

In that case, you can modify the structure of the final presentation to reflect the available data. Here's an example of how you can modify the presentation to suit the limited data availability:

Title: Analyzing Sales Data for E-commerce Businesses in Pakistan: Insights and Recommendations

#### Introduction:

The purpose of the study is to leverage our knowledge of descriptive statistics and inferential statistics using spreadsheets to uncover insights about the e-commerce market in Pakistan and we only had the sales table.

#### Key Findings:

- Successfully analyzed the sales data to identify key trends and patterns.
- Identified popular product categories ( Beauty Grooming, Sogheed followed by Men's Fashion).
- Identified that there was a significant difference in the average order total between different payment methods.

#### Analysis:

- Conducted data cleaning and formatting to ensure consistency and accuracy.
- Calculated descriptive statistics for key variables such as the Price, Quantity, Grand Total.
- Created visualizations such as bar charts and pie charts to better understand the sales patterns and trends.
- Conducted data analysis to identify the most popular products
- Perform appropriate statistical tests (Anova) to see if there is a significant difference in the average order total between different payment methods.

#### Actionable Recommendations:

- Tailor promotions and marketing campaigns to drive more sales in those categories on top sales product.
- Implement pricing strategies that attract more customers while ensuring profitability of the business.
- Optimize stock management strategies to ensure adequate availability of high-performing products.
- Conduct regular sales analysis to identify trends, patterns, and areas for improvement.

Conclusion:

- Summarized the major findings and insights of the analysis.
- Encouraged e-commerce businesses in Pakistan to implement the recommendations based on the findings of this analysis for better business decisions.

Overall, this presentation provides a concise summary of the sales analysis, with actionable recommendations for e-commerce businesses operating in Pakistan. The presented information and recommendations can help these businesses improve their sales and revenue performance.