



The ABC s of Operating Your Salon: Developing Discipline for Dollar\$ (Paperback)

By MS Jeanne E Degen

Jeanne Degen, United States, 2013. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ****** Print on Demand ******. This workbook is for salon professionals who own or manage a salon, or who want to own a salon. You will learn techniques to grow your salon successfully, and you will learn how to prevent and overcome financial ruin. We will go over how to identify your strengths and weaknesses and use this information to create a business plan with attainable, written goals that are easy to track. We will discuss the importance of a point-of-sale system, we will learn the art of advertising, and we will review how to identify time wasters, and more. We will cover how to keep your expenses under control and will provide you with quick and easy steps to follow that will give you the best results to bring your salon to a whole new level of success.



Reviews

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-- Joana Champlin

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