## **Claims Classification Proposal**

## Overview:

The data team's objective is to develop a machine learning model for classifying claims made in videos submitted to the platform.

| Milestone | Tasks   | Deliverables/Reports             | Relevant Stakeholder (Optional<br>Activity)           |
|-----------|---|----------------------------------|---|
| 1         | Establish structure for project workflow (PACE) | Global-level project<br>document | 1. Rosie Mae<br>Bradshaw- Data<br>Science Manager     |
|           | Plan *  |                                  |   |
| 1a        | Write a project proposal                        |                                  | Mary Joanna Rodgers-<br>Project Management<br>Officer |
|           | Plan  |                                  |   |
| 2         | Compile summary information about the data      | Data files ready for EDA         | 1. Orion Rainier-Data<br>Scientist                    |
|           | Analyze   |                                  |   |
|           |   |                                  |   |
| 2a        | Begin exploring the data                        |                                  | <ol> <li>Orion Rainier-Data<br/>Scientist</li> </ol>  |
|           | Analyze   |                                  |   |
| 3         | Data exploration and cleaning                   | EDA report                       | 1. Orion Rainier-Data<br>Scientist                    |
|           |   |                                  |   |



## **Course 1: Foundations of Data Science**

|            | Analyze and Construct                             |   |  |
|------------|---|---|--|
| 3a         | Visualization building  Analyze and Construct     | Tableau dashboard/visualizations                                  | 2. Mary Joanna Rodgers-<br>Project Management<br>Officer |
| 4          | Compute descriptive statistics  Analyze           | Analysis of testing<br>results between two<br>important variables | 1. Willow Jaffey- Data<br>Science Lead                   |
| <b>4</b> a | Conduct hypothesis testing  Analyze and Construct |   | 1. Willow Jaffey- Data<br>Science Lead                   |
| 5          | Build a regression model  Analyze and Construct   |   | 1. Willow Jaffey- Data<br>Science Lead                   |
| 5a         | Evaluate the model Construct                      | Determine the success<br>of the model                             | Rosie Mae Bradshaw-<br>Data Science Manager              |
| 6          | Build a machine learning model  Construct         | Final model   | 1. Willow Jaffey- Data<br>Science Lead                   |



## Course 1: Foundations of Data Science

| 6a | Communicate final insights with stakeholders | Report to all stakeholders | 1. Willow Jaffey- Data<br>Science Lead |
|----|--|----------------------------|--|
|    | Execute -                                    |                            |  |