

Taerin Kim

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I'm a creative and energetic college student, seeking experience in marketing, business, and communication. My current passions lie in applying my knowledge of history, literature, fashion, and photography in ways that could make a positive impact on society.

Summary of Qualifications:

Proficient in: Digital Photography

Photo Editing (Adobe Photoshop, Adobe Illustrator),

Video Editing (Adobe Premiere Pro, Adobe After Effects)

Basic CAD design,

Basic Design Thinking skills (Market and user research, ideation, prototyping)

Fluent in English and Korean: Fluent(written and spoken).

Education

The University of California, San Diego - Class of 2025

Communication major with a minor in marketing

Bachelor of Arts in 2025

Work Experience

Sparklabs Accelerator Summer Internship June- July, 2019, 2020, 2021

- Assisted in Sparklab Demoday event preparation, the largest Demoday event in Asia with 3000+ attendants.
- Conducted market research and translations for startup companies pitching their ideas to investors during Sparklabs Demoday.
- Advised and assisted on pitch presentation preparation, slide design, and presentation feedback.

Intern at Balaan (Fashion retail platform) June-August 2022

- Assisted in creating educational materials for sales staff for the opening of the physical store at IFC mall.
- Helped conduct sales staff training during preparation for the physical store opening
- Organized and cross-checked buying list materials for the buying team.
- Worked as sales/door staff after the opening of the store.
- Constructed portions of the store.

Awards

Diamond Challenge 2020 Social Innovation - Quarterfinalist (virtual pitch round) 09/2019 - 02/2020

- Created BOGO (Buy-one, Give-one) Pay-Forward Meal Delivery Platform, which allows users of food delivery apps to easily donate an extra meal for those in need, and provides easy access to the donated meals to the needy. As a team lead in a team of three students, I led the development of the concept and made it past the virtual pitching round, prior to the semi-finals round.

The 2020 Scholastic Art and Writing Awards, International Region - Photography: 2 Silver

Key Awards, and an Honorable Mention (Photography Portfolio)

Samsung Tomorrow Solutions - Finalist 10/2018 - 04/2019

- Samsung Tomorrow Solutions is a business/social innovation competition hosted by Samsung each year. Out of 1,600 teams participating, we were one of 20 teams to get to the final round, the only student team to make the Finalist round. Working as a team of two, we worked to solve the issue of plastic waste in agriculture, by creating an alternate solution when planting agricultural plants (an alternative to plastic mulching sheets).

Extracurriculars/Community Involvement

Community Service at Haeormvil Single Mothers' Home: Photography 10/2019

- Took photos for single mothers and their children at an event hosted by the single mothers' house.

Stanford Pre-collegiate Studies – Product Design 6/24/2019-7/13/2019

- Learned principles of product design - Learned the design process (identifying and researching user needs, developing ideas through brainstorming, basic business plan development, and pitching skills) - Learned how to use prototyping tools (Computer-Aided Design, 3D printer, resin printer, laser cutter)

IDEO Summer Design Camp 07/2018

- A week-long design boot camp at IDEO, the world-famous design innovation company
- Learned basics of design thinking (user research, need-finding, ideation, prototyping), basic design principles, and user interviewing techniques.
- My team was given the task of creating a new type of solution to make the family more connected during dinner time.
- We created a table in which family members could stow and charge their phones while sharing pictures or videos with the family members (the table's surface was a screen). When the family members are not at the table, the table functions as a display case that could show anything from weather information, or act as a digital photo frame.