

# Bank Customer Data Analysis

Total Customer

10K

Churn Rate

20.4%

Active User

51.5%

Credit Card User

70.6%

gender

Female

Male

country

France

Germany

Spain

churn

Churned

Not Churned

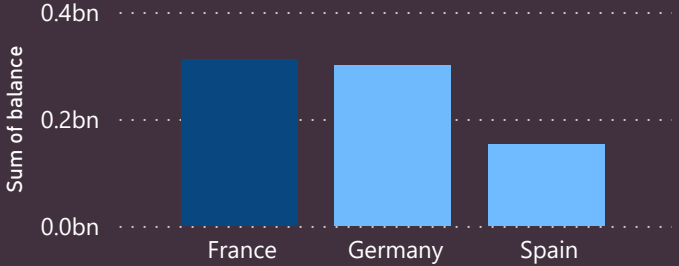
active\_member

Active

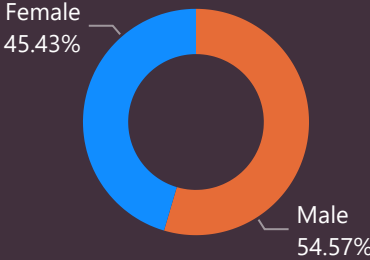
Not Active

Total balance and Customer by Country

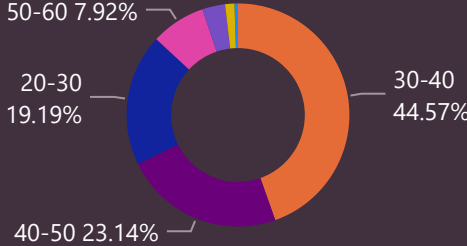
Count of customer\_id 2.48K 5.01K



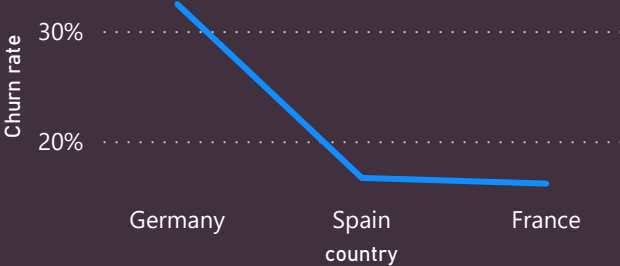
Customer by gender



Total credit\_score by age group

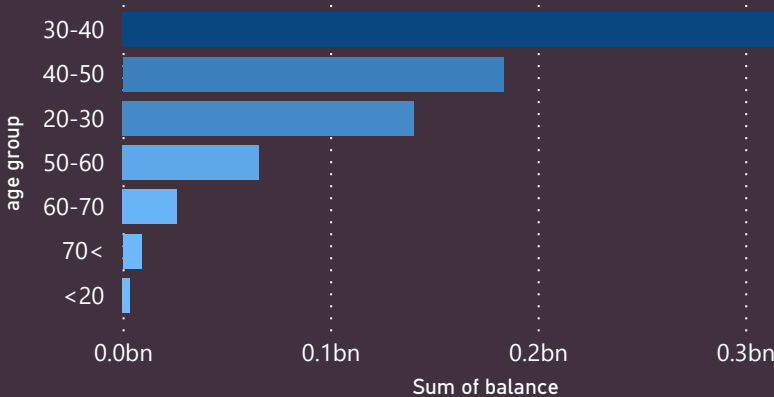


Churn rate by country

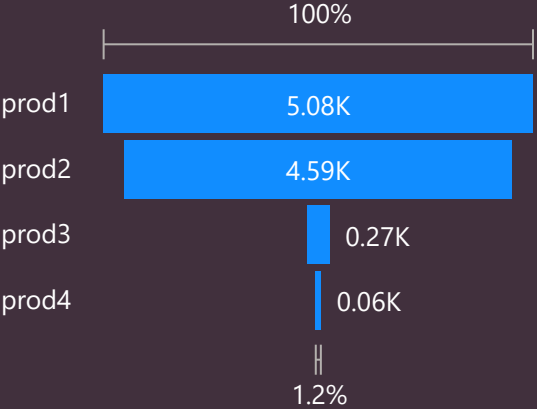


Total balance and Customer by Age group

Count of customer\_id 0.05K 4.45K



Customer by product name



Churn rate by age group

