

Regional Sales Performance Report - 2023

This report provides a comprehensive overview of sales performance across all regions for fiscal year 2023. Overall, the company achieved \$18.5M in sales, exceeding the annual target by 8%. The Asia-Pacific region showed exceptional growth at 45%.

Sales by Region

Region	Q1	Q2	Q3	Q4	Total	Growth vs 2022
North America	\$1.2M	\$1.4M	\$1.3M	\$1.5M	\$5.4M	12%
Europe	\$0.9M	\$1.0M	\$1.1M	\$1.2M	\$4.2M	8%
Asia-Pacific	\$0.8M	\$1.1M	\$1.3M	\$1.5M	\$4.7M	45%
Latin America	\$0.5M	\$0.6M	\$0.6M	\$0.7M	\$2.4M	15%
Middle East	\$0.4M	\$0.4M	\$0.5M	\$0.6M	\$1.9M	22%
TOTAL	\$3.8M	\$4.5M	\$4.8M	\$5.5M	\$18.5M	18%

Top Sales Representatives

Name	Region	Total Sales	Deals Closed	Avg Deal Size
Sarah Johnson	North America	\$2,100,000	42	\$50,000
Chen Wei	Asia-Pacific	\$1,850,000	65	\$28,462
Marcus Schmidt	Europe	\$1,650,000	38	\$43,421
Isabella Garcia	Latin America	\$1,420,000	51	\$27,843
Ahmed Hassan	Middle East	\$1,280,000	29	\$44,138