Стало

```
import {decl} from 'bem-react-core';


export default decl({

    block: 'user',

    content({username}) {

        return username;

    }
});
```

Livecycle-методы

```
export default decl({
  block: 'User',
  willMount() {},
  didMount() {},
  willReceiveProps() {},
  shouldUpdate() {},
  willUpdate() {},
  didUpdate() {},
  willUnmount() {}
});
```