# Project report (week 2)

We have already proposed our project which is pharmaceutical "Company Intro and Product details". Now we will present a report on our next step which is based on knowledge gathering and information collecting steps .

**Goals of task :**

- ❑ Gathering knowledge about proposed project

- ❖ Determine some questions and enrich knowledge level with the answer of that questions .

- ❖ Take some hints from currently existed system

- ❑ Presenting Diagram of the survey result

**Task Description:**

We have followed some questionnaires step to enrich our knowledge level .Also we have taken some hints from existence system. So all process divided into 3 steps. They are ,

1.Interview of expert

2.Field survey on questions

3.Hints from existed system

**Interview of expert on some questions :**

Interview person :

MD. Mozammel Hossain

(email : mozammelhossain442@gmail.com)

AM , Kemiko Pharmaceuticals Ltd.

338, Segun Bagicha, Dhaka-1000,Bangladesh .

**Reason for choosing him :**

He has chosen by us because he has vast experience on our targeted company . So he is more better person than others to give us information .  He has been working almost 20 years in Kemiko Pharmaceutical and has done excellent job to spread out kemiko pharmaceuticals market at the south part of Bangladesh .So we think he is the best person to guide us.

**Interview Questionnaires and Answer :**

❑ At present time how it looks the position of the pharmaceutical company from economical point of view ? Good or bad ?

➢ Good

❑ From your views ,How kemiko operate their activity ? With update technology or manual process ?

➢ 70% manual process

❑ Which type of software they have already included with their system ?

➢ General office management tools have added

❑ How many pharmaceutical product have been producing by Kemiko pharma ?

➢ 245 product have been producing in local market.

❑ Have there any opportunity to do something for their advertisement ?

➢ Obviously there have lot of opportunity . We have been producing lot of product in local market and this business is stand on the advertisement of the product . Every moment we need to fight with other companies so company will grab it if you give any latest idea of company advertisement

❑ We want to make a app on the product list . Where product will present with generic name and other related popular product name will be presented . Is this idea work for advertisement ?

➢ Good idea . Maximum pharmaceutical company have not any mobile app for local people so may be it will be worked .But you can add some other features which will make it more perfect .

❑ For example ?

➢ You can add a section for referred doctor info of that company . Doctor will also get some benefit from there and local people also get some info from there of specialized doctor . Then you can add a section for the drug house operator where they can call a local representative of the pharmaceutical company for the product.

❑ What are the obstacles we may face ?

➢ You need lot of data and at first you need to make sure all data are correct .Because single error of data make big disaster in the market of a pharmaceutical company and it is also related with their fame . So be careful about collecting data and make sure you have enough knowledge on full project.

**Hints from existent software :**

We have taken some hints form http://dimsbd.com/ . It has build by ITmedicus corporation which contain all probable product list of the medicine in Bangladesh. But our approach is different .

Difference between dims and our software :

Dims have been working on whole product info of pharmaceutical company in Bangladesh . But we are working on a significant company and its product and referred doctor info. But Dims have no doctor info or several company info.

**Questions for field survey on local user:**

We have taken help from google doc . link of that questions is https://docs.google.com/forms/d/e/1FAIpQLSeAD7kPfpcPHkpy7zcMNVE7aUXEWjAl5OwFRn7fatrzf0dErw/viewform . Local people have put their choice here and we have found our survey result by google docs facilities .

QUESTIONS      RESPONSES   75

# Pharmaceutical Knowledge

please choose your answer :

**What is your occupation?**     ☑ Checkboxes

☐ Student ✕

☐ Pharmacy man ✕

☐ Doctor ✕

☐ Others ✕

☐ Other... ✕

☐ Add option

Required 🔵 ⋮

**Have you any idea on the generic of pharmaceutical company medicine ?** *

○ Maybe

○ Yes

Which popular pharmaceutical company name you have known ?

Short answer text

Which parasitemol tablet you have known ? *

◯ Napa

◯ Ace

◯ Xpa

◯ perpairal

◯ Other…

Which omeprazole groups tablet you have taken for Acidity ? *

◯ Seclo

◯ Omex

◯ Losectil

◯ Ometid

◯ Other…

Which esomeprazole groups tablet you have taken for cronic Acidity ? *

◯ Maxpro

◯ Anaflex

◯ Nasopin

◯ Other…

## Which Domperiodone groups tablet you have knownn for vomiting ?  *

◯ Anet

◯ Omidon

◯ Motigut

◯ Motidom

◯ Other…

## Which Diclofenac groups tablet you know as pain killer ?  *

◯ Apain

◯ Clofenac

◯ Diclofenac

◯ Intafenac

◯ Other…

## Is it helpful  for local user if a pharmaceutical company  provide mobile  *

◯ Yes

◯ No

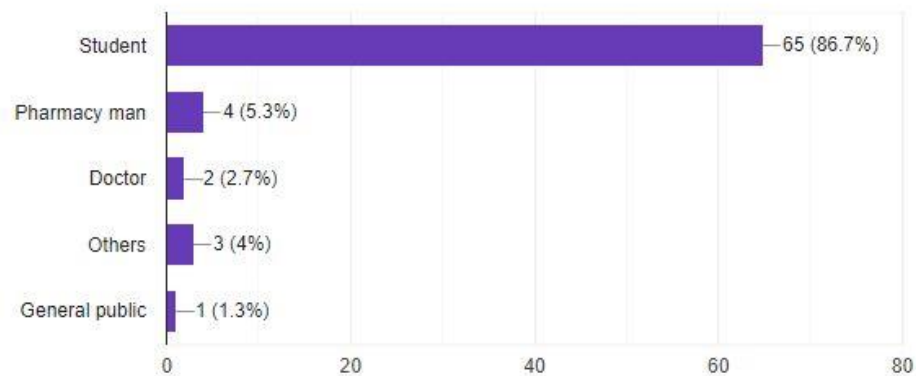Have you ever used any app of pharmaceutical product info? *

☐ Yes

☐ No

From this survey we have found many data . Though market value of this sector is 200 billion taka , people have not much knowledge on pharmaceutical company . Every people has known some specific medicine name though others company has same generics medicine .
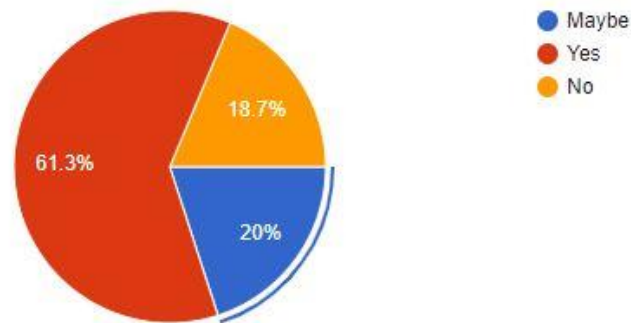
## What is your occupation?

75 responses

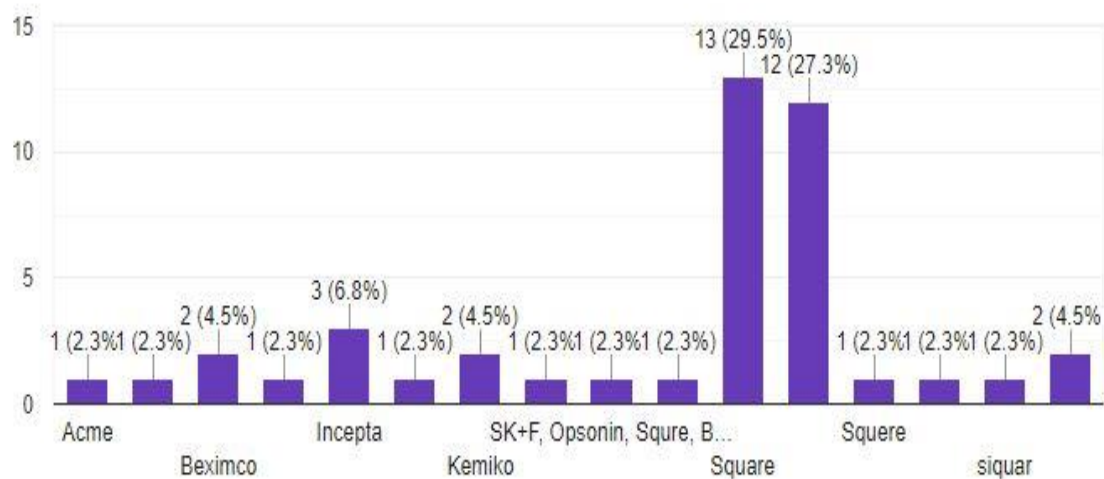Have you any idea on the generic of pharmaceutical company medicine
?

75 responses



- Maybe
- Yes
- No

61.3%
18.7%
20%

Which popular pharmaceutical company name you have known ?

44 responses



13 (29.5%)
12 (27.3%)

3 (6.8%)

1 (2.3%1 (2.3%)    2 (4.5%)    1 (2.3%)    1 (2.3%)    2 (4.5%)    1 (2.3%1 (2.3%1 (2.3%)    1 (2.3%1 (2.3%1 (2.3%)    2 (4.5%

Acme            Incepta            SK+F, Opsonin, Squre, B...            Squere
        Beximco            Kemiko            Square            siquar

## Which parasitemol tablet you have known ?

75 responses



- ● Napa
- ● Ace
- ● Xpa
- ● perpairal
- ● Dual

20%

9.3%

65.3%
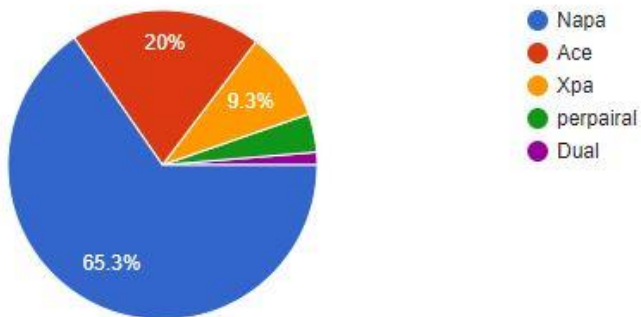
## Which omeprazole groups tablet you have taken for Acidity ?

75 responses



- ● Seclo
- ● Omex
- ● Losectil
- ● Ometid
- ● Acifix
- ● Finix
- ● Omel

16%

16%

60%
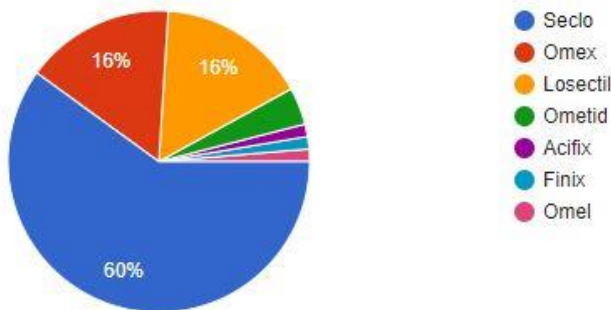
## Which esomeprazole groups tablet you have taken for cronic Acidity ?

75 responses



Legend:
- Maxpro
- Anaflex
- Inflect
- Nasopin
- Didn't take
- None
- Esozol

Values shown on chart: 10.7%, 13.3%, 68%
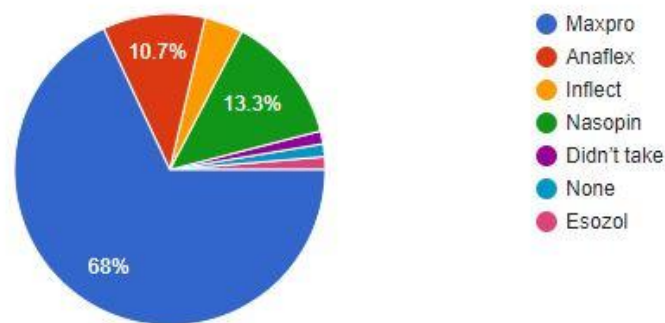
# Which Domperiodone groups tablet you have knownn for vomiting ?

75 responses



Legend:
- Anet
- Omidon
- Motigut
- Motidom
- Option 4
- Doridon

Values shown: 21.3%, 8%, 13.3%, 52%
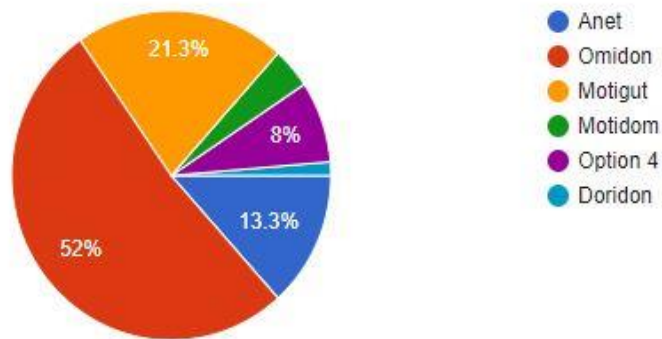
# Which Diclofenac groups tablet you know as pain killer ?

74 responses



Legend:
- Apain
- Clofenac
- Diclofenac
- Intafenac

Values shown: 17.6%, 9.5%, 40.5%, 32.4%
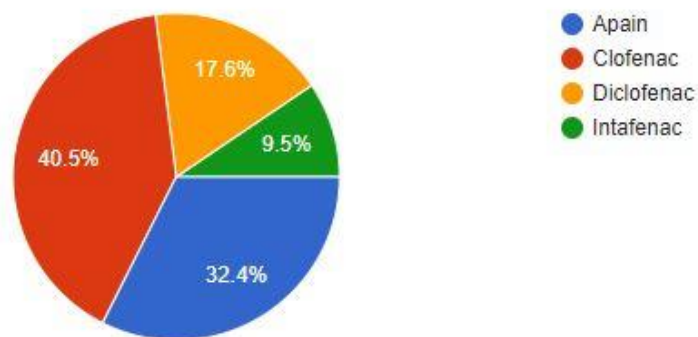
## Have you ever used any app of pharmaceutical product info?

34 responses



| | |
|---|---|
| Yes | 7 (20.6%) |
| No | 27 (79.4%) |
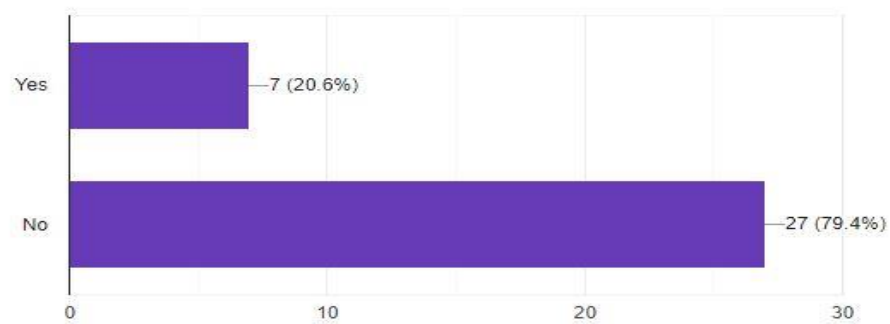
## Is it helpful for local user if a pharmaceutical company provide mobile app about their product details?

62 responses



● Yes
● No

96.8%

Survey report result of those data make us more confident .Also we have also get many knowledge from here which will help us to make our expected software .

At the end , we are satisfied with this report . Because after analysis all report and data we have found lot of knowledge from here which will help us so much in future at every where . It will help us to make a good database , user interface and also help us to make our app more popular in local market .So it is one of the most important part in our project making steps .