

# Motivating targeted learning

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## A parameter of interest

A target parameter is a functional

$$\Psi: \mathcal{P} \longrightarrow \mathbb{R}.$$

Common case that

$$\Psi(P) = P[\varphi(\cdot; \nu(P))] = \int \varphi(x; \nu(P)) P(dx),$$

where  $\nu$  is a function-valued nuisance parameter such as a conditional expectation or a conditional probability.

# A parameter of interest – our setting

Population of women at their second birth [Wikkelsø et al., 2014].

The data consists of observations  $X = (Y, A, W)$ , where  $Y \in \{0, 1\}$  denotes PPH,  $A \in \{0, 1\}$  denotes planned c-section, and  $W \in \mathbb{R}^p$  is a vector with information collected at the start of the second pregnancy, including information from the first birth.

Our parameter of interest is

$$\begin{aligned}\Psi(P) &= \mathbb{E}_P[\mathbb{E}_P[Y \mid A = 1, W] - \mathbb{E}_P[Y \mid A = 0, W]] \\ &= P[\nu(1, \cdot; P) - \nu(0, \cdot; P)],\end{aligned}$$

where

$$\nu(a, w; P) = \mathbb{E}_P[Y \mid A = a, W = w].$$

If  $W$  includes all confounders of  $Y$  and  $A$ , and there is uniform positive probability of treatment,  $\Psi(P)$  can be interpreted as the average treatment effect (ATE) of a planned c-section on PPH. This is known as the g-formula.

# Parametric modeling versus ML

## Parametric approach

Fit a parametric model for  $\nu$  (e.g., logistic regression). Estimate  $\Psi$  with

$$\hat{\Psi}_n^{\text{glm}} = \mathbb{P}_n[\hat{\nu}_n^{\text{glm}}(1, \cdot) - \hat{\nu}_n^{\text{glm}}(0, \cdot)] = \frac{1}{n} \sum_{i=1}^n \left\{ \hat{\nu}_n^{\text{glm}}(1, W_i) - \hat{\nu}_n^{\text{glm}}(0, W_i) \right\}.$$

## Nonparametric (machine learning) approach

Fit a machine learning algorithm to learn  $\nu$  (e.g., random forest). Estimate  $\Psi$  with

$$\hat{\Psi}_n^{\text{RF}} = \mathbb{P}_n[\hat{\nu}_n^{\text{RF}}(1, \cdot) - \hat{\nu}_n^{\text{RF}}(0, \cdot)] = \frac{1}{n} \sum_{i=1}^n \left\{ \hat{\nu}_n^{\text{RF}}(1, W_i) - \hat{\nu}_n^{\text{RF}}(0, W_i) \right\}.$$

What would you prefer in our setting?

# Targeted estimators

Semi-parametric efficiency theory tells us that an initial estimator can be improved by adding an augmentation term:

$$\hat{\Psi}_n = \hat{\Psi}_n^{\text{RF}} + \mathbb{P}_n[\dot{\psi}(\cdot, \hat{P}_n)].$$

The function  $\dot{\psi}(\cdot, P)$  is the **efficient influence function** (aka **canonical gradient**) of  $\Psi$ .

The term  $P[\dot{\psi}(\cdot, \hat{P}_n)]$  can be interpreted as the first order bias due to the estimation of  $\nu$  with  $\hat{\nu}_n^{\text{RF}}$ , and we approximate this with  $\mathbb{P}_n[\dot{\psi}(\cdot, \hat{P}_n)]$ .

## Targeted estimators – our setting

The EIF for our  $\Psi$  is well-known [e.g., Kennedy, 2016, 2022, Hines et al., 2022] and equals

$$\begin{aligned}\dot{\psi}(X; P) &= \nu(W, 1; P) - \nu(W, 0; P) - \Psi(P) \\ &\quad + \frac{A}{\pi(W; P)}(Y - \nu(W, 1; P)) - \frac{1 - A}{1 - \pi(W; P)}(Y - \nu(W, 0; P)),\end{aligned}$$

where  $\pi$  is the propensity score,

$$\pi(w; P) = P(A = 1 \mid W = w).$$

A targeted estimator of  $\Psi$  is then

$$\begin{aligned}\hat{\Psi}_n &= \frac{1}{n} \sum_{i=1}^n \left\{ \hat{\nu}_n^{\text{RF}}(1, W_i) - \hat{\nu}_n^{\text{RF}}(0, W_i) + \frac{A_i}{\hat{\pi}_n(W_i; P)}(Y_i - \nu(W_i, 1; P)) \right. \\ &\quad \left. - \frac{1 - A_i}{1 - \hat{\pi}_n(W_i; P)}(Y_i - \nu(W_i, 0; P)) \right\},\end{aligned}$$

where  $\hat{\pi}_n$  is an estimator of  $\pi$ .

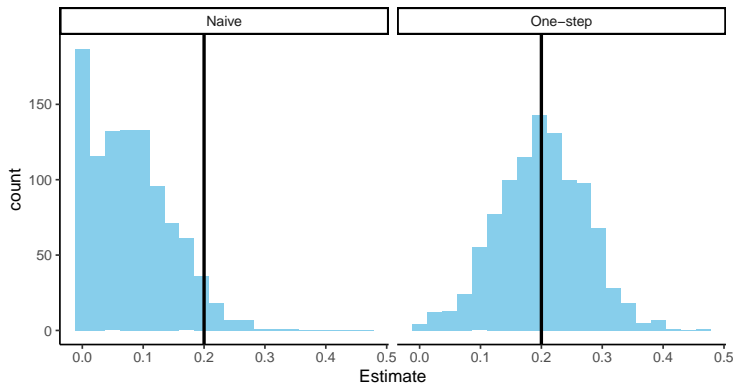
# Simulation study

1. Generate a simulated data set of 800 individuals with 10 covariates.
2. Fit a ridge regression for the outcome using cross-validation to select to penalty parameter
3. Use the fit from step 2 to and the g-formula to estimate the ATE. We refer to this estimator as `naive`.
4. Fit another ridge regression for the propensity score using cross-validation to select to penalty parameter
5. Use the efficient influence function and the estimators from step 2 and 4 to target/debias the estimator calculated in step 3. We refer to this estimator as `one-step`.

Repeat steps 1-5 1000 times to obtain 1000 samples of the `naive` estimator and the `one-step` estimator.

Examine performance of the two estimators by comparing these 1000 random samples to the true ATE.

# Result of simulation study





# Statistical inference

To quantify uncertainty we calculate confidence intervals. This procedure relies on an estimate of the asymptotic variance of our estimator.

## Naive ML approach

- The use of cross-validation (and other data-adaptive algorithms) complicates calculation of the asymptotic variance of the naive estimator.
- Bootstrap is not feasible in practice (and works poorly with cross-validation)

## One step estimator

- Closed form expression for the asymptotic variance which can be estimated based on the models we have already fitted.

# References

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