



# A DIVE INTO YELP DATA ANALYSIS

TEAM 09/ 四川 大学



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**INSIGHTS AND EXPERIENCES**

# MEET THE TEAM



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# PROJECT DESCRIPTION

## Objective 01

**Data Exploration and  
Insights Extraction**

## Objective 02

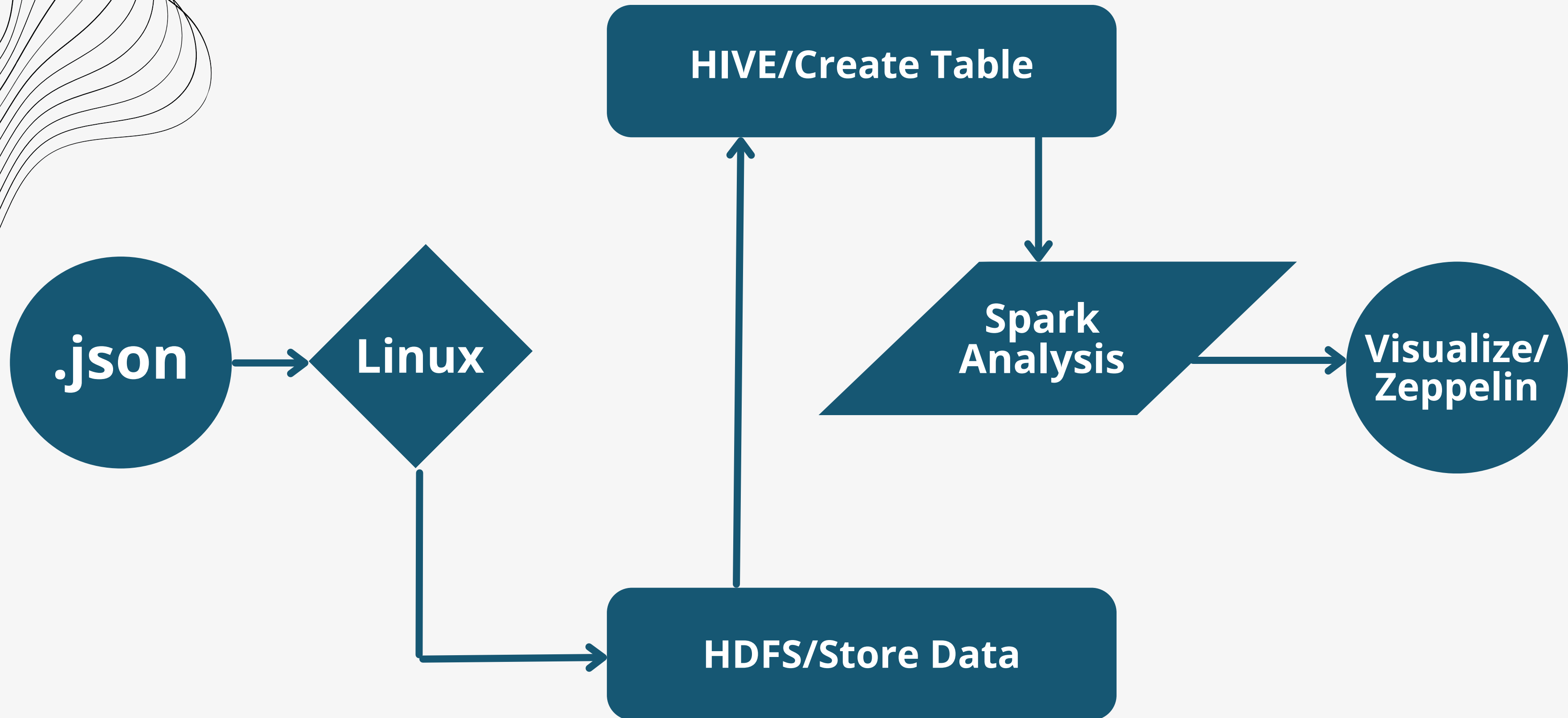
**Dynamic Website  
Development for  
Visualization**

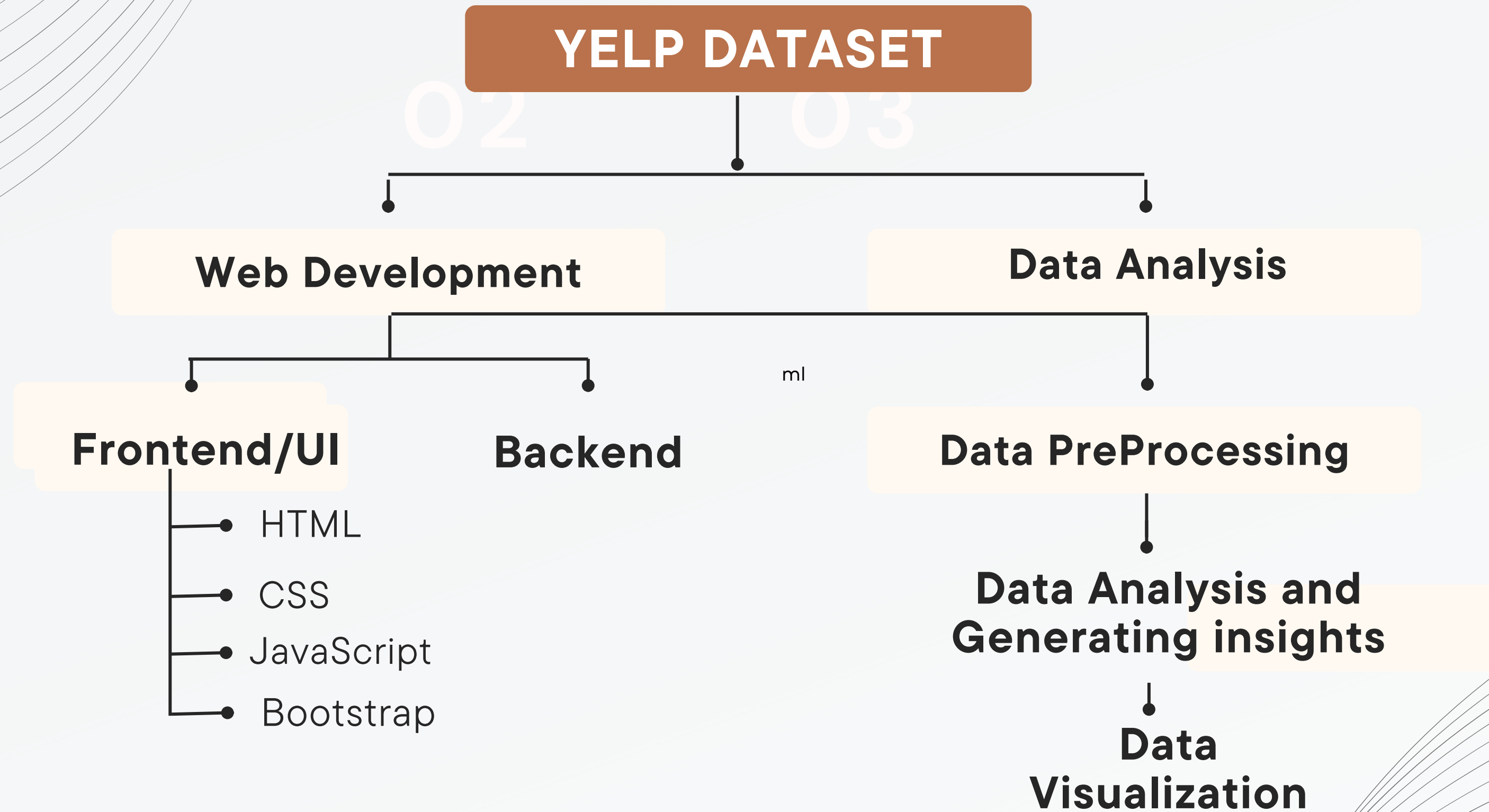
## Objective 03

**Make a collaboration  
between Data and Website**



# RoadMap Flow Chart







# HIGHLIGHTS

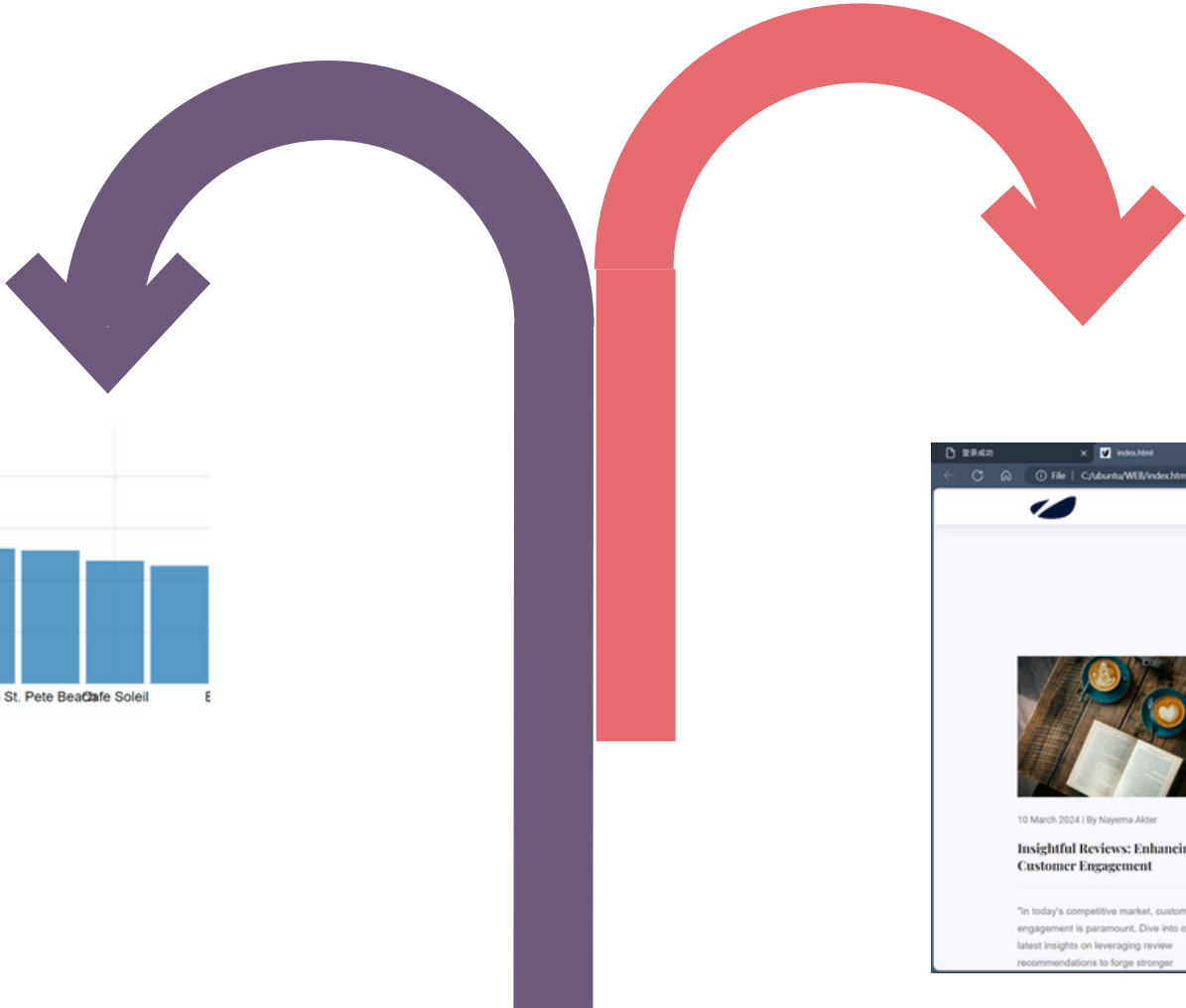
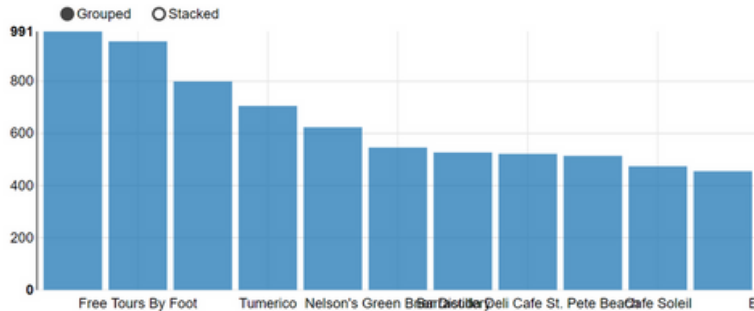
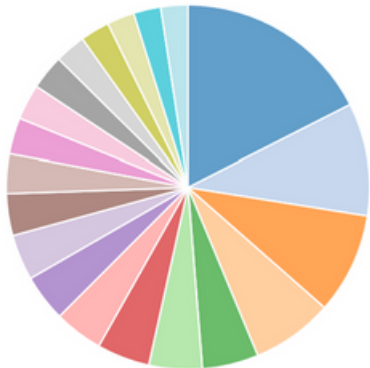
## Analysed outcome

## Website Interface

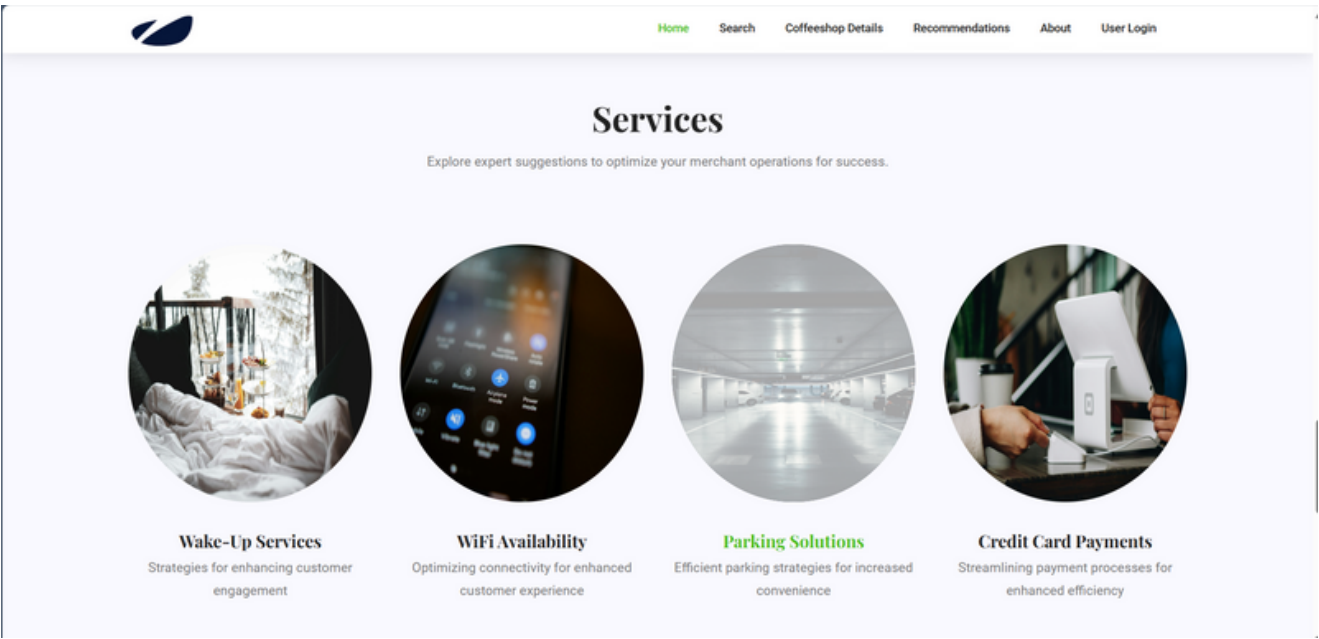
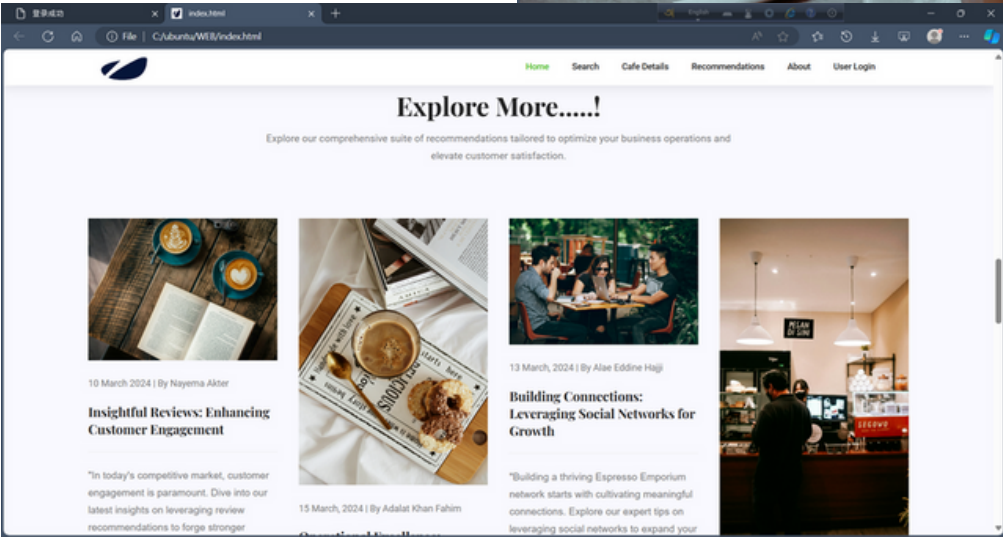
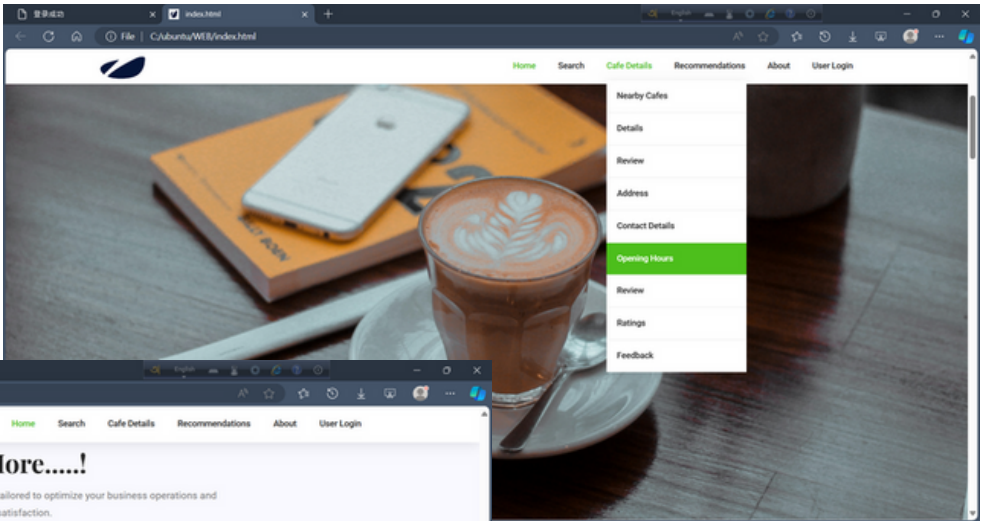
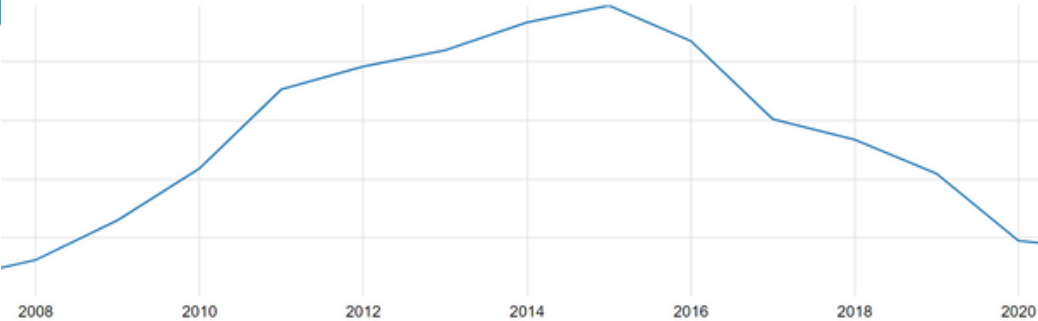
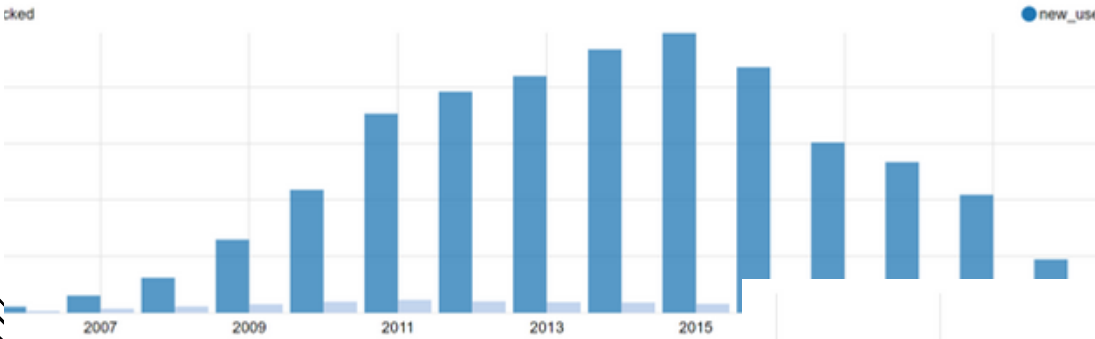


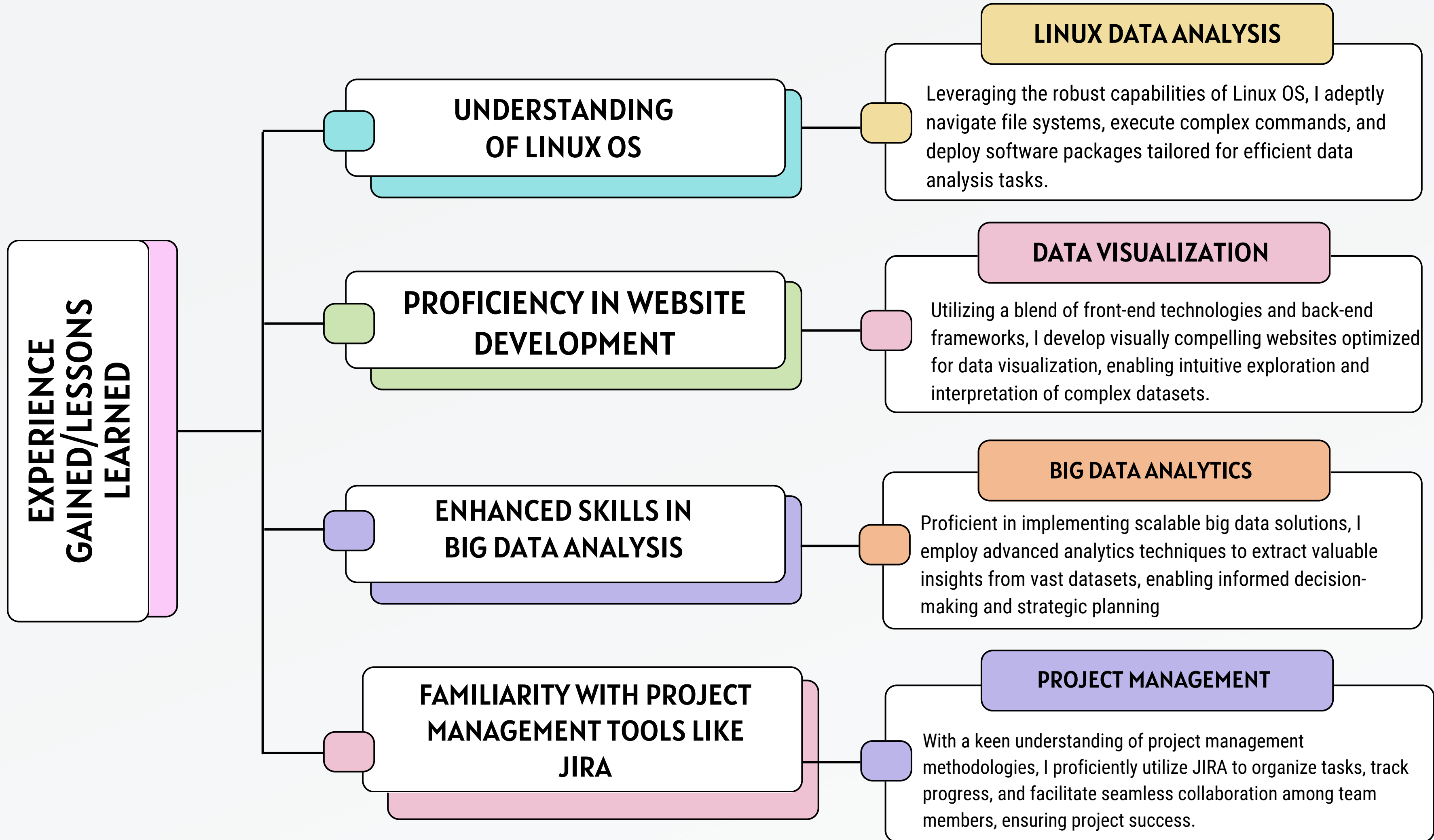
### BUISENESS ANALYSIS

- Restaurants
- Home Services
- Nightlife
- Beauty & Spas
- Sandwiches
- American (Tradition...
- Active Life
- Shopping



### USER ANALYSIS







# THANKS FOR YOUR ATTENTION

