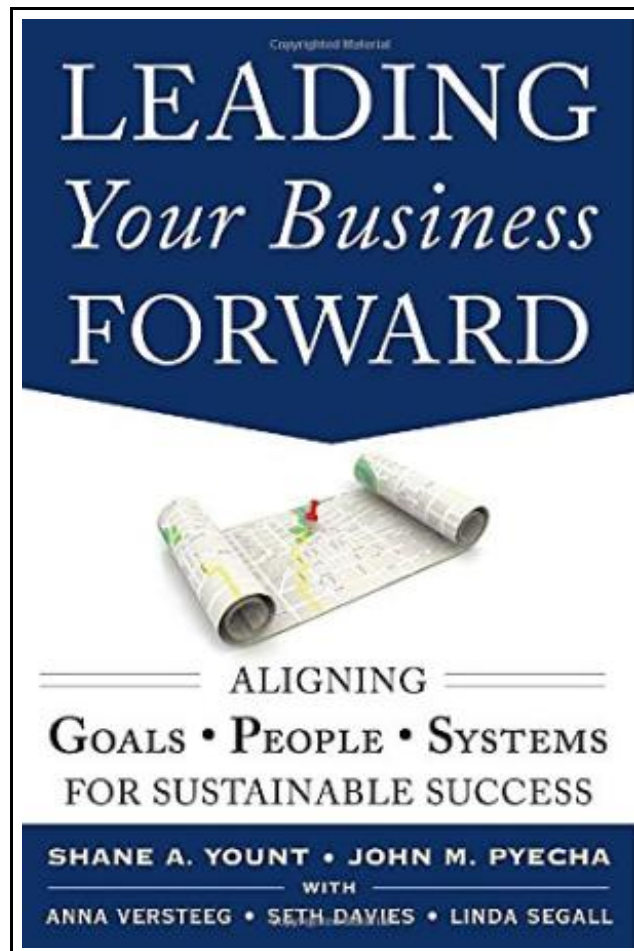


Leading Your Business Forward: Aligning Goals, People, and Systems for Sustainable Success



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Reviews

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(Mrs. Glenda Rodriguez)*

LEADING YOUR BUSINESS FORWARD: ALIGNING GOALS, PEOPLE, AND SYSTEMS FOR SUSTAINABLE SUCCESS



Book Condition: New. Publisher/Verlag: McGraw-Hill Professional | IF YOU CAN READ A GPS DEVICE, YOU CAN NAVIGATE--AND SUSTAIN--YOUR COMPANY'S PATH TOWARD DRAMATIC GROWTH AND PROFIT SIMPLE IS BETTER! Businesses today are overwhelmed by complex, expensive, and time-consuming initiatives. These ideas sound great in the boardroom but fail when deployed in the real world. You need a business tool that takes your organization where it needs to go and is so simple and repeatable that anyone can use it. Just like a GPS helps get us where we are going, Leading Your Business Forward lays out a proven but simple process that any business can follow! Using the same five simple steps in every car's global positioning system--Acquiring, Settings, Where To, Recalculating, and Arriving--this book demonstrates just how quickly you can energize and transform your workplace. Leading Your Business Forward utilizes a simple Leadership GPS to show you how to: DETERMINE YOUR ORGANIZATION'S LONG-TERM GOALS ENGAGE YOUR STAFF TO WORK TOWARD THEM GAUGE AND IMPROVE PERFORMANCE ON AN ONGOING BASIS MANAGE SUCCESS SO IT STICKS You will learn how to apply GPS-based methods to mobilize operations while incorporating "destination-focused" initiatives. The authors explain why high-performing companies devote enormous energy toward three vital components: goals, people, and systems. And while the world's most profitable corporations all share a clearly defined vision and mission, what's often missing is a direct link between tactical operational goals and strategic direction. Not anymore. With Leading Your Business Forward you'll learn to incorporate measurable goals into your company's daily regimen. Plus, you'll have the management tools to maintain teams that are engaged, focused, accountable--and poised to drive results. Leading Your Business Forward provides everything you need to determine baseline indicators of capability and measure employee engagement, while setting a course for transformation--from the inside out. Set Your Company's Course for...

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