

## Tai Dinh

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### EDUCATION

**University at Buffalo, The State University of New York** | Buffalo, NY  
*Bachelor of Science in Business Administration, Concentrations in MIS & Finance*

Graduated May 2025  
**GPA: 3.75**

### EXPERIENCE

**Uplifty AI** | Remote

Nov 2025 – Mar 2026

*Product Management Intern*

- Collaborated cross-functionally with engineering, design, and marketing in agile sprints to define product requirements, user stories, and sprint priorities, driving feature delivery from discovery to app store release.
- Performed QA and regression testing using structured test cases across development, testing, staging, and production environments, tracked bugs, and managed fixes in Jira to ensure App Store compliance.
- Led team meetings including mob programming sessions, presented app demos to external stakeholders, and facilitated all-hands meetings to showcase weekly developer progress and align cross-functional teams.

**Amazon DSP** | New Windsor, NY

Jun 2023 – Aug 2024

*Process Assistant*

- Assisted area managers in operational processes, coordinating dock, sort, and dispatch activities to ensure efficient package flow.
- Led onboarding process for new hires, providing training, resources, and mentorship to ensure smooth integration and faster time-to-productivity.

**Marketplace Business Simulation** | Buffalo, NY

Feb 2025 - Apr 2025

- Led a virtual company to 1<sup>st</sup> place among 5 competitors by achieving highest score, evaluated on performance across various business functions such as marketing, HR, operations, and Finance.
- Maintained customer-focused business model, adapted to market changes, and reinforced team collaboration quarterly to sustain a leading position in competitive market.

**Creative Financial Planning, Inc. Job Shadow** | Nyack, NY

Apr 2021

- Shadowed a certified financial planner in evaluating client financial situations, analyzing investment options, and building retirement plan strategies while demonstrating professional demeanor and high attention to detail.

### PROJECTS

**Quantium Retail Data Analytics** | Forage

Jun 2025

- Applied R Programming to perform end to end analytics, including data cleaning, exploration, and visualization of retail grocery store transaction datasets.
- Performed data wrangling and customer segmentation, to extract insights and deliver data-driven recommendations to the chips category manager.
- Evaluated trial store performance by identifying benchmark control stores and analyzing the impact of new trial layouts, providing data-driven recommendations on whether to roll out changes across all locations.

**Profitability & Credit Risk Analysis** | Buffalo, NY

Jul 2025

- Performed in depth financial analysis of Nike and Under Armour, by extracting and evaluating SEC EDGAR Form 10-K data, applying DuPont Model to assess profitability drivers.
- Evaluated credit risk using liquidity, solvency, and coverage ratios along with the Altman Z-Score, delivering data-driven investment recommendations.

**Microsoft Access Database System Design** | Buffalo, NY

Sep 2024 - Nov 2024

- Designed and built a relational database for Lifetime Fitness to manage data of members, memberships, and amenities.
- Developed tables, queries, and reports to streamline operations and enhance data accuracy.
- Applied ERD modeling and normalization to enforce business rules and optimize data structure.

### SKILLS

**Programming Languages:** SQL, Python (Pandas, NumPy, Matplotlib)

**Analytical Tools:** Microsoft Excel (Pivot tables, Power Query, Lookups), Microsoft Power BI, Tableau, Google BigQuery

**Other:** GitHub, Agile, Jira, Figma, Microsoft Office, Google Workspace,

**Relevant Coursework:** Advanced Corporate Finance, Investment Management, Financial Accounting, Managerial Accounting  
Financial Reporting & Analysis, Financial Institutions, Statistics, Mgmt of IT Projects, Applied Business Programming