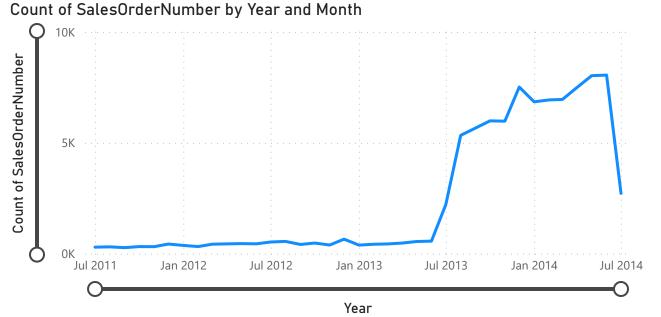
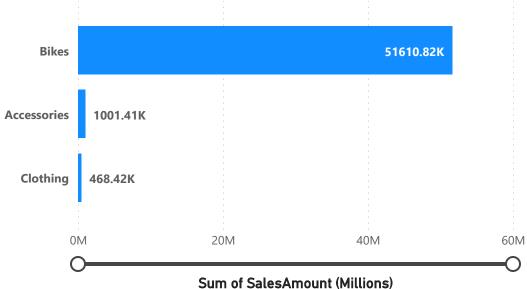
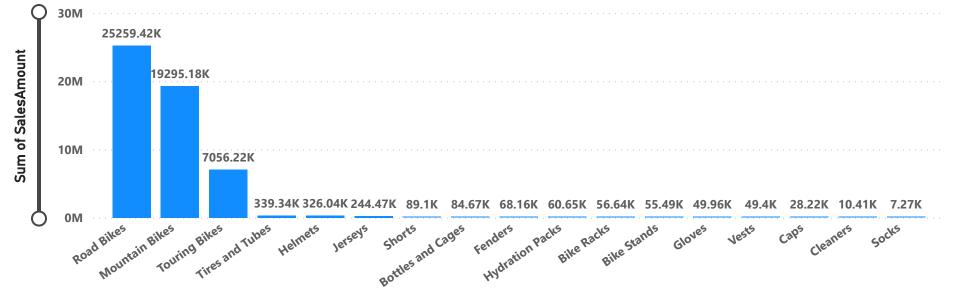
Total sales per categories



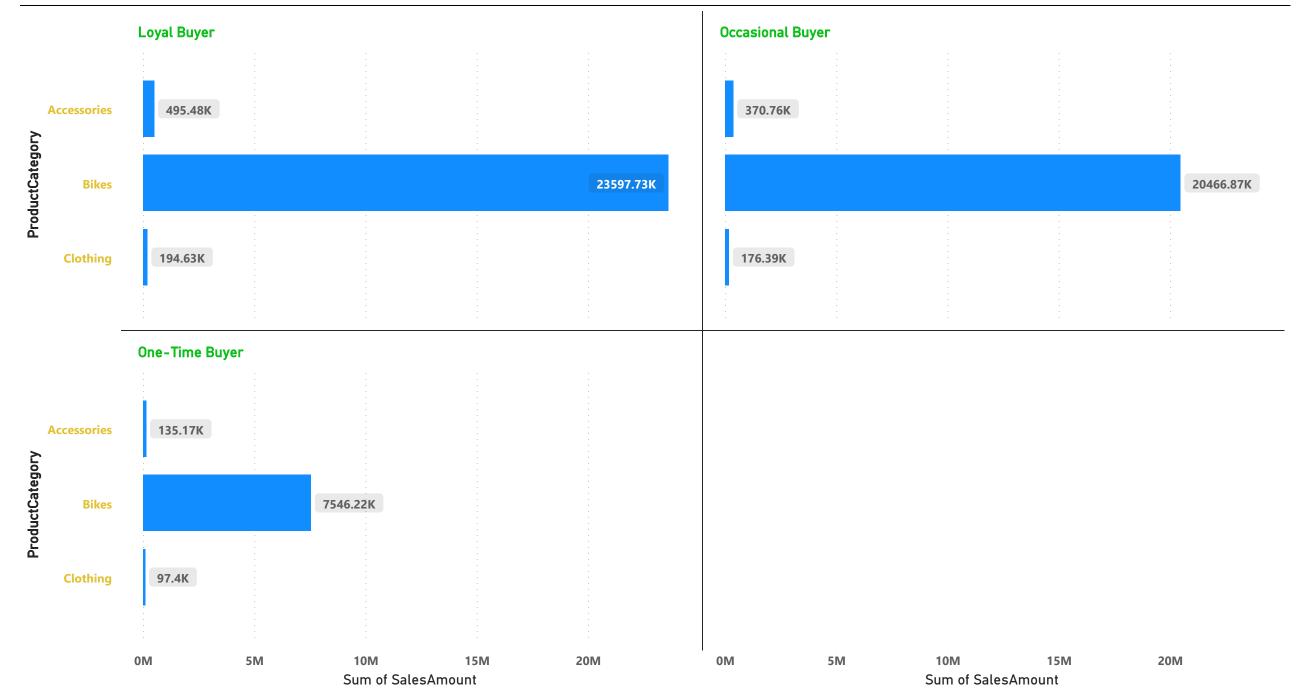


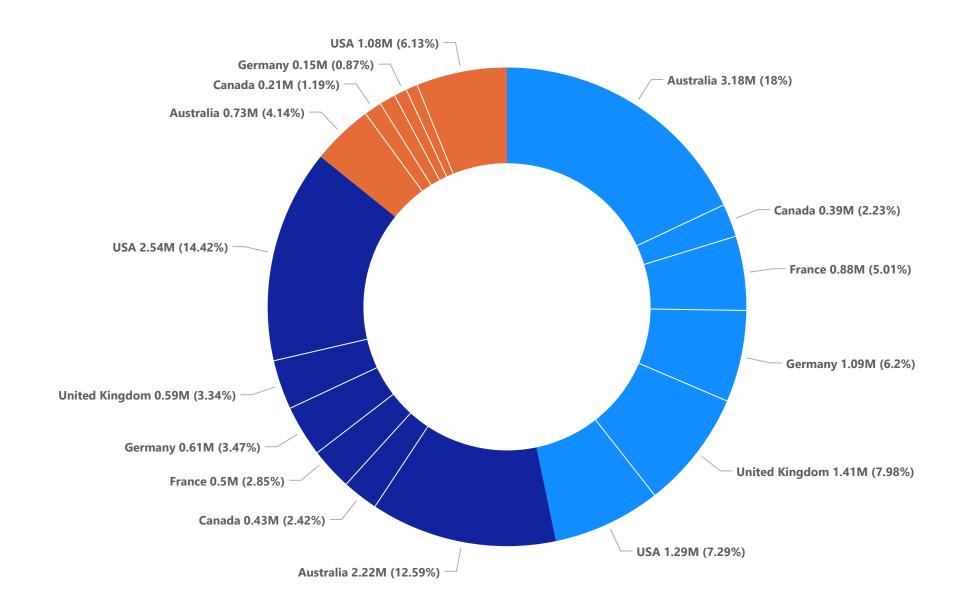
Sum of SalesAmount by EnglishProductSubcategoryName



17.6...
Total Revenue

569.80Average Order





Customer Segment

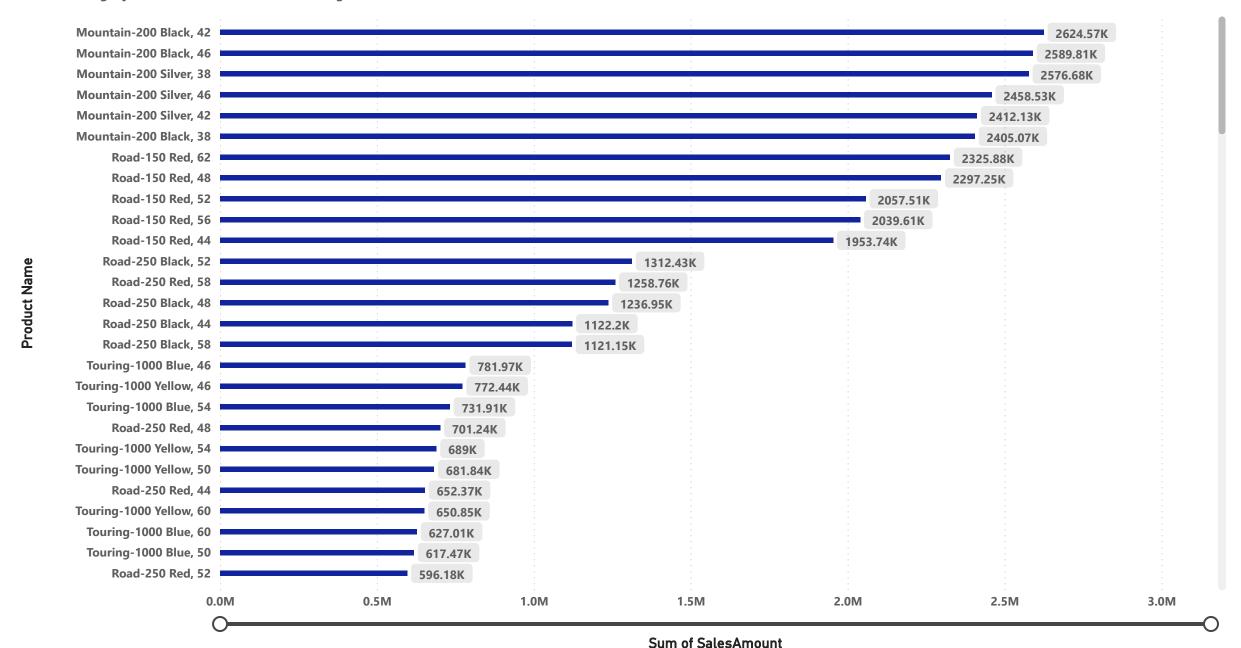
Loyal Buyer

Occasional Buyer

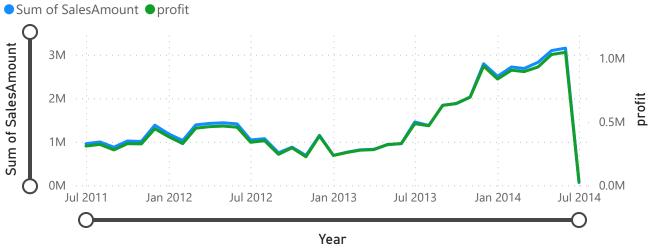
Occasional BuyerOne-Time Buyer

Sum of Sales Amount by Product Name and Product Category

Product Category • Accessories • Bikes • Clothing



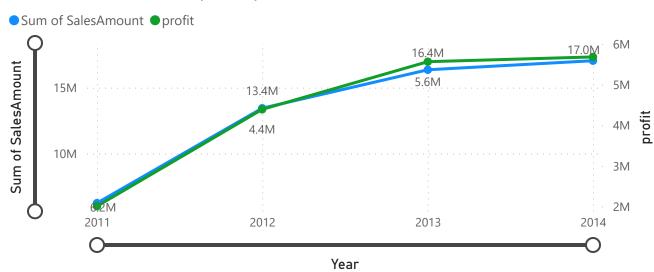
Sum of SalesAmount and profit by Year and Month



Sum of SalesAmount and profit by Quarter and Month

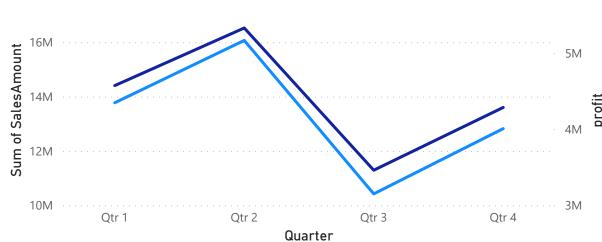


Sum of SalesAmount and profit by Year



Sum of SalesAmount and profit by Quarter

● Sum of SalesAmount ● profit



Sum of SalesAmount by EnglishProductSubcategoryName and SalesTerritoryCountry

SalesTerritoryCountry

■ Australia

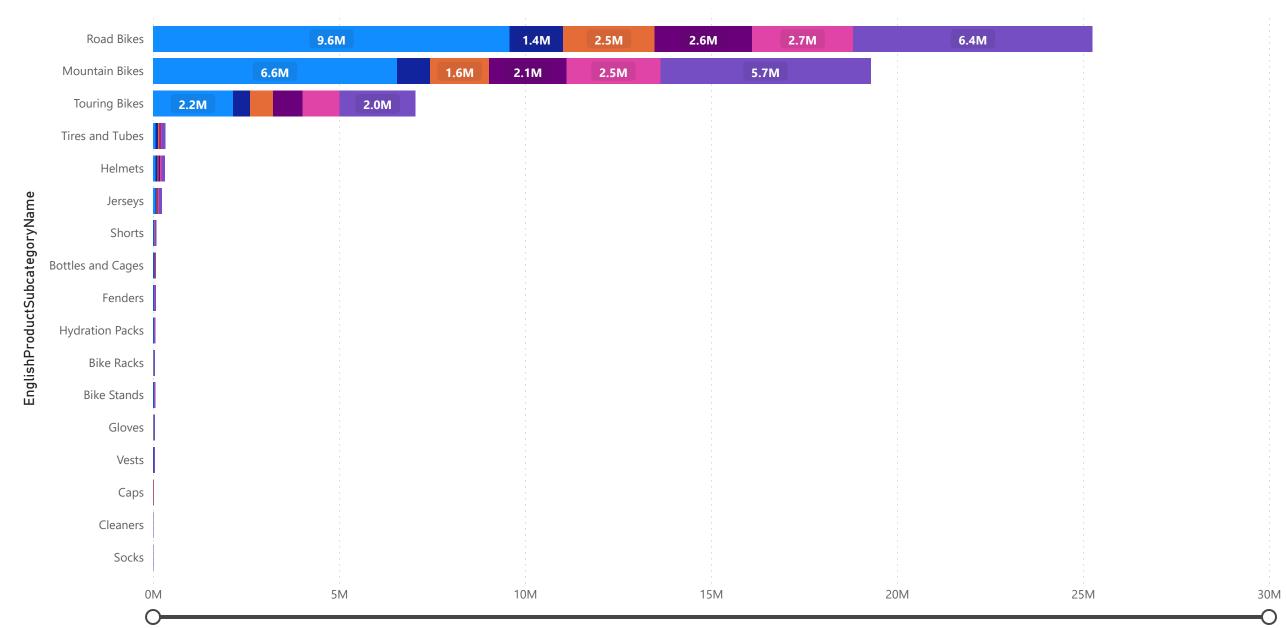
■ Canada

■ France

■ Germany

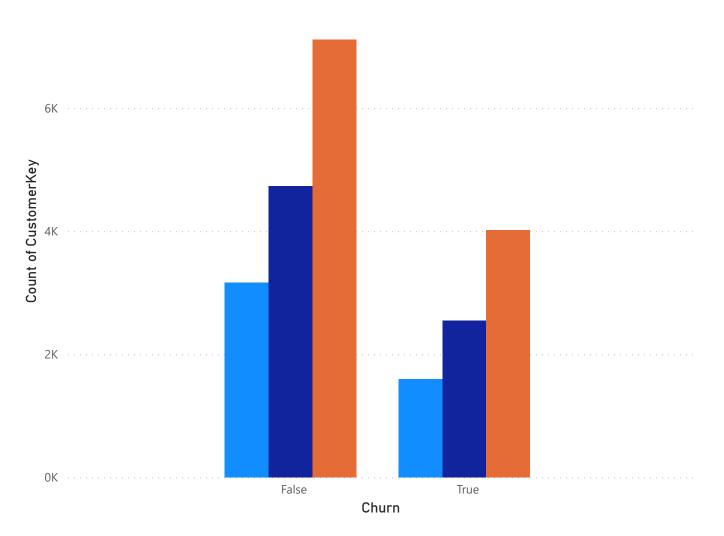
■ United Kingdom

■ USA



Count of CustomerKey by Churn and Segment_y





18.48K
Count of Customers

90.03K
Count of Oder Segments

24.73K

65.30K
Count of Non Churn