

# Toula Elwell

## Front-End Web Developer & UI/UX Designer

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SUMMARY	<b>Front-end web developer and UI/UX designer</b> with experience building modern, responsive, user-centered web experiences. Skilled in HTML, CSS, JavaScript, React, Webflow, Figma, and content design. Currently leading Springfield Commonwealth Academy's digital redesign as sole web developer/designer. Experienced in social media content creation/design, and collaborating with startups to translate briefs into polished, live content.	
EDUCATION	<b>Rochester Institute of Technology</b> <i>Bachelor of Science, Software Engineering</i> <ul style="list-style-type: none"><li>• <b>GPA: 3.64</b> out of 4.00</li><li>• <b>Awarded:</b> Deans List (6 semesters), RIT Founders Scholarship (merit based)</li><li>• <b>Relevant Coursework:</b> Web Engineering, Human Centered Reqs and Design, Web &amp; Mobile 1, Intro To Database And Modeling, Web &amp; Mobile 2, Client Programming, Server Programming</li></ul>	<b>Rochester, NY</b> <i>Graduated May 2025</i>
SKILLS	<b>Front-End:</b> HTML5, CSS3, JavaScript (ES6+), React, Bootstrap, jQuery <b>Design:</b> Figma (prototyping, auto layout, components, dev handoff, Figma AI), Webflow, WordPress, Wireframing, Prototyping, UX Research and Surveys, Usability Testing, Responsive Design, Visual Design Principles <b>Tools:</b> Coolers, Lucidchart, Git/GitHub, VS Code, Jira, Confluence, Canva, Trello, IntelliJ <b>Testing:</b> Mocha, HTML Tidy, HTML Validator Extension <b>Back-End:</b> PHP, SQL, NoSQL, CodeIgniter, Python <b>AI Tools:</b> ChatGPT, Claude, Cursor, Figma AI, Copilot, Lovable AI	
CERTIFICATIONS	<ul style="list-style-type: none"><li>• <b>UI Design &amp; Figma Mastery:</b> DesignMastery (Completed 2025)</li><li>• <b>Google Prompting Essentials Specialization:</b> Google (Completed 2025)</li></ul>	
PROJECTS	<b>Portfolio Website, Personal Project</b> { <a href="#">Toula Elwell's Portfolio Website Link</a> , <a href="#">Figma Design</a> } <ul style="list-style-type: none"><li>• Self-taught myself and then designed and developed a personal website to display my projects and skills</li><li>• Used HTML, CSS, JavaScript, Figma, VS Code, AI Prompting (Graphics), Photoshop (Refined AI Graphics), and Git for Version Control</li></ul> <b>Saunders Labs Website, Individual Work Project</b> { <a href="#">Saunders Labs Portal Website Link</a> , <a href="#">Figma Design</a> } <ul style="list-style-type: none"><li>• Redesigned and Developed the Saunders Labs website making it mobile responsive with RIT's branding</li><li>• Used HTML, CSS, JavaScript, PHP, Figma, CodeIgniter, Github, and Bootstrap</li></ul> <b>SCISS Website, Individual Work Project</b> { <a href="#">SCISS Website Link</a> } <ul style="list-style-type: none"><li>• Redesigned and coded all 16 pages of Springfield Commonwealth Academy's summer school website in 3 weeks</li><li>• Used HTML, CSS, React, JavaScript, PHP, GitHub, PhpMyAdmin, Cursor AI, and Hostinger</li></ul> <b>Springfield Commonwealth Academy Website, Individual Work Project</b> { <a href="#">In Progress: SCA Website Link</a> , <a href="#">Figma Design</a> } <ul style="list-style-type: none"><li>• Redesigned and am developing all 17 pages of Springfield Commonwealth Academy's main school website in 3 weeks</li><li>• Using Webflow, Figma, HTML, CSS, and JavaScript</li></ul> <b>Teddy Bear Finder Website, Personal Project</b> { <a href="#">In Progress: Figma Design</a> } <ul style="list-style-type: none"><li>• Designing and planning development of a website to help users find and recover lost teddy bears.</li><li>• Currently using Figma for UI design; planning to use Webflow, HTML, CSS, and JavaScript for customization.</li></ul>	
EXPERIENCE	<b>Springfield Commonwealth Academy</b> <b>Web Developer &amp; UI Designer</b> <ul style="list-style-type: none"><li>• Leading full redesign of the school's main website (17 pages) using Webflow, Figma, and custom HTML/CSS/JS.</li><li>• Design and manage school social media visuals and posts to engage students, parents, and community.</li><li>• Created and Designed official campus posters, student sign-out sheets, and brochures using Canva for daily operations and marketing.</li><li>• Actively research and implement AI tools to streamline web development and design workflows.</li><li>• Earned the UI Design &amp; Figma Mastery certificate through DesignMastery to strengthen my UI/UX capabilities.</li></ul>	<b>Springfield, MA</b> <b>November 2025 - Present</b>
	<b>Global Wheelhouse</b> <b>Visual Design Intern</b> <ul style="list-style-type: none"><li>• Design weekly social media content including Reels, Threads, IG carousels, stories, and promo graphics.</li><li>• Collaborate with copywriting and growth teams to create consistent brand visuals and scalable Canva templates.</li><li>• Designing visuals for landing pages, mini-trainings, and lead magnets.</li><li>• Upload deliverables to Notion or Google Drive for publishing.</li></ul>	<b>Remote</b> <b>November 2025 - Present</b>
	<b>iFamily: Meet Chosen Family &amp; Match</b> <b>Social Media Coordinator Intern</b> <ul style="list-style-type: none"><li>• Designed short-form social media content, reels, and static assets using Figma, CapCut, and Canva that were published on iFamily's social media platforms by the founder, demonstrating real-world impact.</li></ul>	<b>Remote</b> <b>November 2025 - Present</b>

- Created in-between screen layouts for videos to enhance storytelling and engagement.
- Collaborated with the founder on Discord to translate creative briefs into polished, on-brand content.

**Eudicor, LLC**

**Remote**

**Webmaster Freelancer**

**November 2025 - Present**

- Build, design, and maintain WordPress, Hostinger, and Webflow websites using AI-assisted workflows to increase efficiency.
- Apply modern web technologies and workflow automation under mentor guidance.

**Springfield Commonwealth Academy**

**Springfield, MA**

**Web Development & AI Intern**

**September 2025 - November 2025**

- Redesigned and developed a 16-page summer school website in 3 weeks using React, HTML/CSS/JS, PHP, SQL, PhpMyAdmin, Hostinger, GitHub, and Cursor AI improving layout, visuals, content, and overall user experience.
- Learned new tools including Webflow, WordPress, Figma AI, Lovable AI, and other AI tools to enhance workflow efficiency.

**Tech Guides Blog**

**Remote**

**UX Design Intern**

**May 2025 - August 2025**

- Designed 2 UI components from scratch in Figma using user-centered design principles.
- Conducted user surveys and contributed to design decisions.

**Saunders, RIT College of Business**

**Henrietta, NY**

**Web Developer Coop**

**January 2024 - May 2025**

- Developed responsive web products using HTML, CSS, JavaScript, Bootstrap, PHP, and SQL; all while collaborating with manager and co-op team members.
- Independently redesigned and coded the Saunders Labs website, implementing mobile responsiveness and RIT branding for daily use by students and faculty.
- Designed the Stock Market App for Imagine RIT using Figma and RIT's Branding.
- Created and coded a directory interface for large displays, used daily by Saunders College of Business staff and students.
- Contributed to Inside3 by developing the calendar module, improving usability and functionality.
- Expanded technical skills by learning Photoshop and other design tools on the job to support web development tasks.

**Qualitrol**

**Fairport, NY**

**Software Engineering Coop**

**January 2023 - August 2023**

- Collaborated with a team of Software Engineers in an Agile environment utilizing HTML, CSS, JavaScript, Tailwind CSS, and PHP, following the Scrum process on Jira.
- Contributed to a website for a fiber optic monitor project by fixing frontend defects, working on projects, and testing JavaScript functions using Mocha.
- Gained familiarity with Confluence, and enhanced web development skills independently before and during the internship to improve performance and deliver stronger project outcomes (HTML, CSS, JavaScript, and PHP).