

# Product Vision

## **Problem Statement:**

Users in our target demographic struggle with too many things to remember. Existing solutions fail to adequately address their needs, leading to frustration and inefficiency.

## **Target Audience:**

Our product is designed for students and teachers who want to organize their studies digitally.

## **Value Proposition:**

Our product offers an easy to use timetable management platform, providing users with an easy to understand calendar for classes, communication service with teachers, and an alert system for changes in their schedule which surpass existing solutions.

## **Key Features and Functionality:**

- Create, view, and modify timetables.
- Alerts for upcoming classes and assignments.
- Option to view schedules for different days and weeks.
- User authentication flow.
- Maintain platform data.
- Notifications and alerts for upcoming events or edits.
- Communication between teachers and students.

## **Goals and Objectives:**

- Increase user adoption rates by 30% within half a year.
- Improve user satisfaction scores to 90 or above.
- Generate 50,000 € in revenue within a year.

## **Vision Statement:**

Our vision is to provide an easy-to-use, secure platform that empowers students to accomplish their study goals more efficiently. We aim to make students lives easier to empower our users and drive positive outcomes.