

# TAHSIN SAJID

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## SUMMARY

Results-driven Shopify Developer with hands-on experience in building user-friendly and optimized e-commerce stores. I specialize in theme customization, app integrations, and SEO best practices. Passionate about helping brands grow through tailored Shopify solutions and eager to contribute to high-impact, conversion-focused online businesses.

## TECHNICAL SKILLS

- **Shopify Store Setup & Backend Configuration**
- **Custom Theme Design & Brand Identity Integration**
- **Product & Collection Page Development**
- **App Integration & Payment Gateway Setup**
- **SEO Optimization & Analytics Implementation**

## PROJECTS

### Nina Branded Collection

- Developed a modern, responsive Shopify store for a clothing brand targeting young female audiences.
- Implemented smooth navigation, optimized product pages, and secure payment integration.
- Focused on conversion-friendly UI and SEO practices to drive consistent online sales.
- [🔗 https://ninabrandecollection.com/](https://ninabrandecollection.com/)

### Faryal Yasin

- Crafted an elegant and minimal Shopify store for a premium fashion and accessories brand.
- Customized theme layouts, organized product collections, and enhanced mobile responsiveness.
- Improved shopping experience to support brand storytelling and product engagement.
- [🔗 https://faryalyasin.com.pk/](https://faryalyasin.com.pk/)

### AI Agent Projects (Langchain)

- Built a bold and user-focused Shopify store for automotive accessories and styling products.
- Integrated smart filtering, dynamic banners, and a simplified checkout process.
- Optimized store speed and structure to support both retail and wholesale customer journeys.
- [🔗 https://auto-furnish.com/](https://auto-furnish.com/)

## EDUCATION

### Bachelor of Science in Chemical Engineering

University of Engineering and Technology (UET), Lahore

**2014 - 2018**

### Intermediate - FSc

Punjab Group of College Bahawalpur

**2012 - 2014**

## ADDITIONAL INFORMATION

- **The 6 Critical Practices for Leading a Team**, FranklinCovey
- **Harvard ManageMentor**, Harvard Business Publishing
- **The 7 Habits of Highly Effective People**, FranklinCovey