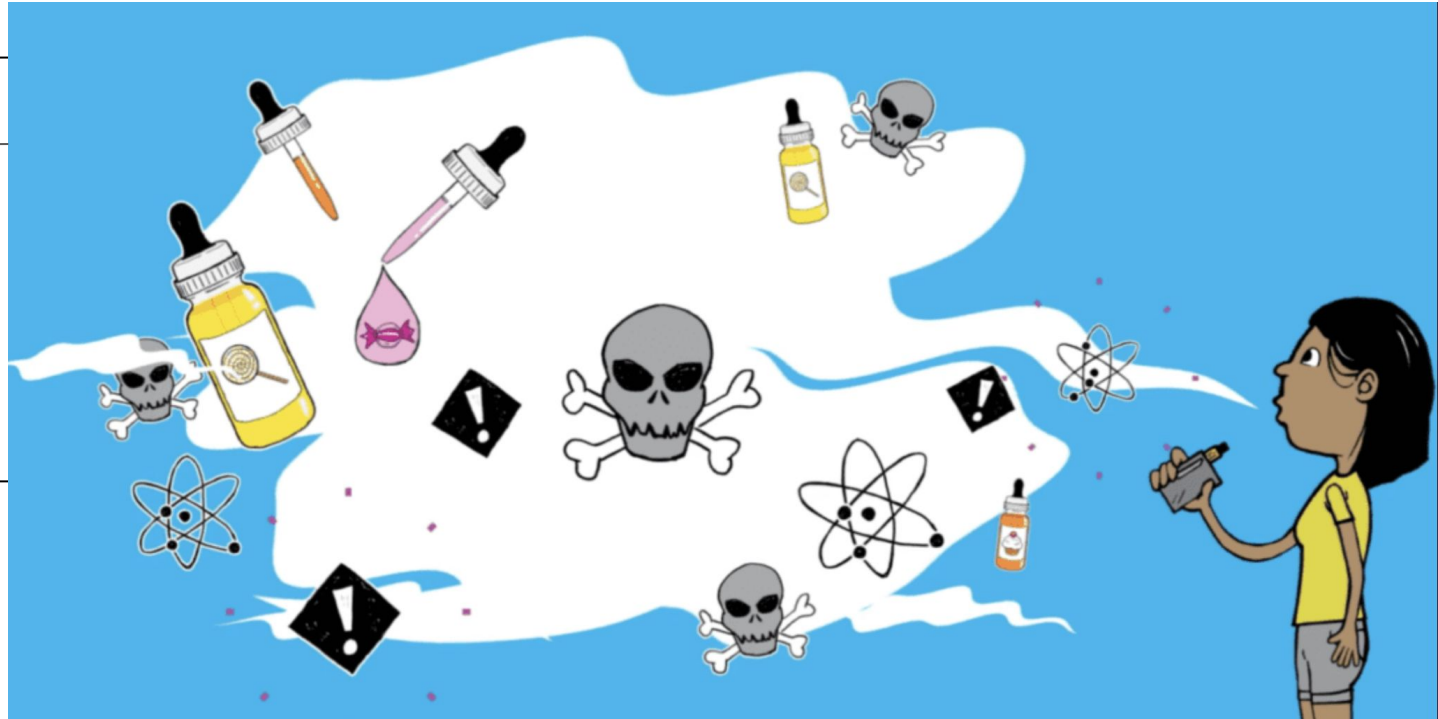


A TRU – Plum Borough Partnership to Curb Youth Addiction in Allegheny County

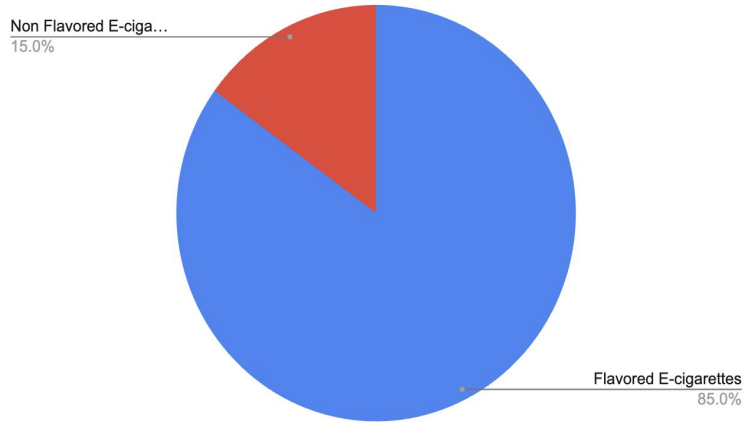
Audience

- Plum Borough School District
- TRU Representatives

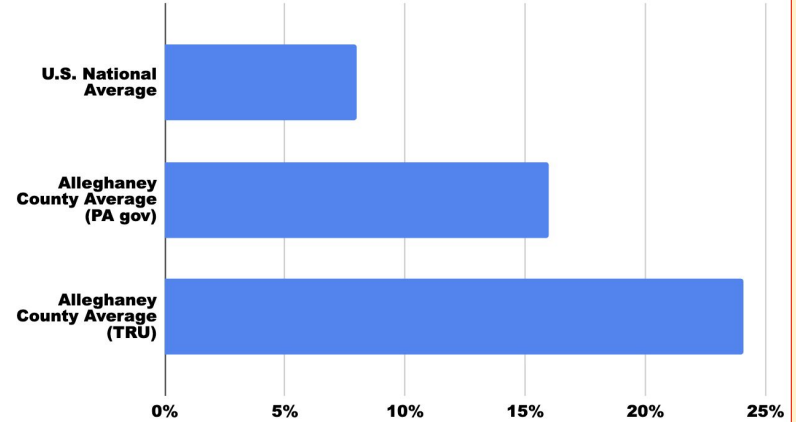


Allegheny County youth face disproportionately high addiction rates

First time usage amongst teens



Active E-cigarette Usage Reporting Amongst Teens



What can be done?



tru
tobacco resistance unit

Why Plum Borough middle school?

- $\frac{1}{3}$ of students are economically disadvantaged
- School district adequacy gap of \$4.7 million
- Halt on vape detectors



24,257 U.S. students questioned in 2024 at response rates of 76 to 89 percent
Source: NIDA/NIH Monitoring the Future

Why Tru is the perfect fit?

- 65% reduction in youth nicotine use
- Have grants that can cover costs
- Prebuilt materials
- Local

