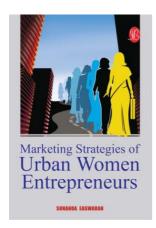
Download PDF

MARKETING STRATEGIES OF URBAN WOMEN ENTREPRENEURS



SBS Publishers. Hardback. Book Condition: new. BRAND NEW, Marketing Strategies of Urban Women Entrepreneurs, Sunanda Easwaran, The study of entrepreneurship, in spite of its origins in the 19th century, has been rather limited. The study of women entrepreneurs, in particular, is of a relatively recent origin. It was probably felt that the contributions of women entrepreneurs to the economy were not significant enough to warrant independent study. With the entry of women into the economic world, thing have charged. The...

Download PDF Marketing Strategies of Urban Women Entrepreneurs

- Authored by Sunanda Easwaran
- · Released at -



Filesize: 1.28 MB

Reviews

This book will be worth getting. Better then never, though i am quite late in start reading this one. Its been written in an extremely basic way which is only right after i finished reading this book through which actually altered me, alter the way i believe.

-- Mr. Enrico Lesch

This type of book is almost everything and helped me hunting forward and more. I was able to comprehended almost everything using this published e pdf. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Edwardo Ziemann

Related Books

Reflections From the Powder Room on the Love Dare: A Topical Discussion by

- Women from Different Walks of Life
 Twitter Marketing Workbook: How to Market Your Business on Twitter
- (Paperback)
 Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply
- Caring...
 Who Am I in the Lives of Children? an Introduction to Early Childhood Education,
- Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package
 The Right Kind of Pride: A Chronicle of Character, Caregiving and Community
- (Paperback)