# Motivating targeted learning

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# A parameter of interest

A target parameter is a functional

$$\Psi \colon \mathcal{P} \longrightarrow \mathbb{R}.$$

Common case that

$$\Psi(P) = P[\varphi(\cdot; \nu(P))] = \int \varphi(x; \nu(P)) P(\mathrm{d}x),$$

where  $\nu$  is a function-valued nuisance parameter such as a conditional expectation or a conditional probability.

### A parameter of interest – our setting

Population of women at their second birth [Wikkelsø et al., 2014].

The data consists of observations X=(Y,A,W), where  $Y\in\{0,1\}$  denotes PPH,  $A\in\{0,1\}$  denotes planned c-section, and  $W\in\mathbb{R}^p$  is a vector with information collected at the start of the second pregnancy, including information from the first birth.

Our parameter of interest is

$$\Psi(P) = \mathbb{E}_{P}[\mathbb{E}_{P}[Y \mid A = 1, W] - \mathbb{E}_{P}[Y \mid A = 0, W]]$$
  
=  $P[f(1, \cdot; P) - f(0, \cdot; P)],$ 

where

$$f(a, w; P) = \mathbb{E}_P[Y \mid A = a, W = w].$$

If W includes all confounders of Y and A, and there is uniform positive probability of treatment,  $\Psi(P)$  can be interpreted as the average treatment effect (ATE) of a planned c-section on PPH. This is known a the g-formula.

## Parametric modeling versus ML

#### Parametric approach

Fit a parametric model for f (e.g., logistic regression). Estimate  $\Psi$  with

$$\hat{\Psi}_n^{\mathsf{glm}} = \mathbb{P}_n[\hat{f}_n^{\mathsf{glm}}(1,\cdot) - \hat{f}_n^{\mathsf{glm}}(0,\cdot)] = \frac{1}{n} \sum_{i=1}^n \left\{ \hat{f}_n^{\mathsf{glm}}(1,W_i) - \hat{f}_n^{\mathsf{glm}}(0,W_i) \right\}.$$

#### Nonparametric (machine learning) approach

Fit a machine learning algorithm to learn f (e.g., random forest). Estimate  $\Psi$  with

$$\hat{\Psi}_n^{\mathsf{RF}} = \mathbb{P}_n[\hat{f}_n^{\mathsf{RF}}(1,\cdot) - \hat{f}_n^{\mathsf{RF}}(0,\cdot)] = \frac{1}{n} \sum_{i=1}^n \left\{ \hat{f}_n^{\mathsf{RF}}(1,W_i) - \hat{f}_n^{\mathsf{RF}}(0,W_i) \right\}.$$

What would you prefer in our setting?

### Targeted estimators

Semi-parametric efficiency theory tells us that an initial estimator can be improved by adding an augmentation term:

$$\hat{\Psi}_n = \hat{\Psi}_n^{\mathsf{RF}} + \mathbb{P}_n[\dot{\psi}(\cdot, \hat{P}_n)].$$

The function  $\dot{\psi}(\cdot,P)$  is the efficient influence function (aka canonical gradient) of  $\Psi$ .

The term  $P[\dot{\psi}(\cdot,\hat{P}_n)]$  can be interpreted as the first order bias due to the estimation of f with  $\hat{f}_n^{\text{RF}}$ , and we approximate this with  $\mathbb{P}_n[\dot{\psi}(\cdot,\hat{P}_n)]$ .

## Targeted estimators – our setting

The EIF for our  $\Psi$  is well-known [e.g., Kennedy, 2016, 2022, Hines et al., 2022] and equals

$$\dot{\psi}(X;P) = f(W,1;P) - f(W,0;P) - \Psi(P) 
+ \frac{A}{\pi(W;P)} (Y - f(W,1;P)) - \frac{1-A}{1-\pi(W;P)} (Y - f(W,0;P)),$$

where

$$\pi(w; P) = P(A = 1 \mid W = w).$$

A targeted estimator of  $\Psi$  is then

$$egin{aligned} \hat{\Psi}_n &= rac{1}{n} \sum_{i=1}^n \Big\{ \hat{f}_n^{\mathsf{RF}}(1, W_i) - \hat{f}_n^{\mathsf{RF}}(0, W_i) + rac{A_i}{\hat{\pi}_n(W_i; P)} (Y_i - f(W_i, 1; P)) \\ &- rac{1 - A_i}{1 - \hat{\pi}_n(W_i; P)} (Y_i - f(W_i, 0; P)) \Big\}, \end{aligned}$$

where  $\hat{\pi}_n$  is an estimator of  $\pi$ .

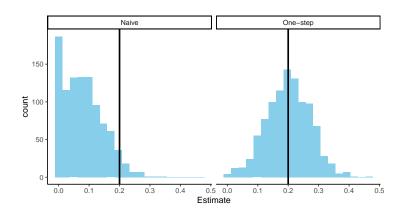
### A simple simulation study

- 1. Generate a simulated data set of 800 individuals with 10 covariates.
- 2. Fit a ridge regression for the outcome using cross-validation to select to penalty parameter
- Use to g-formula to estimate the ATE. We refer to this estimator as naive.
- 4. Fit another ridge regression for the propensity using cross-validation to select to penalty parameter
- 5. Use the efficient influence function and the estimator of propensity to target/debias the estimator calculated in step 3. We refer to this estimator as one-step.

Repeat steps 1-5 1000 times to obtain 1000 samples of the naive estimator and the one-step estimator.

Examine performance of the two estimators by comparing these 1000 random samples to the true ATE.

# Result of simulation study



#### Statistical inference

To quantify uncertainty we calculate confidence intervals. This procedure relies on an estimate of the asymptotic variance of our estimator.

#### Naive ML approach

- The use of cross-validation (and other data-adaptive algorithms) complicates calculation of the asymptotic variance of the naive estimator.
- Bootstrap is not feasible in practice (and works poorly with cross-validation)

#### One step estimator

 Closed form expression for the asymptotic variance which can be estimated based on the models we have already fitted.

#### References

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