

Toula Elwell

Front-End Web Developer & UI/UX Designer

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SUMMARY	Front-end web developer and UI/UX designer with experience building modern, responsive, user-centered web experiences. Skilled in HTML, CSS, JavaScript, React, Webflow, Figma, and content design. Currently leading Springfield Commonwealth Academy's digital redesign as sole web developer/designer. Experienced in social media content creation/design, and collaborating with startups to translate briefs into polished, live content.	
EDUCATION	Rochester Institute of Technology <i>Bachelor of Science, Software Engineering</i> <ul style="list-style-type: none">• GPA: 3.64 out of 4.00• Awarded: Deans List (6 semesters), RIT Founders Scholarship (merit based) Relevant Coursework: Web Engineering, Human Centered Reqs and Design, Web & Mobile 1, Intro To Database And Modeling, Web & Mobile 2, Client Programming, Server Programming	Rochester, NY <i>Graduated May 2025</i>
SKILLS	Front-End: HTML5, CSS3, JavaScript (ES6+), React, Bootstrap, jQuery Design: Figma (prototyping, auto layout, components, dev handoff, Figma AI), Webflow, WordPress, Wireframing, Prototyping, UX Research and Surveys, Usability Testing, Responsive Design, Visual Design Principles Tools: Coolors, Lucidchart, Git/GitHub, VS Code, Jira, Confluence, Canva, Trello, Intellij Testing: Mocha, HTML Tidy, HTML Validator Extension Back-End: PHP, SQL, NoSQL, CodeIgniter, Python AI Tools: ChatGPT, Claude, Cursor, Figma AI, Copilot, Lovable AI	
CERTIFICATIONS	<ul style="list-style-type: none">• UI Design & Figma Mastery: DesignMastery (Completed 2025)• Google Prompting Essentials Specialization: Google (Completed 2025)	
PROJECTS	Portfolio Website, Personal Project { Toula Elwell's Portfolio Website Link , Figma Design } <ul style="list-style-type: none">• Self-taught myself and then designed and developed a personal website to display my projects and skills• Used HTML, CSS, JavaScript, Figma, VS Code, AI Prompting (Graphics), Photoshop (Refined AI Graphics), and Git for Version Control Saunders Labs Website, Individual Work Project { Saunders Labs Portal Website Link , Figma Design } <ul style="list-style-type: none">• Redesigned and Developed the Saunders Labs website making it mobile responsive with RIT's branding• Used HTML, CSS, JavaScript, PHP, Figma, CodeIgniter, Github, and Bootstrap SCISS Website, Individual Work Project { SCISS Website Link } <ul style="list-style-type: none">• Redesigned and coded all 16 pages of Springfield Commonwealth Academy's summer school website in 3 weeks• Used HTML, CSS, React, JavaScript, PHP, GitHub, PhpMyAdmin, Cursor AI, and Hostinger Springfield Commonwealth Academy Website, Individual Work Project { In Progress: SCA Website Link , Figma Design } <ul style="list-style-type: none">• Redesigned and am developing all 17 pages of Springfield Commonwealth Academy's main school website in 3 weeks• Using Webflow, Figma, HTML, CSS, and JavaScript Teddy Bear Finder Website, Personal Project { In Progress: Figma Design } <ul style="list-style-type: none">• Designing and planning development of a website to help users find and recover lost teddy bears.• Currently using Figma for UI design; planning to use Webflow, HTML, CSS, and JavaScript for customization.	
EXPERIENCE	Springfield Commonwealth Academy Web Developer & UI Designer <ul style="list-style-type: none">• Leading full redesign of the school's main website (17 pages) using Webflow, Figma, and custom HTML/CSS/JS.• Design and manage school social media visuals and posts to engage students, parents, and community.• Created and Designed official campus posters, student sign-out sheets, and brochures using Canva for daily operations and marketing.• Actively research and implement AI tools to streamline web development and design workflows.• Earned the UI Design & Figma Mastery certificate through DesignMastery to strengthen my UI/UX capabilities.	Springfield, MA November 2025 - Present
	Global Wheelhouse Visual Design Intern <ul style="list-style-type: none">• Design weekly social media content including Reels, Threads, IG carousels, stories, and promo graphics.• Collaborate with copywriting and growth teams to create consistent brand visuals and scalable Canva templates.• Designing visuals for landing pages, mini-trainings, and lead magnets.• Upload deliverables to Notion or Google Drive for publishing.	Remote November 2025 - Present
	iFamily: Meet Chosen Family & Match Social Media Coordinator Intern <ul style="list-style-type: none">• Designed short-form social media content, reels, and static assets using Figma, CapCut, and Canva that were published on iFamily's social media platforms by the founder, demonstrating real-world impact.	Remote November 2025 - Present

- Created in-between screen layouts for videos to enhance storytelling and engagement.
- Collaborated with the founder on Discord to translate creative briefs into polished, on-brand content.

Eudicor, LLC **Remote**
November 2025 - Present
Webmaster Freelancer

- Build, design, and maintain WordPress, Hostinger, and Webflow websites using AI-assisted workflows to increase efficiency.
- Apply modern web technologies and workflow automation under mentor guidance.

Springfield Commonwealth Academy **Springfield, MA**
September 2025 - November 2025
Web Development & AI Intern

- Redesigned and developed a 16-page summer school website in 3 weeks using React, HTML/CSS/JS, PHP, SQL, PhpMyAdmin, Hostinger, GitHub, and Cursor AI improving layout, visuals, content, and overall user experience.
- Learned new tools including Webflow, WordPress, Figma AI, Lovable AI, and other AI tools to enhance workflow efficiency.

Tech Guides Blog **Remote**
May 2025 - August 2025
UX Design Intern

- Designed 2 UI components from scratch in Figma using user-centered design principles.
- Conducted user surveys and contributed to design decisions.

Saunders, RIT College of Business **Henrietta, NY**
January 2024 - May 2025
Web Developer Coop

- Developed responsive web products using HTML, CSS, JavaScript, Bootstrap, PHP, and SQL; all while collaborating with manager and co-op team members.
- Independently redesigned and coded the Saunders Labs website, implementing mobile responsiveness and RIT branding for daily use by students and faculty.
- Designed the Stock Market App for Imagine RIT using Figma and RIT's Branding.
- Created and coded a directory interface for large displays, used daily by Saunders College of Business staff and students.
- Contributed to Inside3 by developing the calendar module, improving usability and functionality.
- Expanded technical skills by learning Photoshop and other design tools on the job to support web development tasks.

Qualitrol **Fairport, NY**
January 2023 - August 2023
Software Engineering Coop

- Collaborated with a team of Software Engineers in an Agile environment utilizing HTML, CSS, JavaScript, Tailwind CSS, and PHP, following the Scrum process on Jira.
- Contributed to a website for a fiber optic monitor project by fixing frontend defects, working on projects, and testing JavaScript functions using Mocha.
- Gained familiarity with Confluence, and enhanced web development skills independently before and during the internship to improve performance and deliver stronger project outcomes (HTML, CSS, JavaScript, and PHP).