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The Battle of Neighborhoods

What is the best place where can I start my restaurant business
in New York?

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December 29, 2020

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Chapter 1

Introduction

1.1 Background

New York City is the largest city by population in the United States, located in the state of New York. New York's population is similar to London in the United Kingdom with over 8 million people currently living in it, and over 22 million people live in the bigger New York metropolitan area. It is in the south end of the state of New York, which is in the northeastern United States. It is the financial capital of the US since it is home to the nation's stock market, Wall Street, and the One World Trade Center. A leading global city; New York exerts culture, media and capital internationally, as well as attracting great numbers of international travelers. It is also the home of the United Nations Headquarters.

1.2 Problem description

The cuisine of New York City comprises many cuisines belonging to various ethnic groups that have entered the United States through the city. Almost all ethnic cuisines are well represented in New York, both within and outside the various ethnic neighborhoods.[1] New York was also the founding city of New York Restaurant Week which has spread around the world due to the discounted prices that such a deal offers.[2] In New York there are over 12,000 bodegas, delis, and groceries, and many among them are open 24 hours a day, 7 days a week.

Food associated with or popularized in New York :

- Ashkenazi Jewish cuisine : celery soda, New York-style pastrami..
- Italian-American cuisine : Espresso, Cappuccino..
- Chino-Latino cuisine : fried rice, fried pork chop..
- Street food : arepas, calzones..

An X company needs to find the correct location to start.

The objective of this study is to locate and recommend to anyone who wants to open a new restaurant in New York City.