

## Task 2: Caption Impact Assessment

### Objective:

Assess the effect of overlaid captions on the accuracy and effectiveness of object detection in meme images through qualitative and quantitative analysis. Explore methods to minimize the impact of captions on the object detection process.

### Approach:

1. The approach combines two key components: text detection using EasyOCR and object detection using YOLOv8, which are well-established libraries for their respective tasks.
2. It provides both qualitative and quantitative analysis of the impact of text overlays on object detection.
3. The code includes functions to calculate the intersection between text and object bounding boxes, which can help assess the potential interference caused by text overlays.
4. The approach starts by detecting the text in the image using EasyOCR, which is a popular OCR library known for its accuracy and speed.
5. It then performs object detection using the YOLOv8 model, which is a state-of-the-art real-time object detection system based on deep learning.
6. The code calculates the area covered by the detected text and objects, as well as the intersection area between them.
7. By comparing the object detection results with and without text removal, or by analyzing the intersection between text and object bounding boxes, the impact of text overlays can be assessed.

### Methodology:

#### 1. Assessing Caption Impact

- Perform object detection on a subset of meme images with and without overlaid captions using previously employed object detection models (e.g., DETR, YOLOv8, or LLaVa).
- Analyze detection results qualitatively by comparing detected objects, bounding boxes, and confidence scores for images with and without captions.
- Develop quantitative metrics to measure the impact of captions on object detection accuracy, such as:
  - Intersection over Union (IoU) between bounding boxes for the same object with and without captions
  - Difference in confidence scores for the same object with and without captions
  - Number of missed or falsely detected objects due to the presence of captions

#### 2. Minimizing Caption Impact

- Explore image processing techniques to filter out or remove text overlays from meme images before performing object detection.
- Investigate pre-trained models or libraries capable of text detection and removal, such as Google Cloud Vision API, Tesseract OCR, or PyTesseract.
- Implement a pipeline that combines text detection/removal with the chosen object detection model.
- Evaluate the effectiveness of the text removal approach by comparing object detection results on meme images with and without text removal.

### Findings and Results:

For a sample meme image, and the following results were obtained:



Text Detected:

"hope on a rope its what everyone's been waiting for"

Text Coordinates:

[[60, 0], [429, 0], [429, 59], [60, 59]]

[[345, 361], [359, 361], [359, 387], [345, 387]]

[[33, 345], [479, 345], [479, 455], [33, 455]]

[[77, 979], [406, 979], [406, 1060], [77, 1060]]

Object Detected:

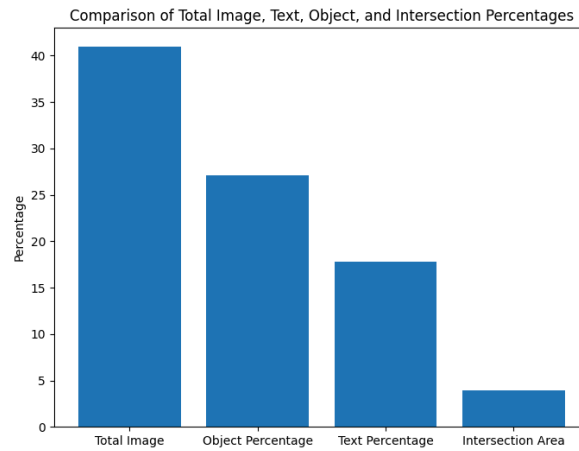
['person', 'tennis racket']

Object Coordinates:

[[[60, 1], [511, 1], [511, 332], [60, 332]]]



Text Percentage: 17.776889534883722  
Object Percentage: 27.122274709302324  
Intersection Percentage: 3.966206395348837



The results indicate that the EasyOCR library successfully detected multiple text regions in the meme image, while the YOLOv8 model detected a person and a tennis racket as objects.

The text percentage, which represents the area of the image covered by the detected text, is 17.78%. Similarly, the object percentage, representing the area covered by the detected objects, is 27.12%.

The intersection percentage, which measures the area of overlap between the detected text and objects, is 3.97%. This relatively low value suggests that the text overlays and objects do not significantly interfere with each other in this particular image.

To draw more comprehensive conclusions about the impact of text overlays on object detection, further analysis should be conducted on a larger dataset of meme images, considering various factors such as text size, font, color, and positioning relative to the objects of interest.

### Assumptions:

1. The approach assumes that the text overlays are horizontal and can be detected.

### Positives about this approach:

1. Utilizes well-established and reliable libraries for text detection (EasyOCR) and object detection (YOLOv8).
2. Provides both qualitative (visual inspection) and quantitative (metrics like IoU, confidence scores, and missed/false detections) analysis of the impact of text overlays.
3. Includes functionality to calculate the intersection area between text and object bounding boxes, which can help identify potential interference.
4. Modular design with separate functions for different tasks, making the code easy to understand and maintain.

### Potential failures:

1. The accuracy of the text detection and object detection models may vary depending on the quality and complexity of the meme images.
  2. The approach assumes that the text overlays are horizontal. It may struggle with non-horizontal or heavily stylised text.
  3. The approach does not explicitly handle cases where the text and objects overlap significantly, making it difficult to separate their contributions to the object detection task.
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## Task: Minimizing the Impact of Captions in Meme Images

### Objective:

Develop and implement methods to minimize the impact of captions in meme images, particularly for object detection tasks.

### Proposed Approaches:

#### 1. Text Detection and Removal Pipeline:

- Explore various image processing techniques to filter out or remove text overlays from meme images while preserving important visual features.
- **Utilize Pre-trained Models or Libraries:** Consider using pre-trained models or libraries capable of text detection and removal. Options include Google Cloud Vision API, Tesseract OCR, or PyTesseract.

#### 2. Easy OCR with Image Denoising:

- **Utilize Easy OCR:** Apply Easy OCR to detect text regions within meme images.
- **Blur Text Regions:** Use image processing techniques to blur the regions containing detected text, effectively obscuring the text while retaining image context.
- **Denoise Image:** Employ a diffusion model or similar image denoising technique to remove artifacts caused by blurring, ensuring that the image remains visually coherent.