

Yahoo Finance Premium

As of 3/11/2019

[Product landing page: popular topic](#)

The screenshot shows a web browser window with the address bar displaying "https://help.yahoo.com/kb/finance-for-web#". The page header features the "YAHOO! HELP" logo, a search bar, and user account options for "Tae" and "Mail". Below the header, a navigation bar highlights the "Finance" category among others like "Account", "Mail", "Sports", "Subscription Services", and "See More".

The main content area is titled "Help for Yahoo Finance" with the instruction "Select the product you need help with and find a solution". On the left, a sidebar under "BROWSE BY TOPIC" lists various categories, with "Yahoo Finance Premium" selected and highlighted in blue. Below this list are buttons for "Contact Us" and "Give product feedback", along with a Twitter icon.

The main content area on the right displays a list of articles related to Yahoo Finance Premium, each with a document icon and a right-pointing arrow:

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- Chart events in Yahoo Finance Premium**
Get more corporate and technical event information in your charts. Learn about the additional charting features you get when you purchase a Yahoo Finance Premium subscription.
- Use visitors trend to measure interest in a stock with Yahoo Finance for Web**
Check the Yahoo Finance users' interest level in a particular investment compared to baseline. Learn where to find the visitors trend and how it's displayed.

At the bottom left, there is a promotional banner for "YAHOO! Clean up and speed up your slow PC with Yahoo Computer Cleanup" featuring a green checkmark icon and a "Try it free" button.

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1. [Sign in to Yahoo Finance](#).
2. Mouse over your username | select **Manage Subscription**.
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4. Click **Change Payment**.
5. On the Payment Method page:
 - Click **Edit payment method** to update your existing card payment.
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1. [Sign in to Yahoo Finance](#).
2. Mouse over your username | select **Manage Subscription**.
3. Mouse over My Profile | select **Download My Data**.
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Use visitors trend to measure interest in a stock with Yahoo Finance for Web

See how much attention users are paying to a stock. The visitors trend is calculated from view counts of the Yahoo Finance Summary page for the stock. It shows whether user interest has been more, less, or the same as usual over the short, medium, and long term past. With a Yahoo Finance Premium subscription, you can view a chart of the trend line compared to baseline average. Upward spikes of the line show how significant events affect this stock.

1. [Go to Yahoo Finance](#).
2. Enter a company name or ticker symbol in the "Search" bar.
3. Select a quote from the search list.
4. At the top of the Summary page, find the "Visitors trend" near the ticker name and symbol:
 - Arrows show relative upward, downward, or unchanging user visits to this page.
 - Time periods are 2 days, 10 weeks, or 9 months for short, medium, and long term trends.
5. If you're a Yahoo Finance Premium subscriber, click **Visitors trend** to open its chart below the symbol price chart.

Was this article helpful?

<https://help.yahoo.com/kb/finance-for-web/visitors-trend-measure-interest-stock-yahoo-finance-web-sln29218.html>