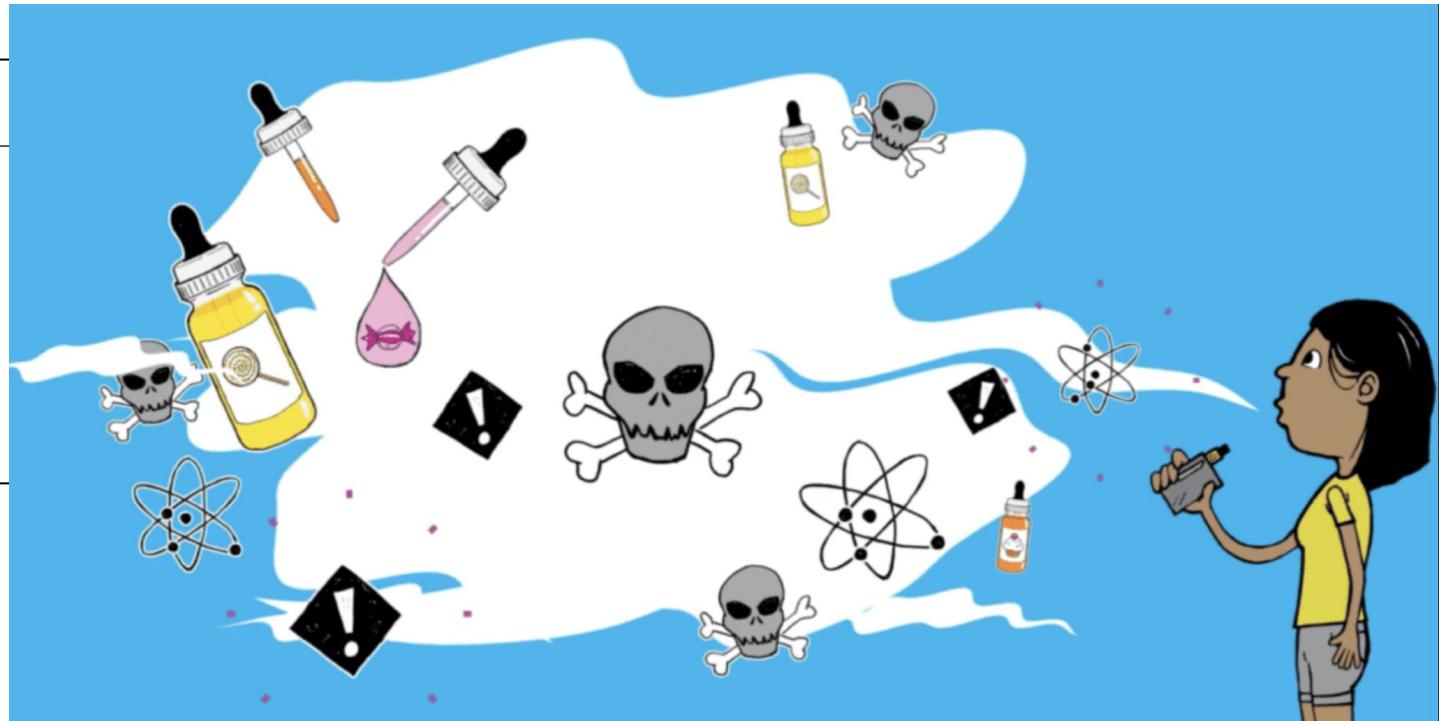


A TRU – Plum Borough Partnership to Curb Youth Addiction in Allegheny County

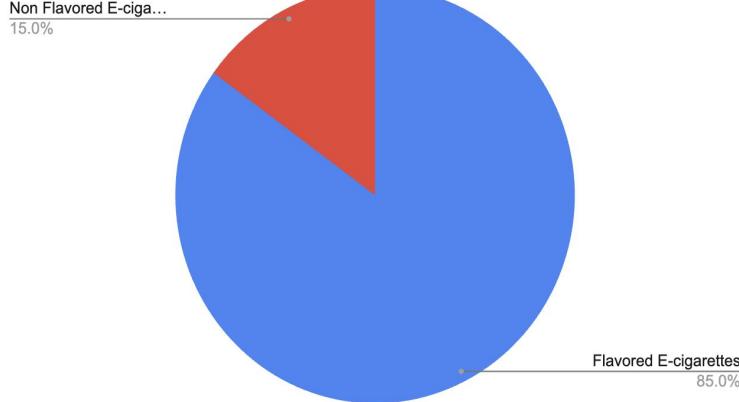
Audience

- Plum Borough School District
- TRU Representatives

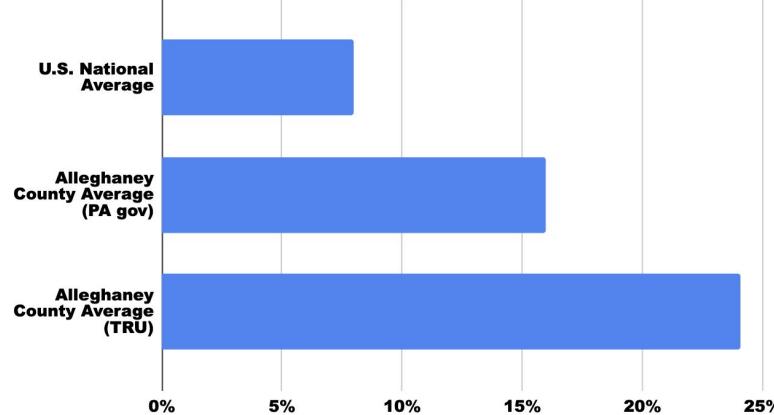


Allegheny County youth face disproportionately high addiction rates

First time usage amongst teens



Active E-cigarette Usage Reporting Amongst Teens



What can be done?



Why Plum Borough middle school?

- **1/3 of students are economically disadvantaged**
- **School district adequacy gap of \$4.7 million**
- **Halt on vape detectors**



Plum



Why Tru is the perfect fit?

- 65% reduction in youth nicotine use
- Have grants that can cover costs
- Prebuilt materials
- Local

