

TAHMEED NASER

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SUMMARY OF QUALIFICATIONS

Languages: Java, Python, JavaScript, HTML/CSS, VBA

Tools: Jira, Figma, Microsoft Office, Hubspot, Notion, Confluence

Developer Tools: Git, GitHub, Firebase, VS Code

Soft Skills: Leadership, Collaboration, Public Speaking, Time Management

EXPERIENCE

CEO and Co-Founder

August 2020 – August 2021

XHacks Hackathon

Mississauga, ON

- Created the second largest Hackathon in Canada with over **1200+ participants**
- Networked and received sponsorships from companies such as HyperX, Qoom, Symbi.ai and more
- Created business templates, social media posts, and webpages that **1000+** people viewed

Chief Marketing Officer

August 2021 – August 2022

Target Alpha

Toronto, ON

- Worked as part of a **national organization** that manages thousands of students throughout Canada
- Used social media scheduling applications to create a calendar of social media posts
- Communicated with **750+ community members** regarding their questions and concerns
- Effectively delegated tasks, attended weekly meetings, and **lead all marketing efforts**

Marketer and UI/UX Designer

July 2021 – April 2022

Mitra Biotechnologies

Waterloo, ON

- Created and edited **30+** Instagram and Facebook posts for social media
- Helped with the design process of the website through **ideation and troubleshooting**
- Crucial member of a growing startup with over 25+ employees
- Increased all platform traffic by **85%**

AI Climate Change Research Assistant

March 2019 – December 2020

University of Toronto

Toronto, ON

- Under the supervision of Professor Brad Bass, created 3 different **machine learning models** using the software COBWEB
- Attended weekly meetings to better understand these relationships by learning from the Professor and undergraduate students
- Collected **data analytics** to help support an extensive research paper

PROJECTS

Pigeon | Swift UI, Figma, PowerPoint

- Developed a mobile application that was presented at TU20 Cup
- Worked alongside a team for over a year to create a product from start to finish
- Became finalists out of **80 participants**

Destiny | Figma, HTML, CSS, JavaScript

- Developed a web application
- Created wireframes using Figma
- Implemented **UI/UX design principles** to map userflow
- Created final application with VS Code and deployed using Git on GitHub

ACHIEVEMENTS

Case Competitions: TU20 Cup Finalist, **Top 10** Overall and Oral DECA Performance, Peel Investment Club Stock Pitch Competition Winner

Academic: President's Scholarship, Avogadro Contest **Top 10%**, Multiple Math Contest Participant

EDUCATION

University of Waterloo

Candidate for Bachelor of Applied Science in Management Engineering

Waterloo, ON

Sept. 2022 – May 2027