

E-COMMERCE SALES ANALYSIS DASHBOARD

SALES

\$2,297,200.86



YOY GROWTH ▲ 20.62%

Profit

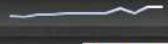
\$286,397.02



YOY GROWTH ▲ 14.41%

Quantity

37873



YOY GROWTH ▲ 27.45%

No of Orders

9924



YOY GROWTH ▲ 28.64%

Profit Margins

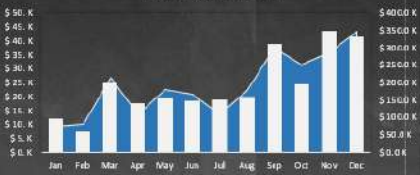
17%



YOY GROWTH ▼ 5.15%

SUM AND PROFIT ANALYSIS

Sum of Profit Sum of Sales

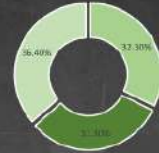


CATEGORY-WISE PROFIT

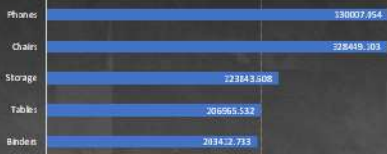


CATEGORY WISE SALES %

Furniture Office Supplies Technology



TOP 10 SUB-CATEGORY SALES ANALYSIS



FILTERS

Year	Segment	Region
2011	Consumer	Central
2012	Corporate	East
2013	Home Office	South
2014		West

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