# Tahirah Abrash

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### Education

### Seneca College

<u>Certificate with High Honours</u> <u>2016 – 2017</u>

Digital Graphic Design

# **Centennial College**

2010 - 2013

Advanced Diploma in Broadcasting and Film

### **Skills**

HTML 5 + CSS3

Bootstrap 4

Foundation 6

Adobe Animate CC

Adobe After Effects CC

Adobe Dreamweaver CC

Adobe Illustrator CC

Adobe InDesign CC

Adobe Photoshop CC

Microsoft Office

Final Cut Pro 7

Avid Media Composer

Sketch

# Experience

#### Rich Media

<u>Graphic Designer</u> November 2017 – Present

Leads and assists in the design and roll out of projects for clients such as Samsung, Scotiabank, and CIBC. Storyboards and creates dynamic and interactive video and animation. Bridges the gap between visual design and technical implementation of web applications through front-end web development.

# Toronto Offsite Design Festival

<u>Volunteer, Event Registration and Docent/Greeter</u> <u>January 2018</u>

### Toronto International Film Festival

<u>Festival Staff, Voting Supervisor, Lines Lead Supervisor, Volunteer</u> <u>August – September 2015, 2016, 2017, 2018</u>

Directed volunteer interactions with the public regarding the People's Choice Awards. Deployed volunteers and managed their collection of votes. Organized and consolidated each round of votes and coordinated their daily pickup. Managed the ticketing line at the Festival Box Office and directed members, industry, and public. Answered inquiries regarding sales, screening and venue information.

### Starbucks Coffee Company

Shift Supervisor, Partner of the Quarter 2016 September 2013 – September 2017

## **School Editing**

<u>Post Production Intern</u> <u>January – August 2013</u>

Sourced footage for commercial mock ups. Prepared and delivered content materials by organizing external drives and archived materials. Organized, and prepared footage for editors and created online postings of projects for clients including Burger King and Virgin Mobile. Took and redirected calls, greeted clients, and managed monthly credit expenses at the front desk.

# The Public Assembly

<u>Production Assistant</u> February – March 2013

Assisted the production on set through managing an organising production material, headshots, and contact information for each actor on set. Moved and directed film equipment between shooting locations.