# Revolutionizing Taco Bell's Hiring Process: The Taco Bell Employee App

FEDERICO TAFUR







#### Taco Bell

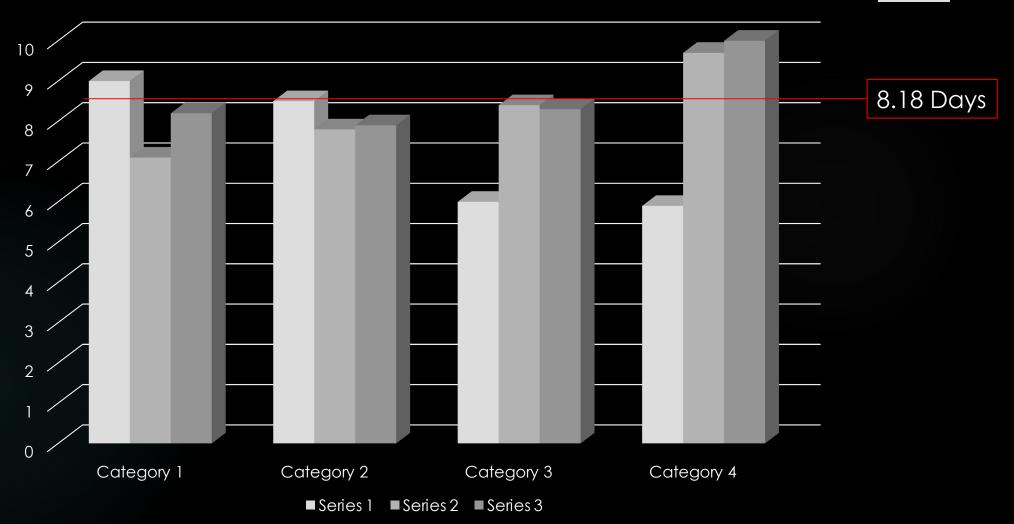
Popularity and Importance of Speed in the Fast Food Industry

# Topic and Purpose...

Resume Cover Letter JONNY DAYSUNO jdaysuno534@gmail.com Senior Graphic Designer Cygnet Media; Rocklin, CA - 2012-Present Successfully manage and coordinate graphic design projects from concept through 671 W North Avenue completion. Work closely with clients to create vision, conceive designs, and Rocklin, CA consistently meet deadlines and maurements. Effectively build, motivate, and direct design and production teams. Coordinate freelance designers, consultants and vendors to meet all project requirements. Graphic Designer, Market Studios, Ltd; Norwalk, CA - 2009-2011 Earned several awards for providing graphic design support to both headquarter employees and hundreds of field offices. Coordinated staff participation in community-sponsored charitable events. Junior Graphic Designer, Dimensions; Seattle, WA - 2006-2008 Created new design themes for marketing and collateral materials. Collaborated with creative team to design and produce computer-generated artwork for marketing and promotional materials. Participated in production of print and promotional items for key clients under direction of Marketing Department. Developed new art-proofing system that increased overall quality of production and improved customer satisfaction to 97%. University of Washington — Bachelor of Arts, Marketing, 2007 Platforms: Mac OS, Windows 7/8/10 Tools: Adobe Creative Suite (Photoshop, InDesign, Illustrator, Acrobat, Fireworks, PageMaker, Flash); QuarkXPress; MS Project, MS Office Suite (Word, Excel, Access. PowerPoint, Outlook); HTML5



#### Average Length of Taco Bell Hiring Process



Fast Food Industry Investing in Technology...





## How does the Hiring through the App Work?

Filters...



Personal Competence Analysis...



Background Checks:



## Where are we in the creation of the App and turn-in date?

Only
missing
aesthetical
aspects
and facility
in
navigation
through
the App

▶ February 13<sup>th</sup>, 2024



