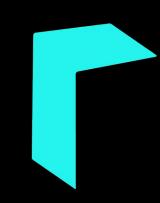


What makes a Dropshipper a scalable client for TikTok?

Filtering for good dropshippers as possible clients can be tough. In this document we intend to provide you some guidelines when looking for the right Dropshipper.



Good Traffic Volume

We consider "good" traffic when a website receives around 5k Monthly Unique Visitors min. This and other indicators of business maturity and brand investment suggest long-term commitment.

O2 Positive Trustpilot Reviews

Flagged as a potential fraud or scam on Trustpilot? Consequently, we can expect a bad user experience, which is against our aims. If you are not sure about the client, check this out.



*These points are mandatory

03 +1 Advertising Channel

You may check on Similar Tech if they have more than one advertising channel. This is a sign of a serious intent in advertising/marketing budget allocation.

06 Number of Products*

Make sure that they have a variety of products to sell rather than just one.

O4 Client's Website UX

If the client's website has a good UX (user experience) it's a green flag! For example, simple navigation, no loading issues, etc.

Payment Methods

When sellers support a wide range of payment methods such as Klarna, Apple Pay, PayPal, cards, etc.

Post-sale Experience

Having a clear Post-sale policy on the website is also another guarantee for us that they care about user experience.

08 Engagement

Another good sign is when they have valid contact details and they're easily accessible for consultation.



Make #CorpCat happy by connecting with the Dropshippers!

Policy complaint*

Make sure the advertiser industry, business model and content doesn't fall under the list of forbidden industries or services.

10 Creatives

Do they have more than 1 ad in the platform? Does it look customised and original? Perfect! Good hint that it will be a scalable client. If not, help them with that!

Thank you! you can check the Partner Hub for

Remember that you can check the Partner Hub for more information!