

# **Pre-trained Data Augmentation for Text Classification**

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# Introduction

- Increasing in data generation in recent years
  - Social networks
  - Information systems
  - News agencies
- Automatizing the data processing becomes a challenge in unstructured data

# Introduction

- Text mining
  - Merge between data mining and Natural Language Processing
  - Pattern recognition and knowledge extraction
  - Implicit knowledge present in unstructured documents

# Introduction

- Text classification problems
  - Automatic categorization of text document into predefined classes
- Maps feature vectors into classes

$$\begin{aligned}f &: \mathcal{D} \rightarrow \mathcal{L} \\ f(x_i) &= y_i\end{aligned}$$

# Introduction

- Supervised learning approach
  - Pairs of labeled data
- Large amounts of labeled data
  - Labeling process is costly
  - Prone to overfitting
  - Generalization capacity requires variation on the training set

# Introduction

- Usual pipeline for text classification
  - a) Data preparation and preprocessing
  - b) Feature extraction
  - c) Model fitting
  - d) Inference/prediction

# Introduction

- Data augmentation
  - Generate similar but not identical samples
  - Helps in data scarcity problem
- Widely adopted in Computer Vision field
  - Rotation
  - Equalization
  - Random cropping

# Introduction

- Text data augmentation
  - Underexplored techniques when comparing with Computer Vision
  - Recent popularization
  - Label-preserving is difficult

# Introduction

- Most explored approaches:
  - Word-level transformations
  - Back-translation (BT)
  - Language model

# Introduction

- Word-level transformations
  - Synonym substitution
  - Dictionaries
  - Random insertion/deletion
  - Easy Data Augmentation (EDA) (Wei et al. 2019)

# Introduction

- Back-translation



# Introduction

- Language models
  - Trained to predict the next word in a sentence

**Paris is the capital of**

<b>France</b>	0.864
<b>france</b>	0.056
<b>the</b>	0.028
...	

# Introduction

- Language models
  - Substitutions based on the context
  - Leverage text generation capacity of pre-trained models

# Objective and contributions

- Propose a method of augmentation for text classification problems that is **robust** and **lightweight**
- Comparison of the proposed method with literature methods
- Investigation of the impact in different domains

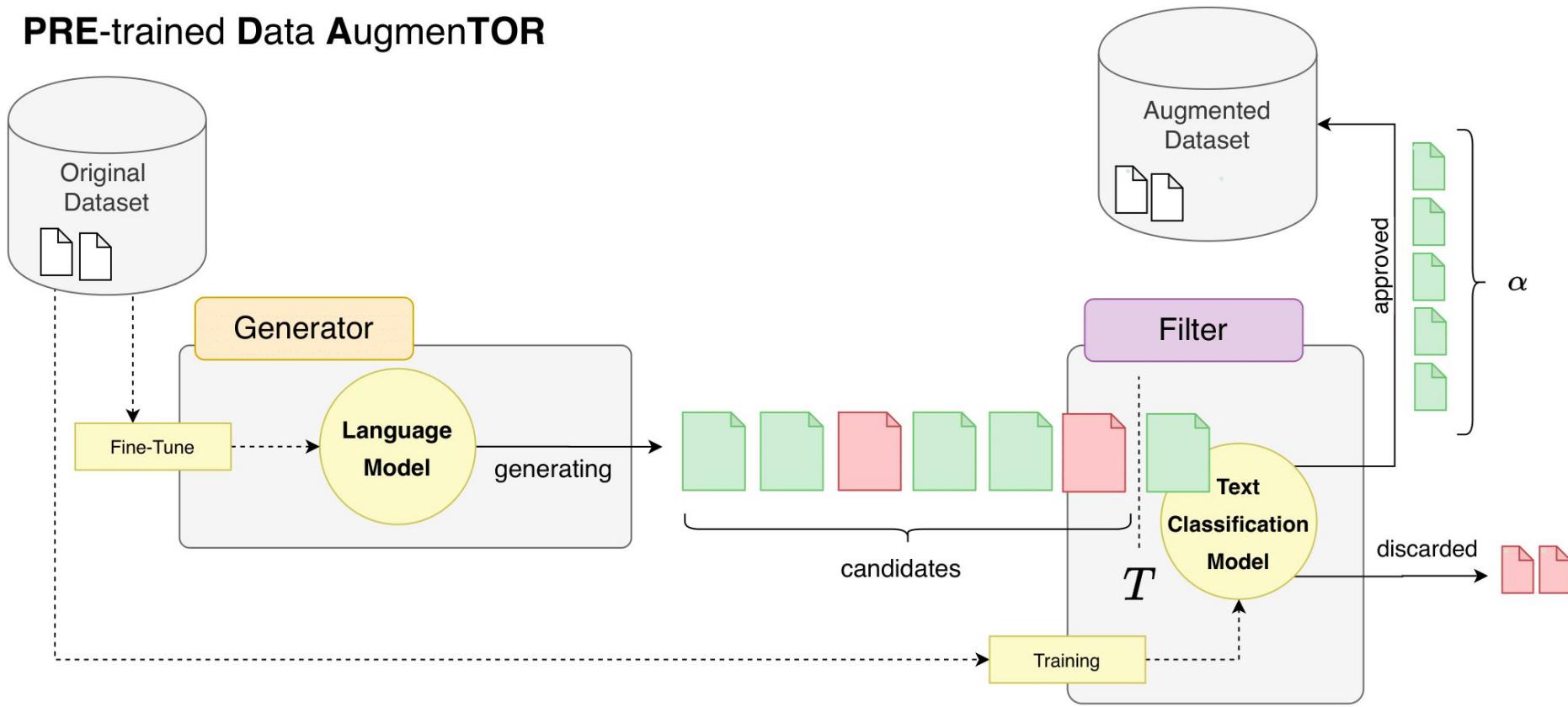
## **PRE-trained Data Augmen**TOR****

- Data augmentation through generation of new samples leveraged by transfer learning
- Label-preserving through a semi-supervised learning approach
- Low computational cost

## **Proposed approach**

# Proposed approach

## PRE-trained Data AugmenTOR



# Experiments

## Datasets

- AG-NEWS
  - Topic classification
  - News
- CyberTrolls
  - Cyber-aggressive behavior detection
  - Social media posts
- SST-2
  - Movie reviews
  - Sentiment analysis

# Experiments

## Classifiers

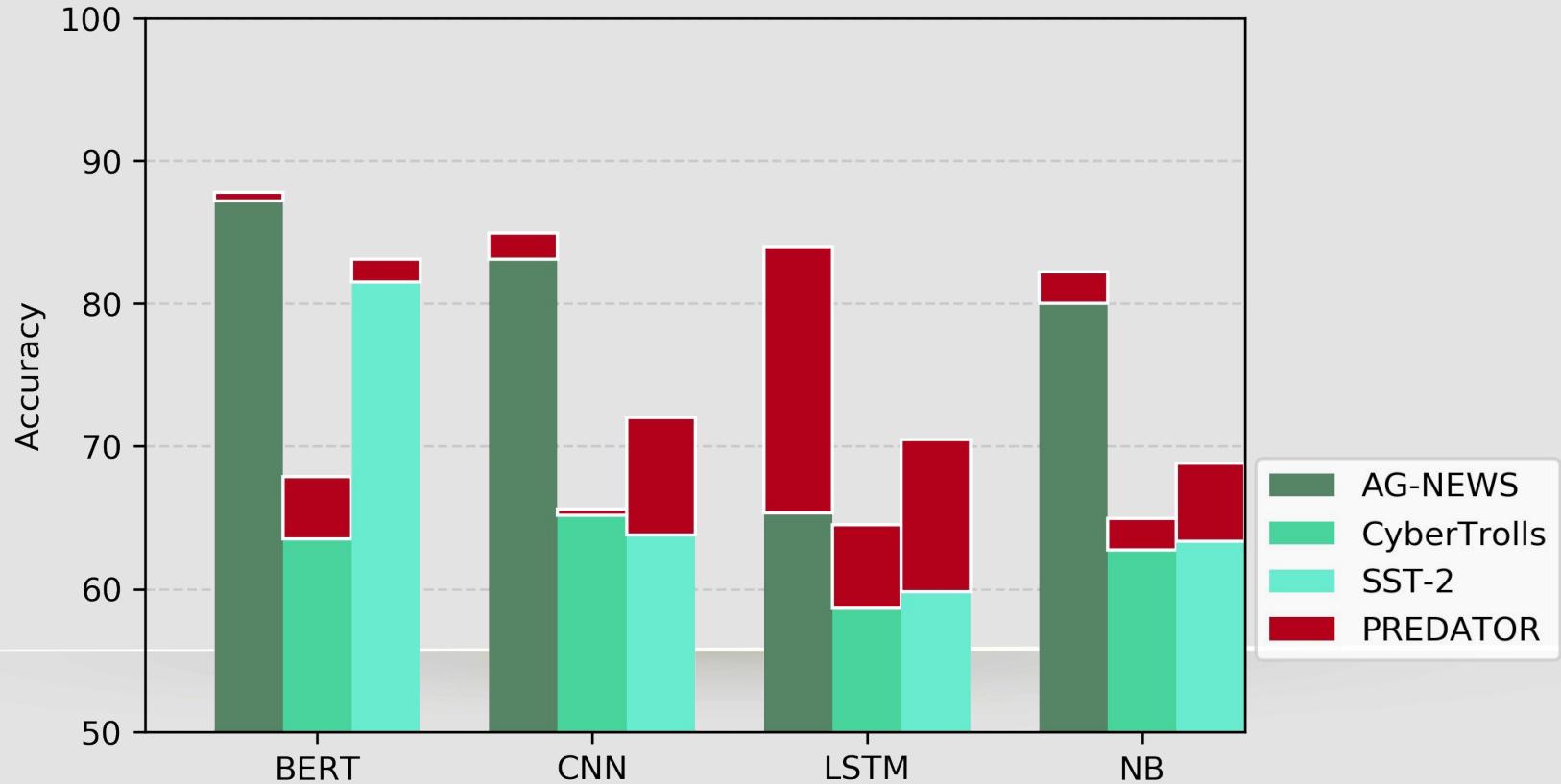
- Traditional
  - Naïve Bayes
- Deep learning
  - CNN
  - LSTM
- State-of-the-art
  - BERT

# Experiments

## Comparison

- **EDA**
  - Increases the size in 9x
- **Back-translation (BT)**
  - Doubles the dataset size
- **Original labeled data**
  - Samples from original dataset

# Results



# Results

- Comparison with literature methods
  - Accuracy different (average)

Dataset	Method		
	EDA	BT	PREDATOR
AG-NEWS	+4.9% ( $\pm 3\%$ )	+3.6% ( $\pm 5\%$ )	<b>+7.4% (<math>\pm 2\%</math>)</b>
CyberTrolls	<b>-0.9% (<math>\pm 4\%</math>)</b>	+1.9% ( $\pm 2\%$ )	<b>+5.1% (<math>\pm 2\%</math>)</b>
SST-2	+3.4% ( $\pm 8\%$ )	+3.7% ( $\pm 9\%$ )	<b>+9.7% (<math>\pm 6\%</math>)</b>

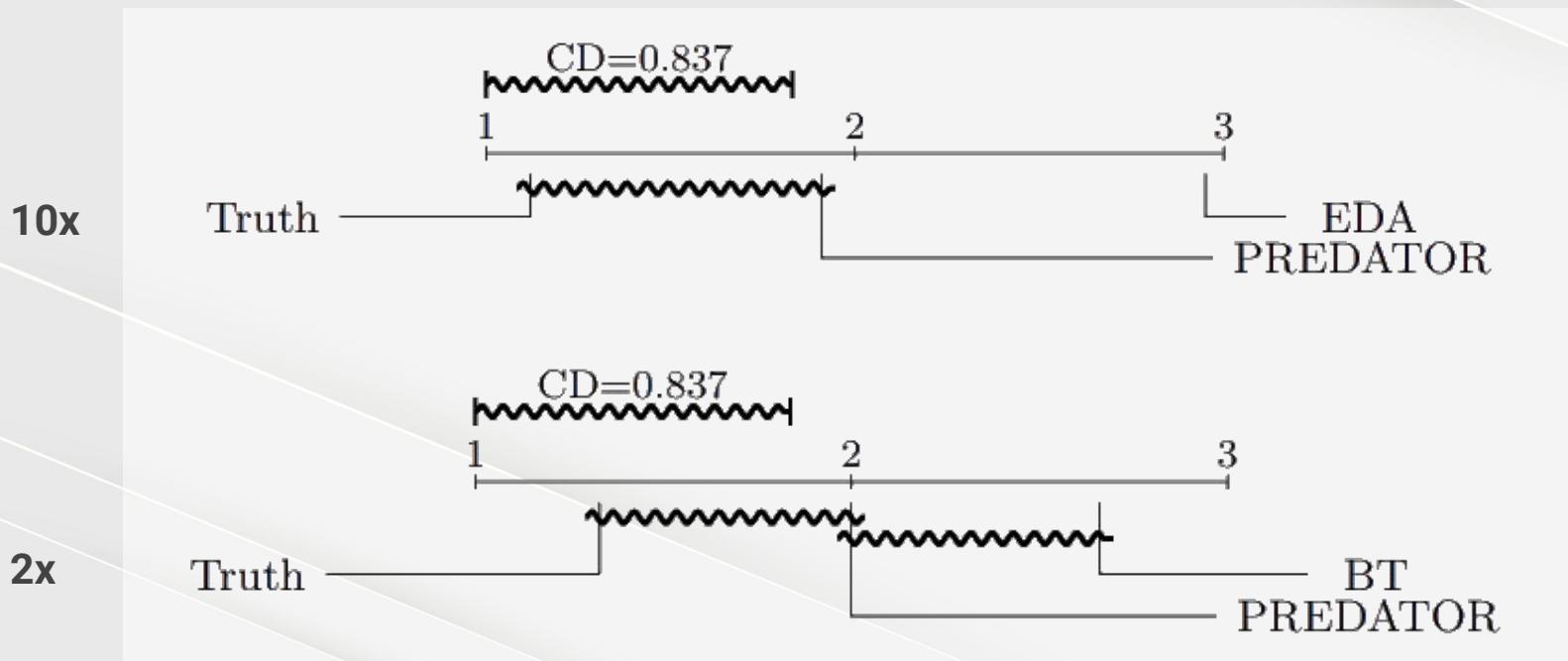
# Results

- Comparison with original labeled data
  - Sampling from original dataset with compatible sizes (2x EDA and 10x BT)

Dataset	Método		
	Original 2x	Original 10x	PREDATOR 10x
AG-NEWS	+4.7% ( $\pm 6\%$ )	<b>+10.3% (<math>\pm 3\%</math>)</b>	+7.4% ( $\pm 2\%$ )
CyberTrolls	+3.6% ( $\pm 2\%$ )	<b>+14.5% (<math>\pm 3\%</math>)</b>	+5.1% ( $\pm 2\%$ )
SST-2	+7.6% ( $\pm 8\%$ )	<b>+19.5% (<math>\pm 5\%</math>)</b>	+9.7% ( $\pm 6\%$ )

# Results

- Statistic comparison of the results



# Conclusions

- The proposed method proved effective in improving the performance of models on evaluated scenarios
- Statistically superior to EDA
- Statistically similar to including real labeled data
- Efficient regardless of domain
- Robust against linguistic variations

# References

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