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Cambridge Handbook of Strategy as Practice

By Damon Golsorkhi, Linda Rouleau, David Seidl & Eero Vaara (Eds)

Cambridge University Press, 2011. Softcover. Book Condition: New. The Cambridge Handbook of Strategy as Practice provides the first comprehensive overview of an emerging and growing stream of research in strategic management. An international team of scholars has been assembled to produce a systematic introduction to the various epistemological, methodological and theoretical aspects of the strategy-as-practice approach. This perspective explores and explains the contribution that strategizing makes to daily operations at all levels of an organization. Moving away from a disembodied and asocial study of firm assets, technologies and practices, the strategy-as-practice approach breaks down many of the traditional paradigmatic boundaries in strategy to investigate who the strategists are, what strategists do, how they do it, and what the consequences or outcomes of their actions are. Including a number of detailed empirical studies, the handbook will be an essential guide for future research in this vibrant field. Contents List of figures List of tables List of contributors Introduction: What is strategy-as-practice? Damon Golsorkhi, Linda Rouleau, David Seidl and Eero Vaara Part I. Epistemological Streams: 1. Practice in research: phenomenon, perspective and philosophy Wanda Orlikowski 2. Epistemological alternatives for researching strategy-as-practice: building and dwelling worldviews Robert Chia and Andreas Rasche 3. Practice,...


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Reviews

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