
TAHA CHAUDHRY

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Dedicated CTO Associate Analyst with an analytical mindset and natural problem-solving abilities. Goal-oriented with excellent communication skills leverage to gather requirements, perform business analytics, and deliver cutting-edge solutions. Adaptable and driven with strong work ethic and ability to thrive in team-based or individually motivated settings

WORK EXPERIENCE

CTO Associate Analyst | PepsiCo | July 2020 – Present

- Assisted in deploying Hyperledger Fabric blockchain on AWS to send SAP contract to farmers resulting in automation and transparency by keeping a decentralized record
- Applied user-centric design thinking framework to improve user experience of IT solutions and services
- Conducted a design thinking workshop with 6+ teams including IT, HR and Comms. to improve the digital employee experience
- Responsible for managing the crowdsourcing tool; Agorize to promote crowdsourcing capabilities within PepsiCo

Lead Systems Analyst | SDVOSB Materials, Technology and Supply LLC | April 2020 – Present

Developed solutions by preparing and evaluating alternative workflow options. Assisted in formulating and designing computer systems using data modeling, information engineering and structured analysis. Analyzed system vulnerabilities and collaborated with IT and business teams to eliminate vulnerabilities in support of internal and external audits. Troubleshoot malfunctions with systems and programs to pinpoint root cause of issues and restore. Found targeted bids for governmental projects by using data analytics and R

- Researched and worked with 3 businesses to develop connections and client relationships
- Responsible for allocating over \$120K in sales
- Designed operational manuals, training materials, and system/product demonstrations for future employees, increasing operational efficiency by 30%
- Supervised and mentored 2 team members on procuring bid from Queens College worth \$78K
- Directed initiative to build new internal website, streamlining work by collaborating with IT Project Managers and Analysts

Business Analyst Intern | SDVOSB Materials, Technology and Supply LLC | December 2019 – March 2020

Tracked data problems and analyzed information to find root causes. Collected and documented project requirements. Applied qualitative and quantitative analysis skills to complete work. Pinpointed inefficiencies in business processes and recommended improved policies. Provided sales KPI's to management, resulting in procuring projects more frequently

- Developed innovative sales tools and targeted collateral to support overall branding objectives, increasing sales by 30%
- Utilized digital marketing methods including SEO and social media, increasing business presence by 50%
- Performed Customer Segmentation analysis and marketing mix model to identify over target customers

EDUCATION AND TRAINING

BS: Business and Technology Management | New York University | December 2020 | Concentration in Technology Innovation and Strategy

Certified SAFe 5 Product Owner/Product Manager | Scaled Agile, Inc. | #39592494-3629

Bloomberg Market Concepts Certification | Bloomberg LP | #160061818272

EXPERTISE

Coding | Bilingual | Problem Solving | Information Technology | Strategic Planning | Project Management | Communication | Collaboration
Operations | AUTOCAD | Workflow Automations | Data Analysis | Quality Assurance | System Enhancement | Business Requirements | RStudio
MATLAB | HTML | SolidWorks | SharePoint | Trello | Photoshop | Illustrator

LEADERSHIP

Orientation Leader | NY Tandon School of Engineering | August 2020 – September 2020

Admission Ambassador | NYU Undergraduate Office of Admissions | December 2017 – March 2018

President | New York University Inter-Residence Hall Council | September 2016 – May 2017

Welcome Week Leader | NYU Student Resource Center | August 2016 – October 2016
