TAHMEED NASER

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EDUCATION AND SKILLS

University of Waterloo   Sept. 2022 – May. 2027
Bachelor of Applied Science, Management Engineering   *Waterloo, ON*

Relevant Coursework: Intro to Computer Programming, Algorithms and Data Structures, Engineering Economics
Languages/Frameworks: Python, JavaScript, HTML/CSS, React, Java, VBA, R
Technologies: Microsoft Office, Agile, Scrum, Waterfall, Figma, Notion, Jira, PowerBI, Git

EXPERIENCE

Microsoft Project Intern   May – Aug. 2023
University of Waterloo   *Waterloo, ON*
- Collaborated with Microsoft within the WE Accelerate program to design and implement a **Travel Advisory Tool** leveraging **Microsoft Azure AI** to improve travel accessibility and safety
- Formulated a robust product strategy through active engagement with stakeholders, mentors, and team members
- Implemented the Agile framework in Jira for sprint management, achieving a **60%** boost in efficiency and quality
- Received an excellent evaluation from a panel of Microsoft data scientists, establishing the project as an exemplar

Design Intern   July 2021 – Sept. 2022
Mitra Biotechnologies   *Waterloo, ON*
- Streamlined the UI/UX design process through Figma, reducing over **10 hours** of repetitive HTML/CSS work
- Facilitated communication across cross-functional teams within a dynamic startup setting, ensuring quality assurance, leading to a reduction in average webpage development time by **2 days**
- Spearheaded an increase in all platform traffic by **85%** through user research, SEO, beta testing, and A/B testing

Project Growth Lead   Aug. 2021 – Aug. 2022
Target Alpha   *Toronto, ON*
- Pioneered a growth model by using social media, scheduling applications, and strategic marketing principles
- Conducted user interviews with a community of **750+ members** to solicit valuable event feedback and suggestions
- Orchestrated and supervised marketing endeavours, driving **nationwide expansion** and doubling membership

Co-Founder   Aug. 2020 – Aug. 2021
XHacks Hackathon   *Mississauga, ON*
- Established one of Canada's premier hackathons, with a turnout of over **900 participants**, a distinguished panel of 30+ judges, and support from 10+ industry sponsors
- Constructed detailed **project timeline**, roadmap, and checkpoints through weekly meetings with the use of Jira
- Attained a participant satisfaction rate of **90%** by proactively addressing all participant inquiries and feedback

PROJECTS

Pigeon | *Swift UI, Figma, Google Maps API*
- Developed a ride-sharing mobile application for over a year that was presented at the **Tech Under Twenty Cup**
- Outlined various **consumer profiles** and outlined user flow to better address customer challenges and needs
- Became finalists out of **80+ participants** and presented a minimum value product to industry professionals

COBWEB | *Cobweb, Jira, VS Code, GitHub*
- Developed **machine learning models** using the software COBWEB, under Dr. Brad Bass at the University of Toronto
- Analyzed climate change impacts through **regression** modelling, isolation testing, and team retrospectives
- Collected **data analytics** from models to provide resources for an academic journal and future research

UWAFT | *Figma, Jira, Unity, GitLab*
- Part of the University of Waterloo Alternative Fuels Team, which converts gas-powered vehicles to electric vehicles
- Conducted user interface research, **bug testing**, and SWOT analysis for Cadillac Lyriq infotainment system screen

ACHIEVEMENTS AND CERTIFICATIONS

Awards: TU20 Cup Finalist, **Top 10** Overall and Oral DECA Performace, Avogadro Chemistry Contest **Top 10 %**

Certifications: Google Project Management, Microsoft Azure AI Fundamentals, Microsoft Azure Fundamentals