

## Persuasive Speech Critique Form

Speaker: Aniyah Payne

Topic: Why Pamplin?

Notes

**M= Missing; I= Ineffective; S = Satisfactory; G= Good; E= Excellent**

Competencies		M	I	S	G	E
<b>1. Topic &amp; Connection with Audience</b>	Chooses and narrows a focus appropriate for audience, occasion, assignment					X
<b>2. Thesis/ Specific Purpose</b>	Communicates PERSUASIVE thesis/specific purpose in a manner appropriate for the audience and occasion				X	
<b>3a. Support</b>	Provides adequate supporting material appropriate for topic and audience					X
	Provides current information from a variety of types of sources					X
	Effectively cites number of sources (4 required) <b>C1.            C2.            C3.            C4.</b>					X
<b>3b. Presentation Aids</b>	Designed effective PowerPoint to enhance (not repeat) speech. (blank slides; animation effects; image-based; 6x6 rule for text use)				X	
	Used PowerPoint effectively throughout speech.					X
<b>4a. Introduction</b>	Effective attention-getting strategy ( <b>Attention</b> )				X	
	Relates topic to audience (relevance)					X
	Relates topic to self (credibility)				X	
	Clear and overt preview (thesis) statement					X
<b>4b. Organization: Body</b>	Uses organizational pattern appropriate for speech (Monroe's Motivated Sequence) <b>Need: Satisfaction; Visualization</b>				XX	
	Uses effective arguments and emotional appeals; avoids fallacies				X	
	Uses effective transitions and signposts			X		
<b>4c. Conclusion</b>	Effective conclusion & call to action ( <b>ACTION</b> ) Persuasive & memorable final statement				X	
<b>5. Language</b>	Uses language appropriate to the audience, occasion & purpose. Minimizes filler words.					X
	Uses persuasive language.				X	
<b>6. Vocal Variety</b>	Uses vocal variety in volume, rate, pitch & intensity to express enthusiasm/sincerity and to maintain audience interest.				X	
<b>7. Vocal Accuracy</b>	Uses pronunciation, grammar, & articulation appropriate to the designated audience.					X
<b>8. Physical Behaviors</b>	Uses effective eye contact.				X	
	Uses appropriate facial expression				X	
	Uses natural gesture, posture, movement					X
	Uses notes appropriately					X
	Dresses appropriately					X

Time About 7 minutes

Reviewer Federico Tafur

**Must include 5 comments for full credit; note both strengths and areas of improvement**

1. I really enjoyed your speech, especially because I'm recently considering doing a double major while at my time at VT, and one of my options is Fintech, which takes part of Pamplin.
2. I really liked how smooth your transitions and use of data was implemented in your speech.
3. Attire again could help you look more professional.
4. I believe your word choice was incredibly good
5. Overall, congratulations on your speech, your attention grabber was really good, and make me want to go through and pursue a double major in the Pamplin college of business