.
- Publicity through flexes, banners, information booklets & other paraphernalia in entire campus.
- Discussion/Lecture sessions between the sponsor, university students and faculties during the festival to help you build a trust bond with university for future employment and internship opportunities.
- On-campus branding and publicity during the festival amongst 7000 odd participants and faculties. Ideal platform for launching new products & technology demonstration.





PLATINUM SPONSOR 🖊



Expected Amount: Rs.75,000

- Wide visibility on the campus through strategically placed banners and posters.
- Platinum Sponsor's Name & Logo would go on every certificate of Tachyon which every student would keep as a token of pride.
- A prominent mention near the news feeds on the Tachyon website.
- Publicity through flexes, banners, information booklets & other paraphernalia in the entire campus.
- Highly subsidised kiosk opportunities.
- Chance to interact with students.
- Advertisements in the official newsletter.



Expected Amount: Rs.50,000

- Wide visibility on the campus through strategically placed banners and posters.
- A complete event will be dedicated to the sponsor and the certificate of the event will have sponsors logo.
- Logo on the website of Tachyon.
- Publicity through flexes, banners, information booklets & other paraphernalia in the entire campus.
- Highly subsidised kiosk opportunities.
- Advertisement in the official newsletter.





Expected Amount: Rs.25,000

- Logos on poster and banners.
- A complete event will be dedicated to the sponsor and announcements about the sponsors before the event.
- Wide spread publicity as students from all over the nation will be a part of the fest.
- Logo and link on the official website that will be visited by the students.
- · Advertisement in the official newsletter.
- Stalls at reasonable costs.



BRONZE SPONSOR



Expected Amount: Rs.15,000

- Logos on poster and banners.
- A complete event will be dedicated to the sponsor and announcements about the sponsors before the event.
- Wide spread publicity as students from all over the nation will be a part of the fest.
- Logo and link on the official website that will be visited by the students.
- Stalls at reasonable costs.



EVENTS

KodeAthon International:

The largest coding event of the university is our algorithmic programming contest which promises to deliver an interesting set of problems to be solved in a given amount of time.

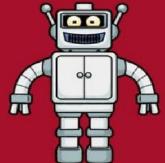
Oblivion :

Charge up your controllers as the biggest LAN gaming event is here to shoot you down.

The best gamers of the college assemble under one location and compete for the title.

Robo Soccer:

Do you like football? Does 'Soccer' give you an adrenaline rush? Gear up with a different kind of soccer played with robots.





| EVENTS

Water Rocket Challenge:

Make any type of model rocket using water as its reaction mass. The water is

forced out by pressurized gas.

JUET Wall Street:

Events of Tachyon will have specific shares and customers would be allocated with a fixed amount of capital. Play share marketing, with a twist.

Crack the Game:

Based on the concept of minute to win it wherein the contestants will have to take part in a series of short tasks with each task having its own





EVENTS

Treasure Hunt:

The biggest online treasure hunt is a major attraction of Tachyon. The participants are required to hunt for clues in the given images and the correct answer leads them to the next level.

Krieger's Rumble:

Rule out any possibilities of mercy, lifesavers. Just you and your wits can lead you through all tasks. Welcome to JUET's own ROADIES.



Bob The Builder:

Trusses, beams, columns and many other theories. If you have an unexplainable passion for Structural engineering, then this one is definitely for you. All you need is teamwork and judicial use of raw materials provided.



EVENTS

Purify It:

Let's give a solution to the problem of adulteration. We the youth will give a jerk to India's progress making it healthy so as well as wealthy. It is time to take an initiative to get rid of lace.

Boforce:

This is about making and firing a canon. Any piece of artillery that uses exlosive based propellants to launch a projectile.

Junkyard Wars:

It is an event based on creativity, technical knowledge, presence of mind and conceptual application.

| PEVIOUS HIGHLIGHTS





PREVIOUS SPONSORS



AXIS BANK

























TACHYON 2017





Contacts

Shubham Shukla (8109347457)
Ankita Mishra (8225919111)
Divya Shah (8963950021)
Varun Shukla (8224856333)
Sarthak Birla (9971775781)
Atulya Sachit (8826438573)

www.facebook.com/tachyon.juet

tachyon.juet@gmail.com

All characters and trademarks by Marvel Comics and DC Comics are owned by their respective owners. We own no rights. Brochure designed by Atulya Sachit.