

Website Google Launch — Complete Step■by■Step Guide

PHASE 1 — Deploy Website

- 1 Build your website.
- 2 Push code to GitHub.
- 3 Deploy using Vercel (or similar).
- 4 Ensure the site loads publicly.

PHASE 2 — Basic SEO Setup

- 1 Add favicon and logo.
- 2 Add title and meta description.
- 3 Add Open Graph and Twitter tags.
- 4 Add structured data (Organization JSON■LD).

PHASE 3 — Make Site Crawlable

- 1 Create /public/robots.txt allowing all crawlers.
- 2 Create /public/sitemap.xml listing public pages.
- 3 Deploy once after all SEO changes.

PHASE 4 — Google Search Console

- 1 Open Google Search Console.
- 2 Add property using URL prefix.
- 3 Verify using HTML meta tag.
- 4 Submit sitemap.xml.

PHASE 5 — Force Indexing

- 1 Use URL Inspection tool.
- 2 Request indexing for homepage.
- 3 Request indexing for main public pages.

PHASE 6 — After Indexing

- 1 Search: site:yourdomain.com
- 2 Wait for crawl cycles.
- 3 Share site to create signals.

PHASE 7 — Get Traffic (Real SaaS Steps)

- 1 Create public landing pages.
- 2 Write blog content.
- 3 Share on communities.
- 4 Encourage brand searches.

PHASE 8 — If You Buy a Domain

- 1 Buy domain from registrar.
- 2 Connect domain inside Vercel.
- 3 Set domain as primary.
- 4 Add domain property in Search Console.
- 5 Submit sitemap again.

PHASE 9 — Domain SEO Benefits

- 1 Brand authority improves.
- 2 Ranking improves.
- 3 Trust increases.
- 4 Better sharing links.

PHASE 10 — Checklist For Every New Website

- 1 Deploy site.
- 2 Add SEO meta.
- 3 Create robots.txt.
- 4 Create sitemap.xml.
- 5 Verify Search Console.
- 6 Submit sitemap.
- 7 Request indexing.
- 8 Share site.