



LULU COMPREHENSIVE SALES REPORT:-DASHBOARD

YEAR

All

PRODUCT CATEGORY

All

PRODUCT SUB-CATEGORY

All

TOTAL SALES

31.59M

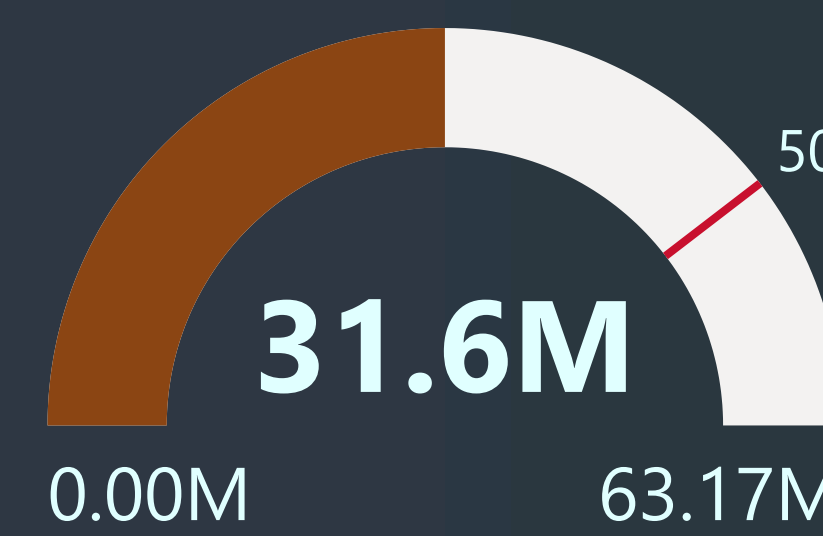
ALL TIME SALES

2.27M

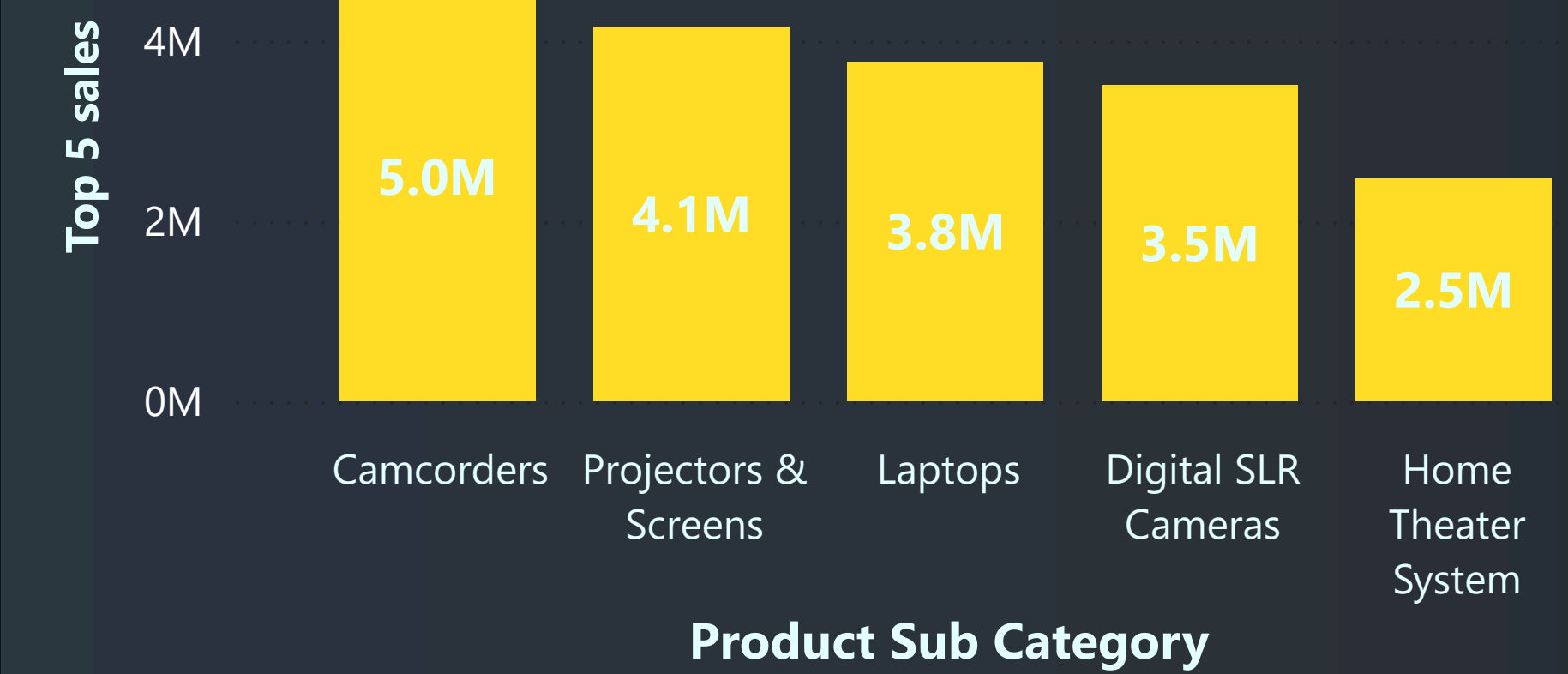
AVERAGE SALES

358.95K

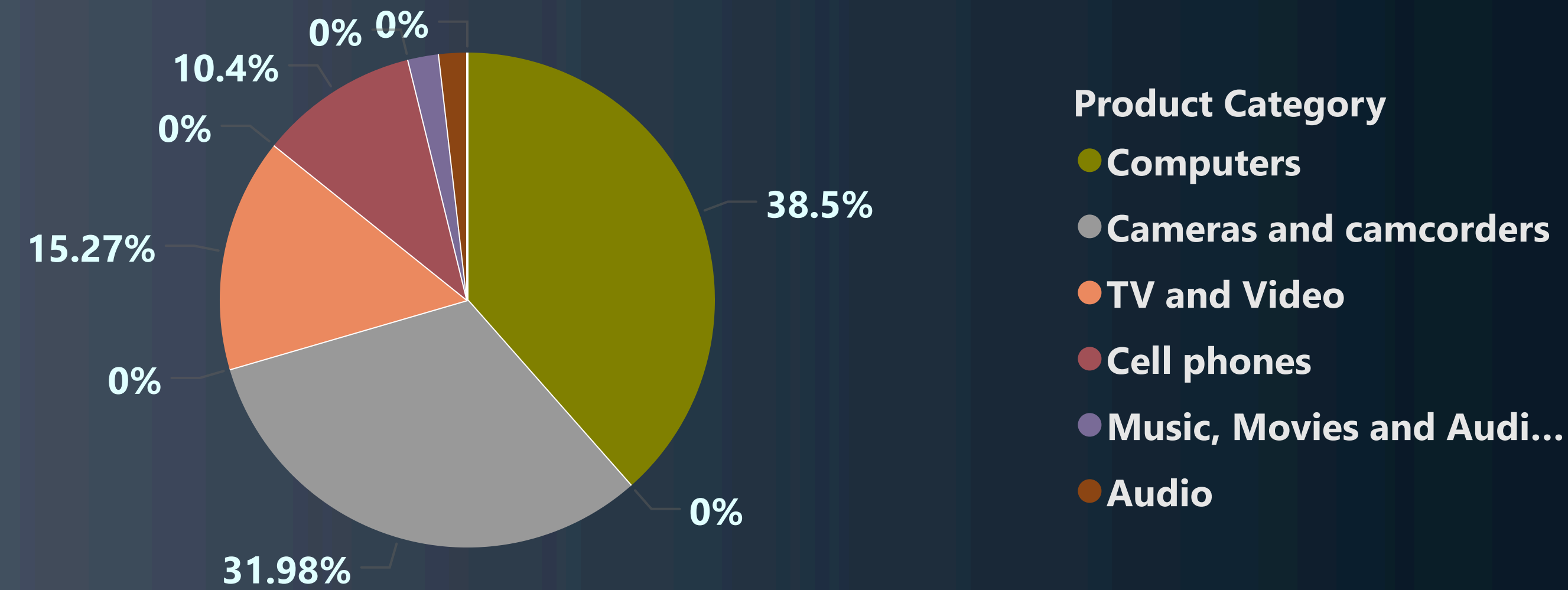
TARGET VS SALES



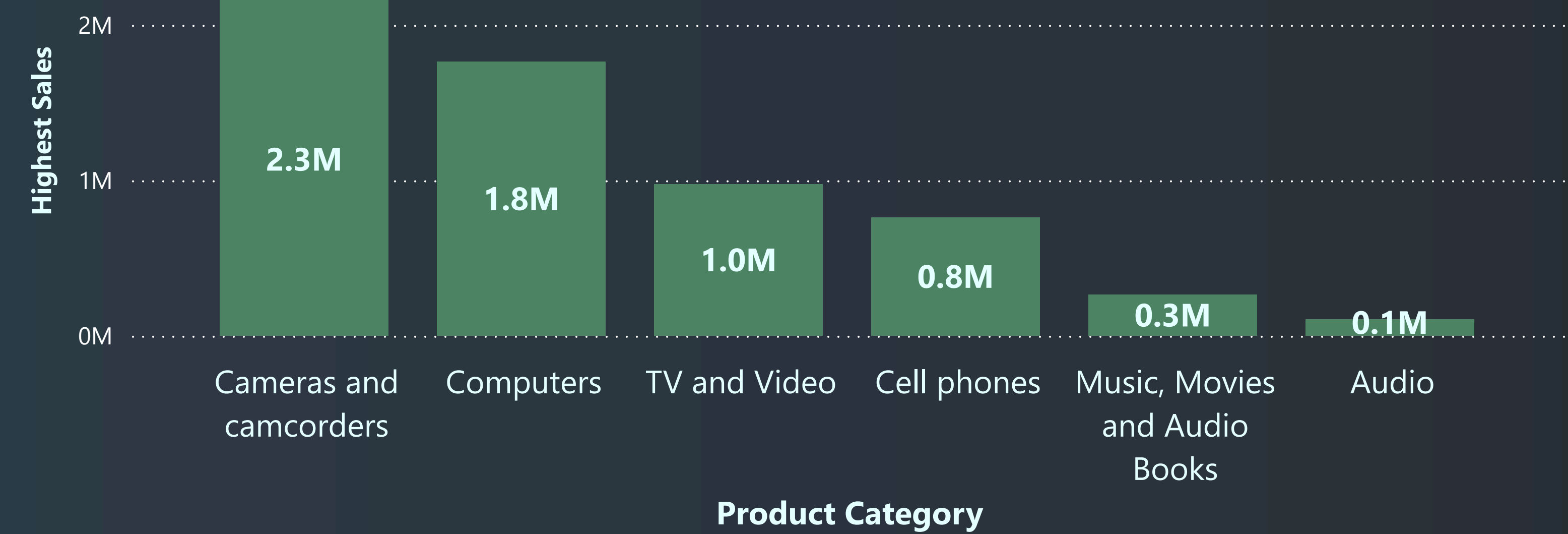
TOP 5 SALES PRODUCTS



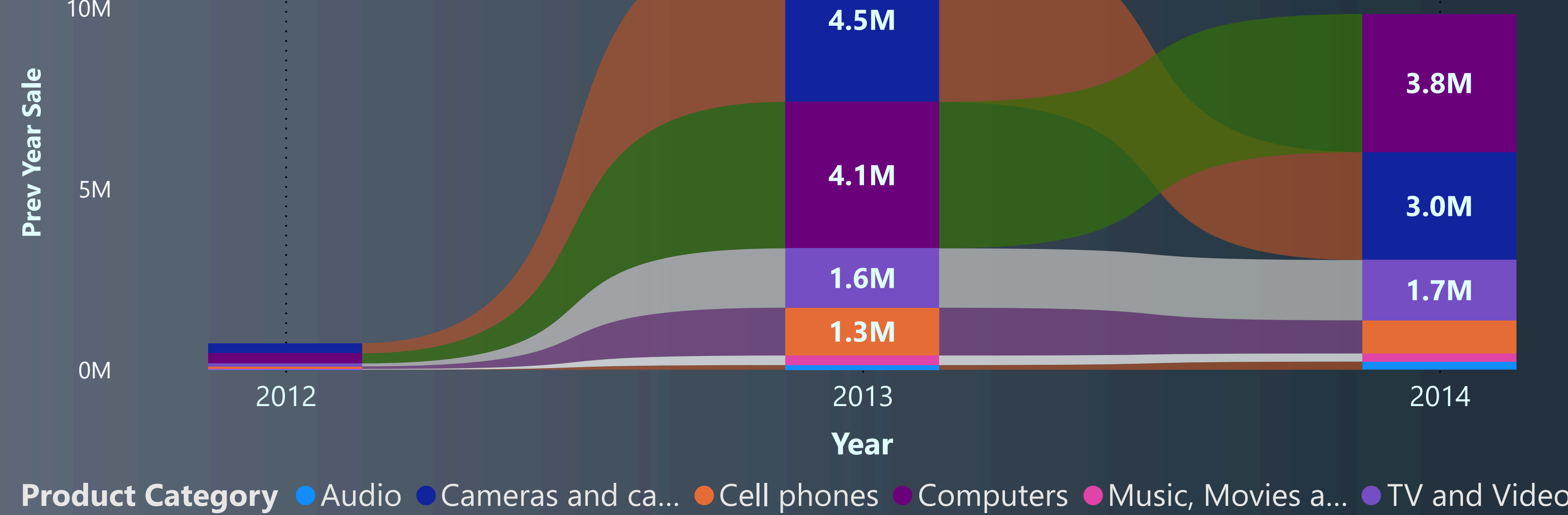
SALES GROWTH CONTRIBUTION BY CATEGORY



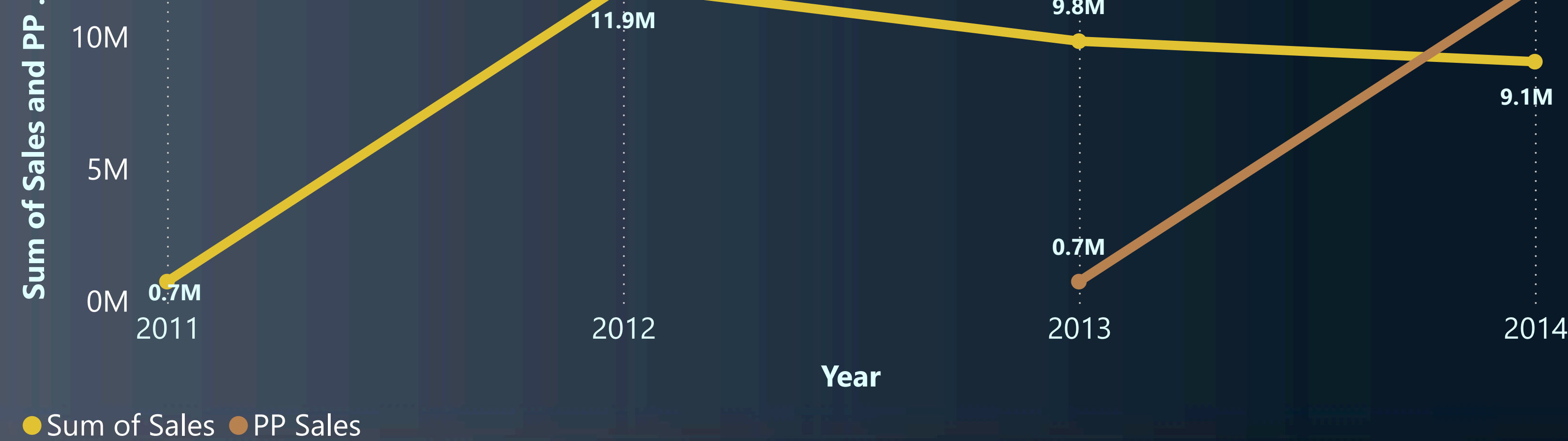
HIGHEST SALES BY PRODUCT CATEGORY



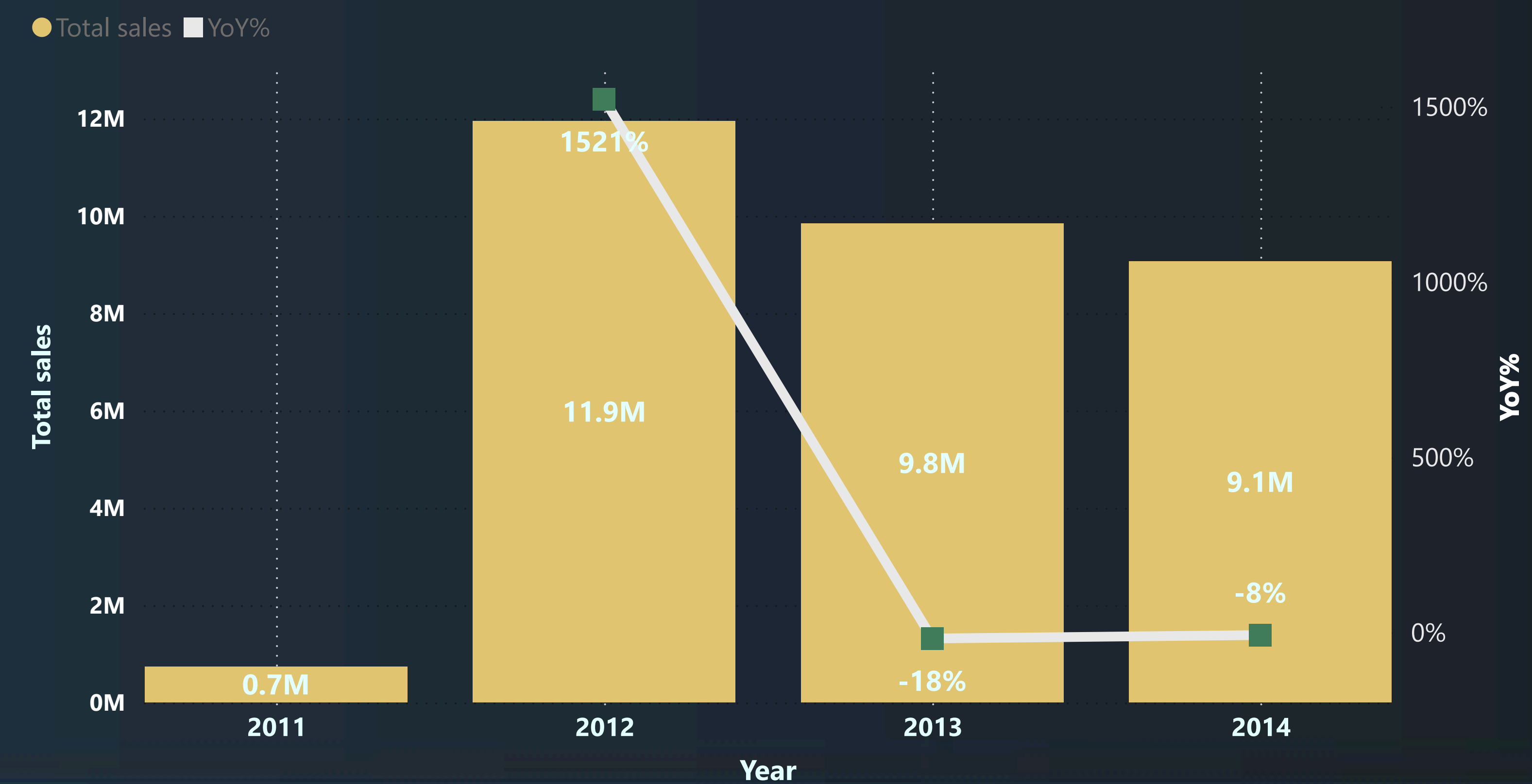
SALES TRENDS BY YEAR
BY PRODUCT CATEGORY



SALES BY YEAR: A COMPARATIVE ANALYSIS



TOTAL SALES ANALYSIS WITH YEAR-OVER-YEAR
PERCENTAGE GROWTH





This a Product Data table with 4 columns, where max no.of DAX functions were added, along with date master.