

# Revolutionizing Taco Bell's Hiring Process: The Taco Bell Employee App

FEDERICO TAFUR







# Taco Bell

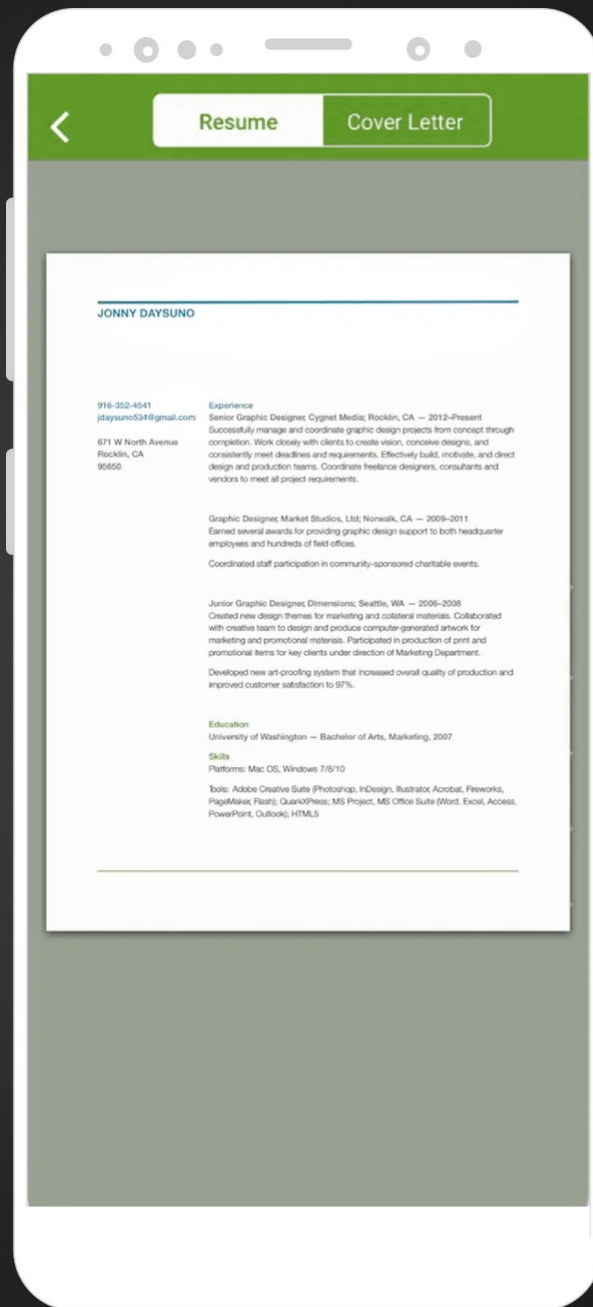
Popularity and Importance of Speed in the Fast Food Industry



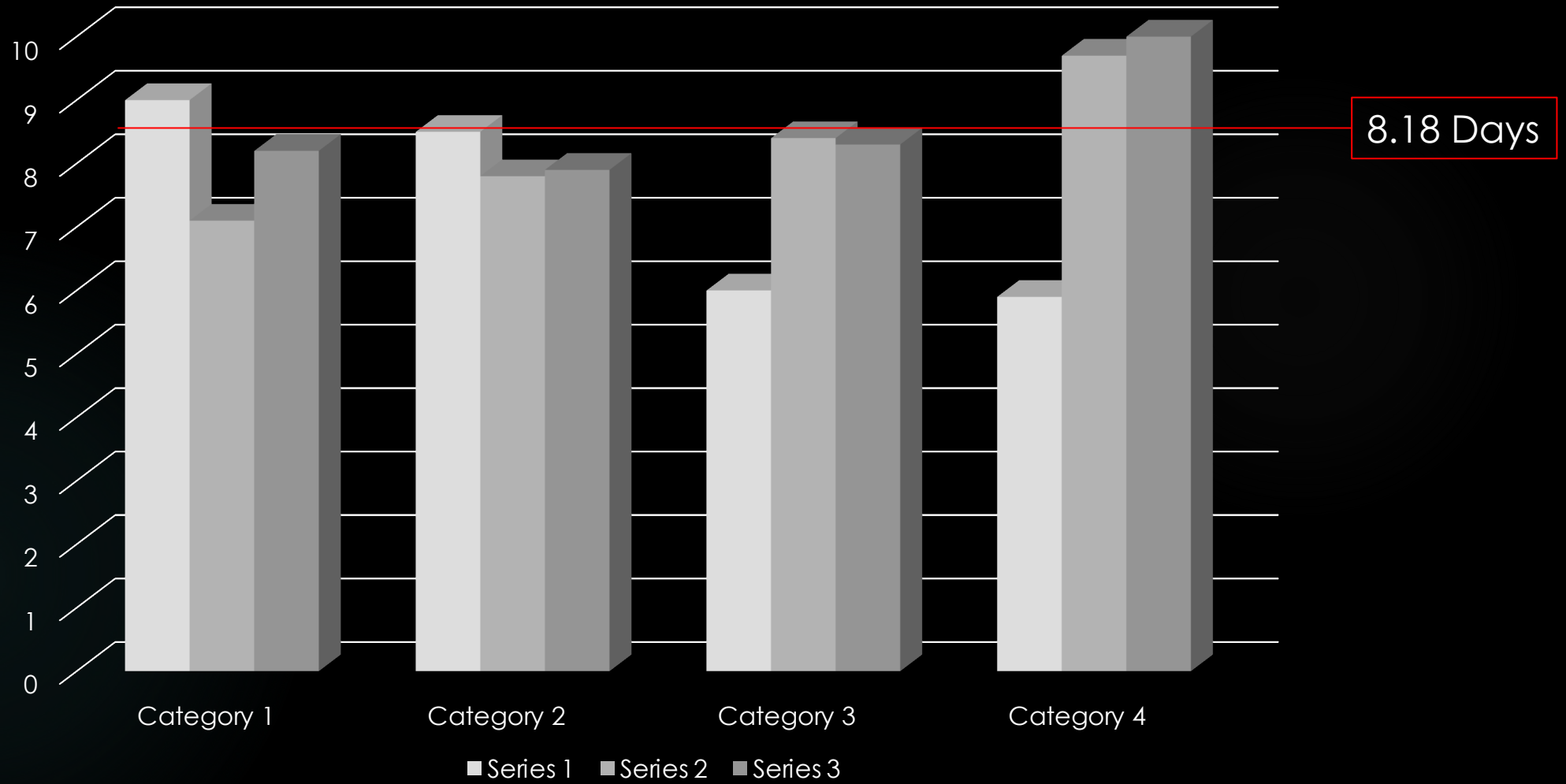
# Topic and Purpose...

40%

20%



## Average Length of Taco Bell Hiring Process





# Fast Food Industry Investing in Technology...

**50%**  
OFF



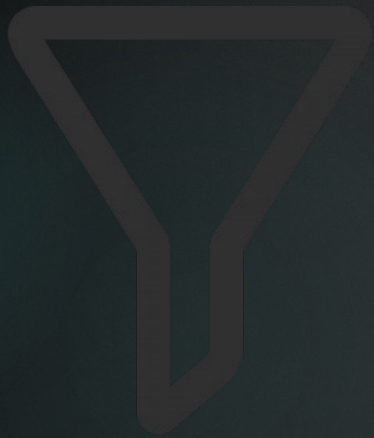
**78%**





# How does the Hiring through the App Work?

Filters...



Personal  
Competence  
Analysis...



Background  
Checks:



# Where are we in the creation of the App and turn-in date?

A hand is holding a black smartphone. The screen of the phone is black and displays white text. The text reads: "Only missing aesthetical aspects and facility in navigation through the App".

Only missing  
aesthetical  
aspects  
and facility  
in  
navigation  
through  
the App

► February 13<sup>th</sup>, 2024





