## Tahirah Abrash

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## Education

## Seneca College

<u>Certificate with High Honours</u> <u>2016 – 2017</u>

Digital Graphic Design

## **Centennial College**

2010 - 2013

Advanced Diploma in Broadcasting and Film

## **Skills**

HTML 5 + CSS3
Bootstrap 3
Foundation 6
Adobe Animate CC
Adobe After Effects CC
Adobe Dreamweaver CC
Adobe Illustrator CC
Adobe InDesign CC
Adobe Photoshop CC
Microsoft Office
Final Cut Pro 7
Avid Media Composer
Sketch

Additional experience with data management of theatre shows, client contact and billing information, logging company expenses, and writing and distributing monthly e-newsletters and other online promotional materials.

# **Experience**

#### Rich Media

Graphic Designer

November 2017 - Present

Assists and leads in the design and rollout of projects for clients such as Samsung, Scotiabank, and CIBC. Storyboards and creates dynamic and interactive video and animation. Bridges the gap between visual design and technical implementation of web applications through front-end web developement.

# Toronto Offsite Design Festival

<u>Volunteer</u> <u>January 2018</u>

### Toronto International Film Festival

<u>Festival Staff, Voting Supervisor, Lines Lead Supervisor</u> <u>August – September 2015, 2016, 2017</u>

Directed volunteer interactions with the public regarding the People's Choice Awards. Deployed volunteers and managed their collection of votes. Organized and consolidated each round of votes and coordinated their daily pickup. Managed the ticketing line at the Festival Box Office and directed members, industry, and public. Answered inquiries regarding sales, screening and venue information.

## Starbucks Coffee Company

<u>Shift Supervisor, Partner of the Quarter 2016</u> <u>September 2013 – September 2017</u>

### School Editing

<u>Post Production Intern</u> <u>January – August 2013</u>

Sourced footage for commercial mock ups. Prepared and delivered content materials by organizing external drives and archived materials. Organized, and prepared footage for editors and created online postings of projects for clients including Burger King and Virgin Mobile. Took and redirected calls, greeted clients, and managed monthly credit expenses at the front desk.

# The Public Assembly

<u>Production Assistant</u> <u>February – March 2013</u>

Assisted the production on set through managing an organising production material, headshots, and contact information for each actor on set. Moved and directed film equipment between shooting locations.