Total Quantity Sold by Month Total Revenue by Month Total Profit by Month Store_Location ☐ Airport Commercial 658,194.5 180,445.0 52152.0 Downtown Residential Select Value Total Revenue | Month Total Revenue | City **Profits** Quantity Cuidad de Mexico 1649492 200,000 Guadalajara 1322099 Revenue Monterrey 1261846 150,000 903389 Hermosillo Guanajuato 869056 100,000 YTD: 6.96M Puebla 808710 Total Revenue PYTD: **5.32M** 633522 50,000 Toluca 14.4M YTD vs PYTD: 610120 Xalapa 2M ▲ 30.86% Jan 2022 Jul 2022 Jan 2023 Jul 2023 0 500,000 1,000,000 1,500,000 2,000,000 Total Revenue | Product Category Total Revenue | Store Location | Month YTD: 1.8M **Total Profit** PYTD : **1.6M Store Location** ● Airport ● Commercial ● Downtown ● Residential 4.0M YTD vs PYTD: 5093241 Toys 1,000,000 252K ▲ 16.04% Art & Crafts 2705364 Electronics 2246771 YTD: 541K **Total Quantity** 500,000 PYTD: 384K 2226836 Games 1.1M YTD vs PYTD: 2172360 Sports & Outdoors 157K ▲ 40.75% 2,000,000 4,000,000 6,000,000 Jan 2022 Jul 2022 Jan 2023 Jul 2023