

# What makes a Dropshipper a scalable client for TikTok?

Filtering for good dropshippers as possible clients can be tough. In this document we intend to provide you some guidelines when looking for the right Dropshipper.

## 01 Good Traffic Volume

We consider “good” traffic when a website receives around 5k Monthly Unique Visitors min. This and other indicators of business maturity and brand investment suggest long-term commitment.



\*These points are mandatory.

## 02 Positive Trustpilot Reviews

Flagged as a potential fraud or scam on Trustpilot? Consequently, we can expect a bad user experience, which is against our aims. If you are not sure about the client, check this out.

## 03 +1 Advertising Channel

You may check on Similar Tech if they have more than one advertising channel. This is a sign of a serious intent in advertising/marketing budget allocation.

## 06 Number of Products\*

Make sure that they have a variety of products to sell rather than just one.

## 04 Client's Website UX

If the client's website has a good UX (user experience) it's a green flag! For example, simple navigation, no loading issues, etc.

## 07 Payment Methods

When sellers support a wide range of payment methods such as Klarna, Apple Pay, PayPal, cards, etc.

## 05 Post-sale Experience

Having a clear Post-sale policy on the website is also another guarantee for us that they care about user experience.

## 08 Engagement

Another good sign is when they have valid contact details and they're easily accessible for consultation.



Make #CorpCat happy by connecting with the Dropshippers!

## 09 Policy complaint\*

Make sure the advertiser industry, business model and content doesn't fall under the list of forbidden industries or services.

## 10 Creatives

Do they have more than 1 ad in the platform? Does it look customised and original? Perfect! Good hint that it will be a scalable client. If not, help them with that!

# Thank you!

Remember that you can check the **Partner Hub** for more information!