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**GitHub Repositories:** <https://github.com/taha1048?tab=repositories>

# Super Store Time Dashboard

Time

Details

observation

observation2

Region  
All

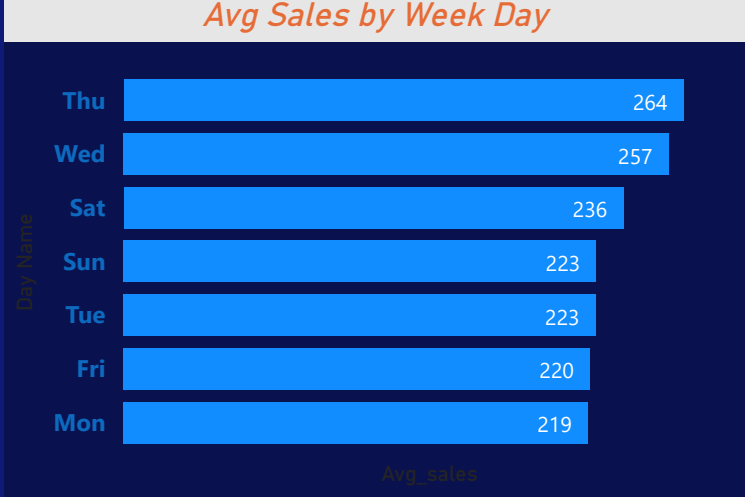
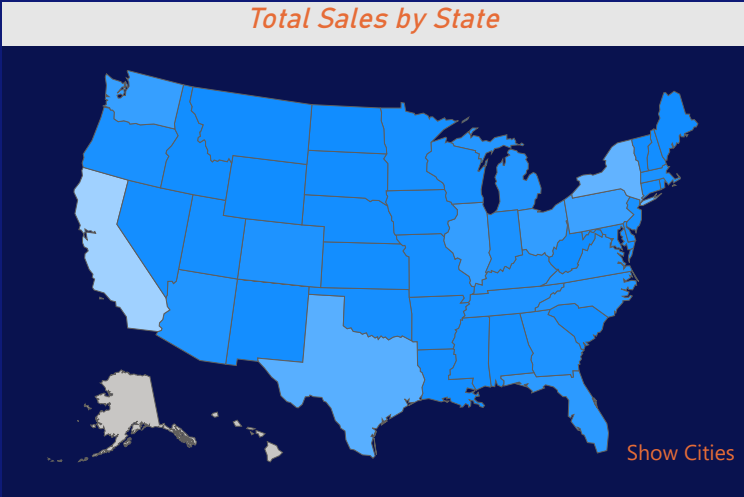
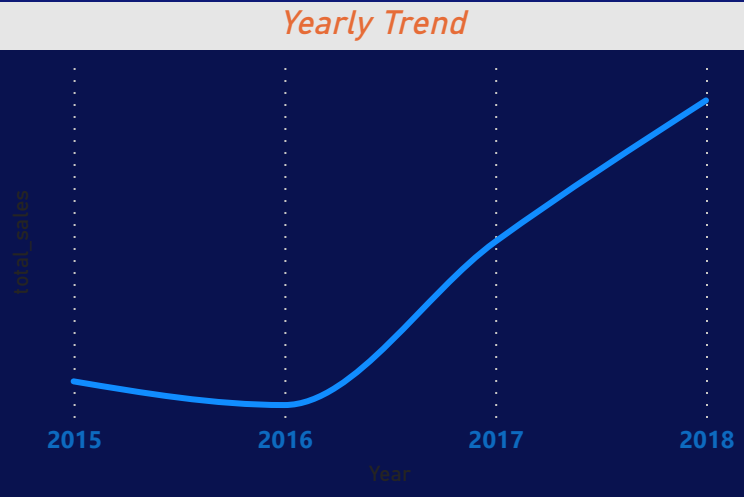
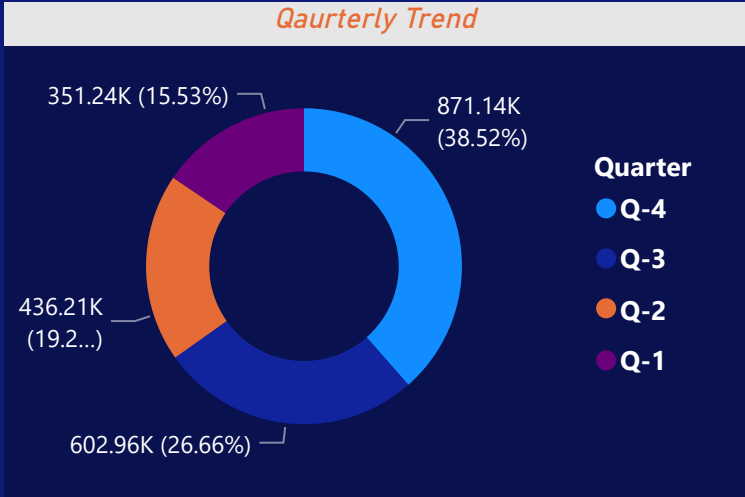
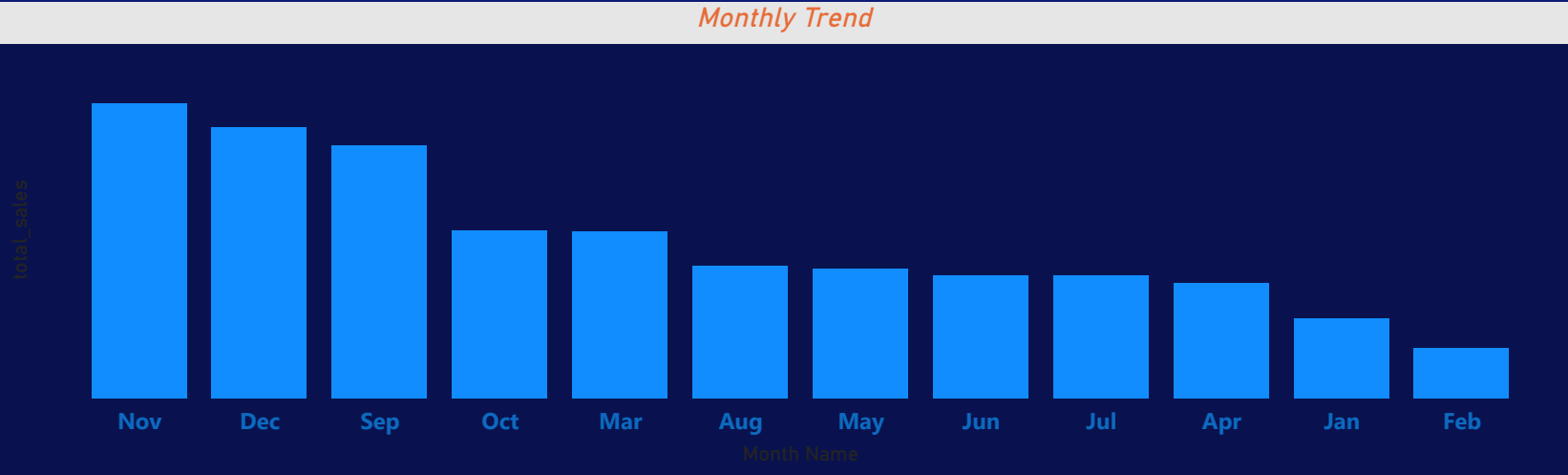
Orders  
10K

Total Sales  
2.26M

Avg Sales  
231

Customers  
793

Avg Ship Days  
4



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Office Supplies		
Sub-Category	total_sales	Quantity
Storage	219343.39	832
Binders	200028.79	1492
Appliances	104618.40	459
Paper	76828.30	1338
Supplies	46420.31	184
Art	26705.41	785
Envelopes	16128.05	248
Labels	12347.73	357
Fasteners	3001.96	214

Technology		
Sub-Category	total_sales	Quantity
Phones	327782.45	876
Machines	189238.63	115
Accessories	164186.70	756
Copiers	146248.09	66

Furniture		
Sub-Category	total_sales	Quantity
Chairs	322822.73	607
Tables	202810.63	314
Bookcases	113813.20	226
Furnishings	89212.02	931





## Sales Observations

### **Monthly Patterns:**

- The top selling months are consistently November (11) and December (12), along with September (9). Conversely, January (1) and February (2) tend to have lower sales.

### **Quarterly Trends:**

- Sales exhibit an upward trend as the year progresses through its quarters, indicating potential seasonal spending habits or economic growth.

### **Yearly Growth:**

- Sales in each quarter generally show an increase compared to the previous year, reflecting positive year-over-year growth. Exceptions include Q3 in 2016 and 2017, as well as Q1 in 2016.

### **Regional Analysis:**

- In 2016, overall sales were at their lowest across all regions, except for the East region. This suggests specific challenges or events affecting sales in most regions that year.
- The East region has consistently shown growth in sales over the years, indicating a favorable market or effective strategies in this region.
- In the Central region, 2017 stood out with the highest sales compared to the other years. However, in 2018, the Central region experienced lower sales compared to the other regions. Understanding the factors driving these fluctuations is crucial for tailored strategies.



## Sales Observations

### **Regional Trends - 2016-2018:**

- In 2016, the East region had the highest sales, while 2016 had the lowest sales overall across all regions except for the East.
- The Central region had the highest sales in 2017, which was different from the other regions where 2018 had higher sales.

### **Long-term Perspective:**

- Over the years, there has been a consistent upward trend in sales, indicating overall growth in business operations.